CEO’s REPORT TO COUNCIL (#83)

For the January 2018 ASTTBC Council Meeting

This Report focuses on the approved Strategic & Operations Plan, which includes both key strategic directions developed by Council and ‘operational’ outcomes set by the CEO. The CEO Report also highlights key developments linked to the Association’s 8 Goals. The outcomes (numbered) included in the Plan are in italics and those set by Council are showcased with an *.

Greater detail of ASTTBC ongoing operations will be found by reviewing the monthly ASTT eNEWS; ‘What’s New’ on the ASTTBC web site, the bi-annual ASTTBC CONNECT, following ASTTBC on Twitter, YouTube and other social media, and regularly browsing the ASTTBC web site.

Please send your feedback to ceo@asttbc.org.

"As we look ahead into the next century, leaders will be those who empower others."
Bill Gates

GOAL #1 – PROFESSIONAL LEGISLATION & REGULATION

* PROFESSIONAL TECHNOLOGIST (PTech (1). See previous reports for background. The PTech certification process was re-launched following changes to policy to better align with the Alberta model and agreed strategy for implementation. One issue remains, ASTTBC being denied access to the National Professional Practice Examination (NPPE). The Exam is managed by the Alberta PEngs on behalf of several PEng associations (and ASET) that currently share its use. ASTTBC Council asked President Reid to write to the organization expressing concern about being denied access. ASTTBC advised the Ministry of Advanced Education (responsible for the ASTT Act) of this development. ASTTBC will submit a proposal to Government early in 2018 seeking legislative change.

*Engineers and Geoscientists BC (EGBC) ENGAGEMENT AT ALL LEVELS (2). Engage with APEGBC at all levels to better serve the public interest and generally enhance relations. See previous reports for background. There is general agreement that the two associations should continue to work cooperatively in areas of common interest. The ASTTBC – EGBC Joint Board met early Fall 2017 with a proposal from EGBC reps that the Board be the primary group to ‘oversee’ initiatives of common interest.

PTech to EngL PATHWAY (3). See previous reports for background. The latest draft of the proposal showed little to no advantage or ‘fast track’ for AScTs seeking EngL. ASTTBC to follow up with EGBC to determine status of the initiative.
**PROFESSIONAL RELIANCE IN BC (4).** Work with other professional associations to develop a common approach with government on the role and contribution of professional associations. Engaged with ABCFP initially and now interested parties to the table include ABCFP, EGB, ASTTBC, BCIA and CAB. The group of CEOs meets every two weeks by conference call and at times in person.

**BC GOVERNMENT PROFESSIONAL RELIANCE REVIEW (4).** The Minister of Environment launched a full review of PR. ASTTBC and the other 4 associations have been audited; draft report due by end of January. ASTTBC and the others offered a statement / information in response to the Review and these posted to Government web site. A copy of the documents sent to Council and posted to ASTTBC’s web site. Meetings with the ADM Responsible have helped bring connectivity with Ministry staff leading the project. ASTTBC hosted a webinar in November 2017 in which a Government staff participated. Met with various Ministry staff including the DM and the person responsible for writing the final report to the Minister. The Government plans to report out on the Review in Spring 2018.

**TRAINING – ASTTBC’S ROLE TO BE ADDED TO ASTT REGULATION? (5).** Consider whether a statement on ASTTBC’s role in providing ‘training’ should be included in the ASTT Regulation. The IBEW vs ASTTBC Court case on appeal made it clear ASTTBC has the right to create, support and operate training programs. ASTTBC legal counsel is preparing changes to the ASTT Regulations to clearly outline ASTTBC’s rights in this area. A proposal will be tabled with Council in early Spring 2018 together with other changes to the Regulations.

**AIBC RE PRACTICE FOR BUILDING DESIGNERS (6).** Engage AIBC on practice rights for ASTTBC members registered and offering services in building design. Follow up meeting with the AIBC CEO to consider current status. No intention on part of AIBC to seek changes to the Architects Act to address this issue.

