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TechGREEN Campaign Promotes Tech Careers: President Carter Profiled

ASTTBC launched its TechGREEN program and awards at the ASTTBC Technology Awards & Recognition Celebration (TARC) on November 6. With the launch ASTTBC set in motion a program that will see the Association ramp up initiatives to promote sustainability. "The TechGREEN initiative will showcase ASTTBC members, promote GREEN technology education and careers, and engage youth in GREEN activities," said ASTTBC Executive Director, John Leech.

"The TechGREEN awards presented at TARC represent some of the best of the best and clearly point to the work of ASTTBC members and others on the engineering and affiliated teams in which ASTTBC members work." ASTTBC has launched a web site <http://www.techgreen.ca/> to help promote the program. Keep an eye on the site for new developments.

Advertising GREEN will be part of ASTTBC's action plan, including an advertisement which features ASTTBC President Doug Carter, CTech.

To view the advertisement: <http://www.asttbc.org/docs/asttbcad.pdf>