



CEO's REPORT TO COUNCIL (# 1)

For the May 2018 ASTTBC Council Meeting

This Report focuses on the approved Strategic & Operations Plan, which includes both key strategic directions developed by Council and 'operational' outcomes set by the CEO for the period of April 9 – May 10, 2018. This CEO Report also highlights key developments linked to the Association's 8 Goals. The outcomes (numbered) included in the Plan are in italics and those set by Council are showcased with an *.

Greater detail of ASTTBC ongoing operations will be found by: reviewing the monthly ASTT eNEWS; 'What's New' on the ASTTBC website and the bi-annual ASTTBC CONNECT: following ASTTBC on Twitter, YouTube and other social media; and, regularly browsing the ASTTBC website.

GOAL #1 – PROFESSIONAL LEGISLATION & REGULATION

PROFESSIONAL RELIANCE IN BC: Currently, we have teleconference every two weeks to touch base on issues and share information. On May 9 we held a full day facilitated session to discuss what we want this group to do after the PRR paper has been released. It was felt by all five associations that we have good reasons to continue working together so that we have a stronger voice for environmental self-regulatory bodies. At this time the government is still committing to release the report in spring 2018. Apparently when we asked if we could see an advanced copy to prepare for its release we were told no.

PAN-CANADIAN STATEMENT ON REGULATION & PRACTICE RIGHTS: A statement is being prepared for Technology Professionals Canada, which ASTTBC is a member of, where the call to action will be to the governments of all the provinces, in whose jurisdiction falls the regulation of professions and the regulation of engineering, to recognize and regulate the scope of engineering work undertaken by technology professionals, and define and authorize the practice of the profession in legislation, by means of exemption to the scopes of practice of the professional engineer, thereby to ensure the quality of professional services by technologists and the recognition of the education and certification of these professionals.

TRAINING –ASTTBC'S ROLE TO BE ADDED TO ASTTBC REGULATION: Consider whether a statement on ASTTBC's role in providing 'training' should be included in the ASTT Regulation.

AIBC RE PRACTICE FOR BUILDING DESIGNERS: Engage AIBC on practice rights for ASTTBC members registered and offering services in building design.

ASTT ACT: A proposal was submitted to the Minister Melanie Mark in March 2018. When we met with the Minister on April 19th she said to meet with her once the Professional Reliance Review report had been released.

ASTT REGULATION: As per direction of Council staff and volunteers have had their first meeting to review the ASTT Regulations in its entirety.

HOUSE INSPECTION LICENSING – BC GOVERNMENT & CONSUMER PROTECTION BC

(CPBC): The government has resumed active discussion with the Home Inspection industry, and notably with ASTTBC and the House Inspectors Association of BC (HIABC). Now that the new CEO is on board the government will convene a call in June to review the current model and the proposed changes.

GOAL #2 – RIGHTS TO PRACTICE

PRACTICE GUIDES: Review and approve all existing Guides. Develop 6 new Guides in 2017 - 2018. *Mechanical and Fire Guides approved by Council March 2017.* Staff tabled 3 new Guides— Environment, Mining and Transportation – at November meeting of Council. More work on these required. Further work on existing Guides, which will be tabled with Council in September 2018.

ASTTBC – EGBC JOINT BOARD: A revised set of terms of reference for this Board was sent to ASTTBC. The two CEO's are meeting on this in early June.

PROFESSIONAL LIABILITY INSURANCE WEBSITE: In collaboration with the insurance broker ASTTBC has introduced new risk management information for members.

GOAL #3 – PROFESSIONAL STANDARDS & REGULATION

PTECH PORTABILITY WITHIN CANADA: Secure agreement with other associations on use and application of PTech. This is a longer-term goal. During the national meeting with the ten provinces it was agreed that over time we should look to harmonize the designations that the provinces award to their members. There was a specific conversation with Alberta about the use of PTech in BC.

PROFESSIONAL TITLES HARMONIZATION: This was discussed during the national meeting in Toronto in early May. This work will be part of an effort to reconcile the national agenda among the 10 provinces.

CPD REPORTING BY MEMBERS: Policy development being considered by PRB and is in the hands of the Registrar. There will also be a review of the number of hours required and how these hours are calculated.

ACCREDITATION BY BC INSTITUTIONS: Commitments received from two key institutions to seek accreditation through Technology Accreditation Canada (TAC) – Camosun College and Okanagan College.