**ASTT ACT.** Work has commenced on a proposal for changes to the *ASTT Act*, with a priority to addressing PTech implementation. Changes to the *ASTT Act* covering administrative matters will also continue to be advanced to the BC Ministry of Advanced Education. A proposal will be forwarded to Government early in 2018.

**ASTT REGULATION.** Changes to *ASTT Regulations* are being considered in a number of areas. It is anticipated that there will be a formal proposal to Council in April 2018.

**HOUSE INSPECTION LICENSING – BC GOVERNMENT & CONSUMER PROTECTION BC (CPBC).** *See previous reports for background.* The current licensing model is not working as well as it could and as a result ASTTBC has been in discussions with staff of the Ministry Responsible and will be presenting suggestions to Government for changes to address current issues.

**PROFESSIONAL RELIANCE (QP) – FEDERAL GOVERNMENT.** *See previous reports for background.* ASTTBC and other member associations of TPC are seeking appropriate recognition for certified technologists and technicians with federal procurements, an objective that will take some time to realize results.

**GOAL #2 – RIGHTS TO PRACTICE**

*QUALIFIED PROFESSIONAL (QP) (7).* *See previous reports for background.* ASTTBC is focusing staff and volunteer resources on securing added QP recognition for ASTTBC technologists, technicians and technical specialists. The recent Electrical Worker Practitioner Appeal Court decision upholding ASTTBC members’ right to apply for a Technical Safety BC license is a significant QP achievement! The BC Government’s Professional Reliance Review focuses attention on the professional associations and will address QP recognition. ASTTBC’s brief on the Review speak directly to QP recognition.


ELECTRICAL WORK PRACTITIONER (EWP) (11). See previous reports for background. ASTTBC was successful at the Appeal Court in confirming ASTTBC has the right to create, support and operate training programs; ASTTBC has the right to issue a certificate for members who would then apply to Technical Safety BC for a license to offer electrical services in narrow areas defined in the ASTTBC – TSBC agreement. ASTTBC sought and has now received court costs from IBEW. ASTTBC staff will now approach TSBC to launch the EWP.

ABCLS – ASTTBC AGREEMENT ON RSIS PRACTICE (12). Enhance the joint agreement to improve joint understanding of practice scope and improve awareness. ABCLS CEO and ASTTBC CEO have general understanding that the two associations should stay current on the agreement and introduce enhancements where warranted.

‘PROFESSIONAL’ STANDING WITHIN SEWERAGE SYSTEM REGULATION (13). Define ASTTBC members’ recognition as professionals within the SSR. Anticipate moving ahead with a proposal to specifically define ASTTBC as ‘professionals’ within the SSR. A proposal will be presented to the April 2018 Council.

ASTTBC – EGBC JOINT BOARD – See previous reports for background. The full Joint Board met in the Fall of 2018, being the first meeting of the full Board since early 2016. The volunteer members of the Board met without staff in the Spring of 2017 and agreed there is an interest in re-engaging. At the Fall 2018 meeting (no Minutes from EGBC as yet) EGBC reps proposed that the Board be re-structured to deal ONLY with matters of common interest such as promoting STEM and that while practice issues might be brought to the Board it would not be the primary purpose of the Board as originally intended. Council direction is sought.

EngL to PEng. See previous reports for background. ASTTBC is tracking an EGBC pilot project. Nothikng new to report.

FIRE PROTECTION. ASTTBC continues to encourage local governments to introduce a requirement in their Fire Bylaw for ASTTBC certification and registration. The City of Kelowna is moving toward a Bylaw, now anticipated in the second quarter of 2018. Penticton recently indicated it will move forward with a Bylaw, timing unknown at this time. I have asked for a meeting with the Minister of Public Safety to review progress and seek further support.

PROFESSIONAL LIABILITY INSURANCE WEBSITE. In collaboration with the insurance broker ASTTBC has introduced new risk management information for members. See ‘Insurance Matters’ http://insurancematters.asttbc.org

GOAL #3 – PROFESSIONAL STANDARDS & REGULATION

This Goal is covered by the Registrar’s Report to Council. The actions in the 2017 – 2018 Work plan are reported here so as to capture all within one document.
* **PTECH PORTABILITY WITHIN CANADA (14).** Secure agreement with other associations on use and application of PTech. Raised with TPC Leadership Council in Fall 2017. Not all TPC provincial associations are using PTech at this time. More discussion required to move this along.

* **PROFESSIONAL TITLES HARMONIZATION (15).** Proposal to renew harmonization agreements presented to Technology Professionals Canada in Fall 2017. Further discussion required. Also raised at National Presidents meeting in Spring 2017 and to be discussed again in Spring 2018.

* **CPD REPORTING BY MEMBERS (16).** Policy development being considered by PRB and is in the hands of the Registrar. Report expected by end of year 2018.

**ACCREDITATION BY BC INSTITUTIONS (17).** Commitments received from two key institutions to seek accreditation through Technology Accreditation Canada (TAC) – Camosun College and Okanagan College. Met BCIT Deans in Fall 2017 and discussed accreditation. BCIT is completing an institute-wide review of educational direction. ASTTBC expressed its interest / concern about BCIT moving ahead with TAC accreditation.

**COMPLAINTS – PUBLISHING MEMBER NAMES (18).** Practice Review Board and Registrar are advancing, with full report expected by year-end 2018.

**HONOURARY MEMBER POST-NOMINAL DESIGNATION (19).** Survey of current Honourary Members being designed. PRB to be asked to consider future direction. Report before end of year 2018.

**PROFESSIONAL REGULATION & ACCOUNTABILITY (20)**
   a) **mandatory use of stamp** – PRB is being requested to consider use of stamp
   b) **PARs** – active use of PARs for House and Fire Protection; numbers will be increased in 2018.
   c) **Mandatory E&O; Secondary insurance** – review and report. Much of the work deferred to 2018.
   d) **Digital Signature Stamp** – Council authorized Registrar to enter into agreement with provider. Agreement to be signed early 2018.


**PUBLIC WORKS TECHNICIAN PROPGRAM (23).** Policy drafted and to PRB early in 2017. Concerns raised and changes made by staff. Revisions meet all concerns identified by PRB and staff is ready for Council consideration. Council gave PRB until early March to submit any further comments on the draft Policy. Council intends to approve at April 2018 meeting.


**GOAL #4 – PROFESSIONAL RECOGNITION**

*Employer / Union Liaison*

**BC AND YUKON TERRITORY BUILDING CONSTRUCTION TRADES COUNCIL.** See previous reports for background. ASTTBC seeks a closer connection with the group.
CanBIM. Established a connection in January 2018 with the Canada Building Information Modeling Council (CanBIM), an industry advocate who work collectively with the architectural, construction, engineering and educational community to promote BIM technologies and best practices. A vast portion of ASTTBC’s members, in its most densely subscribed disciplines, utilize BIM technology in their daily professional affairs. In a virtual meeting with the National Executive Director Gerry Lattmann (Ontario) and CanBIM Councillor Scott Chatterton (Vancouver), the two organizations agreed to cross-promote association events occurring as early as February 7, 2018 and agreed to collaborate to raise awareness of CanBIM and ASTTBC. Also, an agreement to mutually recognize CPD is in development and believe will be quickly established which will mean more CPD options and opportunity for ASTTBC members working in BIM. More information on CanBIM can be found here:  [http://www.canbim.com](http://www.canbim.com)

**EMPLOYER ENGAGEMENT (25). Engage employers to secure greater support for ASTTBC certification and registration.** Staff is building a new Employer Liaison Program as a means to engage employers with a view to a new partnership in support of ASTTBC certification and ensuring a technology work force well into the future. Staff is nearing completion of TechEMPLOYER web site program as a means by which employers can profile their businesses. Formal launch of the program anticipated for March 2018.