COMPLAINTS – PUBLISHING MEMBER NAMES: Practice Review Board and Registrar are advancing, with full report expected by year-end 2018.

PROFESSIONAL REGULATION & ACCOUNTABILITY:

- a) **Mandatory use of stamp** – PRB is being requested to consider use of stamp.
- b) **PARs** – Active use of PARs for Property Inspection and Onsite Wastewater; Fire Protection added for 2018.

- c) **Mandatory E&O; Secondary insurance** – Much of the work deferred to 2018.
- d) **Digital Signature Stamp** – Council authorized Registrar to enter into agreement, which has now been signed.

FIRE PROTECTION COMPANIES – QA PROGRAM: Interest in a QA Program. More work in 2018.

PUBLIC WORKS TECHNICIAN PROGRAM: Implementation planning is now under way with the expectation that the program will be fully up and running in the Fall of 2018.

FIRE – NEW TECHNICAL SPECIALIST PROGRAMS: This would be an added endorsement under Fire Protection Certification Program.

GOAL #4 – PROFESSIONAL RECOGNITION

EMPLOYER ENGAGEMENT: Engage employers to secure greater support for ASTTBC certification and registration.

ASSOCIATION OF CHINESE CANADIAN ENGINEERING PROFESSIONALS AND TECHNOLOGISTS (ACCEPT): Tabled a proposed MoA.

ENGINEERS and GEOSCIENTISTS BC (EGBC): As mentioned a lunch meeting is scheduled between the CEO's in lunch to discuss issues and moving forward.

WESTERN CANADA ONSITE WASTEWATER MANAGEMENT ASSOCIATION (WCOWMA): WCOWMA has applied for ASTTBC accreditation of their Onsite Wastewater program.

WEST BANK FIRST NATION (WFN): ASTTBC arranged funding in support of a pilot Indigenous Public Works Technician program with WFN, managed through Okanagan Training and Development Council.

We have a meeting with four other bands in to discuss the Public Works Program which is set for May 28, 2018.

GOAL #5 – MEMBER SERVICES

MEMBER ENGAGEMENT: ASTTBC continues to build and strengthen relationships around BC through member meetings and other connections with members.

MEMBER SURVEYS: Staff and volunteers are reviewing the current membership survey which was set to go out in May 2018. We are looking at other region's surveys and receiving input from members with the goal to enhance the current survey that we have used over the years. We expect to start this work in June and continue over the summer with a goal to release the updated membership survey in Fall 2018.

ASTTBC AGM & CONFERENCE: Scheduled for **Friday, May 25, 2018** at the Sheraton Guildford Hotel, Surrey. The theme for this year's event is 'PUBLIC TRUST : ENSURING RELIANCE' and we are planning a very informative and educational day! The day will run from 8:00 am – 3:00 pm and includes: continental breakfast, business session, presentation of 25, 40 & 50 years of service certificates, meet Council & Exhibitors coffee break, morning panel of experts speaking on Professional Reliance, awards luncheon with 60th Anniversary Celebration, afternoon CPD Speaker,

followed by a wrap-up reception. We encourage our Members who live outside the Lower Mainland to participate by WEBINAR (no cost).

ASTTBC CONNECT: ASTTBC CONNECT #142 delivered to members at the end of April 2018.

AWARD NOMINATIONS CAMPAIGN: Ran from mid-January to mid-March. Award presentations for Service Awards & Certificates of Appreciation will be made at the AGM. Our second Award Nominations Campaign will run from mid-June to mid-July for Awards to be presented at our gala Awards Dinner.

MEMBER MEETINGS: Have been held in Prince George, Lower Mainland (Surrey) and Kelowna (Okanagan) and Victoria.

POLLING: Introduce polling to engage members and others on specific topics.

STUDENT MEMBER RECRUITMENT POSTER: Design, production and printing of poster to be used for student recruitment at BCIT and other post-secondary institutes/colleges in BC.

TECHNOLOGY AWARDS & RECOGNITION CELEBRATION (TARC): Plans are in the works for our gala to be held on **November 10, 2018** at the Westin Bayshore Hotel, Vancouver (more details to follow later).

WEBINAR – ASTTBC UPDATE: The ‘ASTTBC AT WORK’ webinars are held over lunch hour from 12:00 pm to 1:00 pm and are eligible for CPD Points. More webinars are planned for June and October following the Council Meetings.