**ENERGY STEP CODE COUNCIL.** ASTTBC has been appointed to the government of BC’s Energy Step Code Council. This council was established by the BC government to support the successful implementation of the BC Energy Step Code and the market transition to net-zero energy ready buildings. The Building and Safety Standards Branch oversees this activity and serves as secretariat for the Council. This is a significant appointment because the council’s tasks, although not done in a regulatory capacity, includes informing future changes to the technical content of the regulation or how it is implemented. The council will meet quarterly with ad-hoc committees meeting more frequently to address specific issues such as credentials and the compliance of energy advisors (modelers), ASTTBC being recently named to the latter.

More information can be found here:  [https://www2.gov.bc.ca/gov/content/industry/construction-industry/building-codes-standards/energy-efficiency/energy-step-code/council](https://www2.gov.bc.ca/gov/content/industry/construction-industry/building-codes-standards/energy-efficiency/energy-step-code/council)

**HEALTH SCIENCES ASSOCIATION (HSA).** Jason Jung attended semi-annual meeting of the professional associations (PA) in December 2017. PA’s in attendance generally have members who hold membership within the HSA union and work in both regulated and non-regulated occupations. Recently Pej Namshiran, AScT, Biomedical Technologist attend these meetings with ASTTBC staff offering a perspective of a professional practice matters specific to BMET occupations and grievances. He will continue to attend meetings in the foreseeable future. At this past meeting, ASTTBC provided general update on the government’s professional reliance review and other high-level, related association news including the successful EWP appeal. The next meeting is tentatively scheduled for June 2018.

**IBEW.** ASTTBC seeks a solid working relationship with IBEW. December 2017 met with the Business Managers for IBEW 213 (Vancouver) and 230 (Islands). Looking to sign a MoA.

**Relations with other Associations / Organizations**

**ASSOCIATION OF BC FOREST PROFESSIONALS (ABCFP).** See previous reports for background. Continue to work with the CEO of ABCFP on ways the professional regulating bodies connected to the land (ABCGP, ASTTBC, BCIA, CAB and EGBC) might work collaboratively to enhance their collective effort to serve the public as self-governing bodies. Focus is ‘professional reliance’.

**ASSOCIATION OF CONSULTING ENGINEERING COMPANIES-BC.** ASTTBC continues to support ACEC-BC events and activities. Presently working toward a special approach to ACEC-BC companies as part of the new Employer Liaison Program. A video of industry leaders is currently in the works.
BC INSTITUTE OF AGROLOGISTS. The new Executive Director is an active participant in the meetings of the 5 professional associations.

BC CONSTRUCTION ASSOCIATION. ASTTBC will work with the new President & CEO who has agreed to cooperate in areas of mutual interest.

BC ECONOMIC DEVELOPMENT ASSOCIATION. ASTTBC continues to enjoy strong working relationship with BCEDA.

BC HOUSING. See previous reports for background. ASTTBC is working on a BC Housing funded project to develop a practice guide and offer training for Construction Fire Safety Planning. The project is progressing well and will be completed early 2018. ASTTBC joined with SaferHomes BC to secure partner arrangement with BC Housing for a project to inform and educate industry and practitioners on Safer Standards. This project progressing through 2018.

BUSINESS COUNCIL OF BC. See previous reports for background. Limited connection this reporting period. ASTTBC CEO interacts with BCBC CEO from time to time at various functions.

COLLEGE OF APPLIED BIOLOGY (CABBC). Executive Director is an active participant in the meetings of the 5 associations.

COLLEGE OF REGISTERED NURSES OF BC (CRNBC). Continue to link with CRNBC Registrar to compare notes on professional regulation and rights to practice. It is interesting to compare how these matters are addressed in the health care professions.

ENGINEERS and GEOSCIENTISTS BC (EGBC). CEO is an active participant in the meetings of the 5 professional associations. ASTTBC Council sends a representative (usually the ASTTBC President) to each meeting of APEGBC Council and APEGBC reciprocates by sending a staff representative to ASTTBC Council meetings.

INDEPENDENT CONTRACTORS AND BUSINESSES ASSOCIATION (ICBA). The new President and CEO has agreed to work together on matters of mutual interest.

LANDLORD BC. See previous reports for background. Connected on fire safety. More work needed to assist LandLord BC and their members. Key areas of interest are fire protection, house and property inspection, and RRFA.

NOTARIES PUBLIC BC. See previous reports for background. A MoA has been drafted as a signal to work collaboratively on the connections between Notaries and ASTTBC’s members in fire protection, house inspection, onsite wastewater and site improvements surveying. Intend to sign MoA in early 2018.

PUBLIC WORKS ASSOCIATION OF BC. See previous reports for background. ASTTBC continues a close working relationship with PWABC.

ROAD BUILDERS ASSOCIATION of BC. See previous reports for background. The new President and CEO has agreed to work together in areas of mutual interest.

SPEATBC. ASTTBC is a sponsor of their annual dinner (February) and continues to work collaboratively with SPEATBC in promoting tech careers with newcomers to BC.

SURREY BOARD OF TRADE. See previous reports for background. An update meeting with the CEO is planned for early to mid 2018.
WESTERN CANADA ONSITE WASTEWATER MANAGEMENT ASSOCIATION (WCOWMA). ASTTBC is a sponsor of their conference (March) and continues working with WCOWMA in areas of common interest. WCOWMA has applied for ASTTBC accreditation of their program.

WEST BANK FIRST NATION (WFN). ASTTBC arranged funding in support of a pilot Indigenous Public Works Technician program with WFN. Project is proceeding with completion in Spring / early summer 2018. It is anticipated that the graduates will be positioned to move toward professional certification with ASTTBC.

GOAL #5 – MEMBER SERVICES

MEMBER ENGAGEMENT (26). Report on member engagement and consider outreach to members throughout BC. ASTTBC continues to build and strengthen relationships in and around BC. Having participated in over 120 activities in 2017 and using technology to reach our members, the success of ASTTBC’s reach was evident as seen in the over-capacity registrations of our October webinar.

CPD LISTINGS (27). See previous reports for background. Increase CPD listings on web site by 5% a year. CPD listings on the website increased by 15.67%. ASTTBC continues to work diligently with various organizations to provide quality CPD courses, workshops, and conferences to our membership at preferred rates. http://cpd.asttbc.org/

TechCLUB (28). Review member benefits and expand opportunities by 15% a year for two years. The expansion of opportunity targets was met and new programming is being considered. The TechCLUB website is being refreshed and will be launched in early 2018.

MEMBER SURVEYS (29). Review and confirm scheduling of member and other surveys. Schedule of member and other surveys has been drafted and will be finalized in early 2018.

ASTTBC CONNECT. Design and production of ASTTBC CONNECT #141 and Member Services 2018 Update on Affinity Partner and TechCLUB programs as integral part of the newsletter; coordination of inbound advertising to be placed in the newsletter and Member Services publications; mailing to ASTTBC members included two inserts. Editorial, production and distribution schedules for ASTTBC CONNECT #142 and #143 set for newsletter in 2018.

MEMBER SERVICES BROCHURE. Design and production of Member Services Brochure 2018 completed to reflect current line-up of group programs and services provided by ASTTBC’s Affinity Partners and the TechCLUB program; brochure mailed to members with ASTT CONNECT, Fall 2017.

MEMBER SURVEYS (29). Review and confirm scheduling of member and other surveys. Scheduling of member and other surveys to be concluded by year end with a report at April 2018 Council meeting.

NEW SURVEYS (30). Introduce new surveys: (a) youth to learn of their interests and needs; (b) External stakeholders to gather their perspectives on ASTTBC; and (c) members on the impact of technological change. External stakeholder survey results are in and report will be published in early 2018.

POLLING (31). Introduce polling to engage members and others. Started work; long term approach to be determined.

RING (32). Report on the use of the ring and develop strategies that will improve member participation. Preliminary work gathering information from others, eg ABCFP where there is a separate ring for RPFs and RFTs. Further work put over to 2018.
**TECHS FOR TOTS TOY DRIVE.** Annual member and community outreach initiative saw a 150% increase in donations. Gifts were donated to the Surrey Christmas Bureau.