Regional

KOOTENAY REGION / KAMLOOPS REGION: Bruce Stevens plans continuing dialogue on continuation of partnering opportunities with local agencies.

Institutes - Special Certification Programs

CONSTRUCTION SAFETY OFFICER: Registrants are at 350, with additional applications in process.

PROPERTY INSPECTION - TRAINING: ASTTBC Property Inspection continues work on development of training specific to electrical inspection relevant to both commercial and house inspections.

PROPERTY INSPECTION – WORK CAMP CERTIFICATION: ASTTBC staff expects a formal request from MoH seeking ASTTBC certification of practitioners.

PUBLIC WORKS INSPECTION SOCIETY: See previous reports for background. ASTTBC drafted a MoA between ASTTBC, PWABC and PWIS, to be signed off in 2018.

PUBLIC WORKS TECHNICIAN PROGRAM: ASTTBC has developed and will make available to training institutions a comprehensive training manual.

REGISTERED UTILITY LOCATOR TECHNICIAN: Significant progress made in securing partnerships and industry / municipal support for certifications.

GOAL #6 – TECHNOLOGY EDUCATION & CAREERS

Educational Institutions

CAMOSUN COLLEGE: Continued Participation by ASTTBC Manager, Executive Initiatives Jacqueline de Raadt.

OKANAGAN COLLEGE: Continuing participation by ASTTBC Regional Manager Bruce Stevens.

SELKIRK COLLEGE: Continuing participation by ASTTBC Regional Manager Bruce Stevens.

TRU (Thompson Rivers University): Continuing participation by ASTTBC Regional Manager Bruce Stevens.

Marketing and Promotion

ADVERTISING IN THIRD PARTY PUBLICATIONS: Designed and produced ads promoting ASTTBC and Technology Professionals for BCIT Student Association - LINK Magazine; Fire Prevention Officers Association of BC.

BCIT SA STUDENT & INDUSTRY EVENT: Designed and produced ASTTBC ad for event information booklet; photography at event for website and social media use.

STUDENT MEMBER RECRUITMENT POSTER: Now published and being released for posting at educational institutions to reinforce ASTTBC certification and benefits of ASTTBC membership.

TECHNOLOGY EDUCATION & CAREERS PROMOTION – REVIEW ASTTBC PROGRAMMING: Review strategies and programming in promoting technology education and careers and adjust as needed.

SKILLS CANADA BC: ASTTBC sponsored and attended at the 2018 Skills BC Competition on April 18.

GOAL #7 – PUBLIC POLICY

DISABILITIES IN THE WORKFORCE: To extend ASTTBC's role in support of people with 'diversabilities' as they pursue technology education and careers. Pursue partnerships with BC Government and other stakeholders. A proposal is sitting with government.

TECHNOLOGY EDUCATION & CAREERS COUNCIL (TECC): The TECC Board had a very successful meeting in Victoria with MLAs. TECC is working on a TECC Brochure.

Special Interest Groups

WOMEN IN TECHNOLOGY: BCWiT continues to work diligently in promoting women in technology and active participation in various events.

Government Liaison - BC

BC MLA LIAISON:

Held a MLA breakfast (30+ participants) on April 19 and met formally with Minister Ralston.

Met MLA Wilkinson at a Chamber of Commerce meeting with interest for a follow up meeting.

GOAL #8 – GOVERNANCE & MANAGEMENT

GETTING TO KNOW STAFF: Over the past month I have made a concerted effort to meet with each staff member and a few consultants to get to know their jobs, understand their pain points with ASTT and identify quick wins. I am pleased to report that these discussions have been frank and very insightful with some common themes emerging including the need for internal communications. Staff are very committed to the organization and to each other.

We currently have approximately 225 volunteers across the organization. Most recently additional members who are not currently volunteering have asked if they can help. We will further develop our volunteers on the ground in 2018 and into 2019. As a note of comparison EGBC utilizes approximately 1200 volunteers according to their CEO.

DIVERSITY STATEMENT FOR WEBSITE: At the recent TPC meeting in Toronto the leadership reviewed the diversity statement created by the Operations Committee and agreed that it should be posted to the TPC website and all provincial associations are encouraged to post to their website.

The statement to be posted:

“The member associations of Technology Professionals Canada adhere to the principles of equality and inclusion, and celebrate diversity in their membership, in their volunteer practices, and in employment and human resource practices.”