**TechEMPLOYER WEB SITE.** Design and production of TechEMPLOYER web site, logo (like TechPRO logo design) for use in print collateral and schedule of fees to be concluded early 2018.

**TechJOBS. See previous reports for background.** Service continues to grow, with added non-dues revenue. Revenue increased by 19.93% over 2016 (approx. 10% over target). Promotional campaigns are being developed to generate more contacts and ad placements. View the service on our webpage here: [www.asttbc.org/jobs](http://www.asttbc.org/jobs)

**Institutes - Special Certification Programs**

**BUILDING DESIGNERS** – Renewal of this group continues including a new web site. Education conference in Fall 2017 was well attended. [http://buildingdesign.asttbc.org](http://buildingdesign.asttbc.org)

**CONSTRUCTION SAFETY OFFICER. See previous reports for background.** A new video was released summer 2017. Other promotion efforts continue. Nothing new to report this period.

**ONSITE WASTEWATER. See previous reports for background.** Meetings with the Health Authorities and Ministry of Health have led to agreements on a few key issues that will enhance public protection and ASTTBC’s professional regulatory functionality. More in depth report mid-way through 2018.

**PUBLIC WORKS INSPECTION SOCIETY. See previous reports for background.** Nothing new to report.

**PUBLIC WORKS TECHNICIAN PROGRAM.** Certification policies completed and now with PRB for further feedback. To Council April 2018 for approval.

**GOAL #6 – TECHNOLOGY EDUCATION & CAREERS**

**CANADA’s 150th ANNIVERSARY 2017 (33). Also see SCIENCE WORLD below. See previous reports for background.** ASTTBC completed the joint project with Science World.

**Marketing and Promotion**

**ADVERTISING IN THIRD PARTY PUBLICATIONS.** Designed and produced ads promoting ASTTBC and Technology Professionals for… [BCIT Student Association ~ LINK Magazine](http://www.asttbc.org/careers/nat_eng/) (Full page, full colour ad); [Fire Prevention Officers Association of BC](http://www.asttbc.org/careers/nat_eng/) (Full page, full colour ad).

**BCIT SA STUDENT & INDUSTRY EVENT.** Designed and produced ASTTBC ad for event information booklet; photography at event for web site and social media use.

**STUDENT MEMBER RECRUITMENT POSTER.** Conceptual design in progress for poster to be used for student recruitment at BCIT and other post-secondary institutes/colleges in BC.

**TECHNOLOGY EDUCATION & CAREERS PROMOTION – REVIEW ASTTBC PROGRAMMING (34). Review strategies and programming in promoting technology education and careers and adjust as needed.** Work on this will now be put over to 2018.

**NATIONAL ENGINEERING & GEOSCIENCE MONTH (March).** ASTTBC planning for March 2018 activities. [https://asttbc.org/careers/nat_eng/](https://asttbc.org/careers/nat_eng/)
SCIENCE WORLD - INNOVATION CANADA 150 PARTNERSHIP – The ASTTBC - SW Letter of Intent between ASTTBC and Science World led to innovative community outreach activities across the province to celebrate Canada’s 150th birthday. A success story for both SW and ASTTBC. Project complete.

SKILLS CANADA BC. See previous reports for background. ASTTBC was a sponsor at and attended the 2017 Skills BC Competition. ASTTBC’s Jason Jung appointed to the Board. Met the new Executive Director and agreed to continue to support each others’ activities in support of STEM.

TECHNOLOGY SKILLS APPRECIATION WEEK (TSAW). See previous reports for background. The BC Government has approved a special Proclamation declaring TSAW in March 2017. ASTTBC will apply for a proclamation in 2018. https://asttbc.org/tsaw/

GOAL #7 – PUBLIC POLICY


LABOUR MARKET PROGRAMMING (36). Grow role in LMP tied to BC Government’s work. Nothing new this period.


Special Interest Groups

DIVERSITY LABOUR MARKET PARTNERSHIP (LMP). See previous reports for background and information above. Continue to offer supports to service groups looking to support and assist those under-represented in the work force and newcomers to Canada. ASTTBC receives a small fee when we attend and present on ASTTBC certification.

FIRST NATIONS CAREERS COUNCIL. The Council continues forward movement with a number of activities: career fairs; bursaries; and joint opportunities with other stakeholders. Visit the FNCC web site: http://fncc.asttbc.org

WOMEN IN TECHNOLOGY. BCWiT continues to work diligently in promoting women in technology and active participation in various events around BC continue. The 2018 Work Plan has been drafted, approved and adopted. www.http://bcwit.com


Government Liaison - BC

BC MLA LIAISON. Actively pursuing meetings with Cabinet Ministers who have responsibilities in areas in which ASTTBC regulates technology professionals and where there are matters of mutual interest, eg professional reliance, environment, promoting STEM.
Met with Minister of Environment, the Hon George Heyman and have lined up a meeting with Minister Farnworth, Public Safety. Informal contact with other Ministers as they appear at functions. 10 MLAs including 3 Cabinet Ministers (Farnworth, Heyman and Ralston) attended TARC. Ongoing meetings with appropriate BC Government staff on a myriad of opportunities / issues.

**Government Liaison – Federal and Local**

**BC MPs.** BC MP Daniel Riumy attended TARC, bringin greetings from Prime Minister.

**LOCAL GOVERNMENT MANAGEMENT ASSOCIATION (LGMA).** See previous reports for background. Connected regarding fire safety, suggesting that LGMA might get more directly involved when it comes to encouraging local government to put in place a Bylaw requiring professional certification to inspect and test fire safety equipment. More work with LGMA in early to mid 2018.

**Immigration & Internationally Trained Professionals**


**ITTP LEADERSHIP FORUM.** The Leadership Forum met Fall 2017 to review progress on resources and offer ideas for future development. This group is keen and very helpful. [http://www.ittpbc.com](http://www.ittpbc.com)

**Sustainability Agenda**

**TechGREEN.** Nothing new to report. The TechGREEN AWARD, sponsored by BCIT, was presented at TARC 2017. [http://www.techgreen.ca/](http://www.techgreen.ca/)

**GOAL #8 – GOVERNANCE & MANAGEMENT**

**ASTTBC 60th ANNIVERSARY.** Preliminary work on logo concepts and planning for this milestone anniversary in 2018.

**DUES AND FEES (37).** Establish policy re setting annual dues and renewal fees. Discussions at Council meeting will help frame this policy, anticipated for May or September 2018.

**SPONSORSHIP POLICY (38).** Develop policy for sponsorship of events and complete program review. 2018 Budget to reflect the policy. Staff drafted and an alternate was offered by Executive. More work in 2018.

**COUNCIL SELF-EVALUATION & ENHANCED TRANSPARENCY (39).** Develop Council self-evaluation and further develop and enhance transparency in governance. Work on this late Fall 2017 and into 2018.

**GROW e-BUSINESS (40).** Various initiatives: (a) member management software / database (in progress although issues that need attention); (b) paperless meetings (all boards now paperless); (c) easier access to ‘Find a Member’ (complete); (d) easier access to ‘Filing a Complaint’ (complete); (e) Standardize web pages, notably Tech Specs (most are done. More work when database project wraps).

**CORPORATE RECORDS – DIGITIZE (41).** Investigate and develop strategy to move ahead with digitization of records. Work on this occurs in mid to end of 2018.

**ASTTBC BUILDING – 25 YEARS (42).** Celebrate 25 years in September 2017. A modest form of ‘celebrating’ this milestone via social media and gifting numbered copies of a painting of the ASTTBC building. Article in ASTTBC CONNECT. Complete
TECHNOLOGY WORKFORCE RESOURCE CENTRE (43). Investigate concept of a new centre from which ASTTBC can offer services for various groups and be future headquarters for ASTTBC. Little activity given other priorities.