ASTTBC 60th ANNIVERSARY: Launched in early 2018. Design and production of logo, display banners, stationery and visuals for ASTTBC web site, email broadcasts, etc., for promoting the Association’s 60th Anniversary.

ANNUAL REPORT 2017: Will be tabled at AGM 2018.

DUES AND FEES: To establish a policy regarding setting annual dues and renewal fees. Discussions at Council meeting will help frame this policy/guideline in the upcoming Council meetings. It is my hope that we will not increase fees this year.

POLICY DEVELOPMENT: Council will review several policies during this meeting including one for sponsorship and auditor independence. Ongoing review of current policies and development of new

policies will take place throughout the year. A schedule for review will be created for discussion in the fall Council meeting.

COUNCIL SELF-EVALUATION & ENHANCED TRANSPARENCY: To develop Council self-evaluation and further develop and enhance transparency in governance.

GROW e-BUSINESS: Various initiatives: (a) member management software/database; (b) paperless meetings; (c) easier access to 'Find a Member'; (d) easier access to 'Filing a Complaint'; (e) Standardize web pages, notably Tech Specs.

TECHNOLOGY WORKFORCE RESOURCE CENTRE: Seeking input from Council.

Item #43 on the strategic and operational plan. As the CEO I am requesting that we abandon this concept and review options for the current building.

ADVERTISING IN ASTTBC PUBLICATIONS: Advertising rate card revised to reflect change in ASTTBC CONNECT publishing schedule; reposted on ASTTBC web site and/or distributed directly by Manager, Marketing, Anne Sharp.

AMS DATABASE MANAGEMENT PROJECT: An initial review of this has been conducted and the developers have been asked to submit a report on their deliverables to the CEO for June 1, 2018.

BUDGET 2018: Budget approved by Council no further action. Planning for the next year will begin this summer.

COUNCIL GOVERNANCE POLICY / FRAMEWORK – ASTTBC REGULATIONS: Work continues with a single report anticipated for Council toward the end of 2018.

FINANCIAL REPORT: The Financial Report is included in the Agenda package and indicates general alignment with the 2018 Budget.

TECHNOLOGY AWARDS & RECOGNITION CELEBRATION (TARC) 2018. Will be held on Saturday, **November 10, 2018** at the Westin Bayshore Hotel, Vancouver. Initial planning is in the works.

TECHNOLOGY PROFESSIONALS CANADA: TPC Leadership Council and Council of Chief Executive Officers met in Toronto in May 2018. Verbal update to be provided.

TECHNOLOGY PROFESSIONAL ASSOCIATIONS – PRESIDENTS: Meeting of all Presidents and CEOs of the 10 professional associations will meet in Toronto in May 2018.

WORK PLAN 2017 – 2018: On track with most actions. The CEO will be requesting to remove tactic number 43

e-Business - General

'ASTTBC APPLY': The Technology Registrations Canada software has been adopted by Manitoba.

BROADCAST EMAILS: Messages on topics ranging from: Member Meetings, Council webinar, other webinars, Award Nominations, Government Survey, etc. continue.

SOCIAL MEDIA: ASTTBC continues to have an active presence on social media. ASTTBC channels:

www.linkedin.com/company/asttbc
www.twitter.com/ASTTBC
www.facebook.com/ASTTBC
www.instagram.com/ASTTBC
www.youtube.com/ASTTBC

**ASTTBC Social Media Comparison Report
April 2017 vs. April 2018**

Media	Activity	Apr-17	Apr-18
Twitter	Tweets	25	28
Twitter	New Followers	14	26
Twitter	Impressions	12,200	25,500
Twitter	Profile visits	396	1,136
Twitter	Mentions	10	55
Facebook	Total likes	379	430
Facebook	New likes	14	13
Facebook	Page Engagement	88	322
Facebook	Page Reach	2,795	2,796
LinkedIn	Visitors	90	186
LinkedIn	Impressions	7,666	9,050
LinkedIn	New Followers	15	30

Marketing, Media, PR and Foundation

ASTTBC FOUNDATION: Two previously unannounced donations will be referenced at the AGM. A \$50,000 donation from Frank Rizzardo, President & GM of Emcon. A \$25,000 gift was donated by an anonymous donor.

We are currently in early discussions with a member about the potential creation of a donation for First Nations students who are interested in earning a two-year technologist diploma. This gift would also include summer internship experience with the donor's company.