General

AMS DATABASE MANAGEMENT PROJECT. Launched in December 2016 remains a key priority. The project is now behind schedule and 2 core modules - Finance and Registrations - are still being worked on. Staff is tracking progress with some concern about deliverables. The Programmers continue to reassure staff that Member Portal and Online Payment for Annual Renewal Dues for TechSpecs will be completed by April together with Registrations and Finance. Staff is not certain this outcome is realistic.

Project Champions, selected Staff and Database Executive Team are working in a dedicated manner to help move the matters forward and advance the project. AMS Database Executive Team meets internally twice a month to discusses project updates & status, and connects with the programmers 2-3 times a month via conference calls. Finances are now ‘stretched’ and as a result of concerns a full review of the project status is being addressed by senior staff.


COUNCIL GOVERNANCE POLICY / FRAMEWORK. The Nominating Committee set up a working group to examine areas of the ASTT Act and Regulations warranting change to better serve the nomination and service of members on Council. An outline of the project was presented to Council in the Spring of 2017. Further work completed and to be reviewed with the Nominating Committee early February 2018. Anticipate combining changes proposed by this group with the work of PRB to bring one report to Council.

FINANCIAL REPORT. The Financial Report for November 2017 will be tabled at the January 2018 Council meeting. General alignment with the 2017 Budget (Revised).

TECHNOLOGY AWARDS & RECOGNITION CELEBRATION (TARC) 2017. A most successful event on November 18, 2017. Joined by reps from Technology Professionals Canada and 10 BC MLAs, including 3 Cabinet Ministers. Raised about $18,000 for the ASTTBC Foundation.

TECHNOLOGY PROFESSIONALS CANADA. TPC Leadership Council and Council of Chief Executive Officers met in Vancouver November 2017 and another meeting is planned for Toronto in May 2018. ASTTBC President will report on TPC.

TECHNOLOGY PROFESSIONAL ASSOCIATIONS – PRESIDENTS. Meeting of all Presidents and CEOs of the 10 professional associations now being planned for May 2018 in Toronto.

WORK PLAN 2017 - 2018. Generally on track with most actions planned for 2017 and are attending to work scheduled for 2018. Updates tabled with Council throughout the year.

e-Business - General

‘ASTTBC APPLY’. The Technology Registrations Canada software has been adopted by the Manitoba association with great success. Nova Scotia is still expected to come on board, with other Atlantic provinces likely to follow Nova Scotia lead.

GOOGLE BUSINESS. The work on improving ASTTBC’s presence on Google now returns measureable results. We managed to improve the AGV Review rate to 4/5 and enhanced the profile to contain pictures, hours.
of operation etc. This is now an ongoing effort between IT and Marketing and Communications. A more comprehensive report on strategy of Google presence will be included in the next reporting period.

Google Business reported an impressive 35.5K visits to ASTTBC.org website in the past quarter.

**SOCIAL MEDIA.** ASTTBC continues to have an active presence on social media. ASTTBC channels:

- [www.linkedin.com/company/asttbc](http://www.linkedin.com/company/asttbc)
- [www.twitter.com/ASTTBC](http://www.twitter.com/ASTTBC)
- [www.facebook.com/ASTTBC](http://www.facebook.com/ASTTBC)
- [www.instagram.com/ASTTBC](http://www.instagram.com/ASTTBC)
- [www.youtube.com/ASTTBC](http://www.youtube.com/ASTTBC)

**WEBINARS.** An ASTTBC UPDATE Webinar was hosted in October 25, 2017 and another is scheduled for February 7, 2018. Very positive feedback.

*Marketing, Media, PR and Foundation*

**ASTTBC FOUNDATION.** See previous reports for background. The Foundation will report a banner year in 2017 with one very large corporate donation. [https://asttbc.org/about/foundation/about/](https://asttbc.org/about/foundation/about/)

**MARKETING.** See previous reports for background. A full report on marketing has been delayed to Spring 2018 due to other pressing demands.