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## **Ministry Launches APPS...Game... Job Trend Tracker**

The Ministry of Jobs, Tourism and Innovation presents the **Build-A-Career App** Smartphone App, the **Career Explorers** video game, and the **Job Trend Tracker** tool as part of the BC Jobs Plan. All the tools are available through WorkBC ([www.workbc.ca](http://www.workbc.ca)). *“These resources assist British Columbians make career choices,”* said ASTTBC Executive Director, John Leech. *“We applaud the Initiatives and encourage ASTTBC members to take a look at these resources and then pass along to others in the community.”* John Leech met with Minister of Jobs, Tourism and Innovation, Pat Bell, in his office in Prince George this summer. At that time Pat talked about the BC Jobs Plan which would roll out this fall. In early September John was invited with other association CEOs to meet with Pat Bell and Premier Clark to learn more about the proposed BC Jobs Plan. “It was great to hear first hand from Premier Clark and Pat Bell as to their Jobs initiative. I took the opportunity at the table and briefly afterwards to speak with the Premier about the real need to address the shortage of technology professionals and to seriously look at government legislation which restricts ASTTBC members from working to their full potential.”

ASTTBC continues to promote technology education and careers as part of the Association’s role in regulating and supporting technology professionals and their careers. ASTTBC is gathering stats re enrollment trends at post-secondary institutions over the past 20 years and is encouraging Government to write a plan for technology education. ASTTBC is hosting a special Labour Market Information forum on October 24 in Vancouver at which up-to-date labour market information and projections will be reviewed.

### **Build-A-Career App à [www.buildacareer.ca](http://www.buildacareer.ca)**

The Build a Career Smartphone app features a quiz for young adults ages 15 to 25 to assess their skills and interests and discover new careers. They can also watch videos of the top ten jobs in B.C. and map their way to a career centre nearby. Available on iPhone, Android, Blackberry and an iPad optimized web version.

### **Career Explorers Game à [www.careerexplorers.ca](http://www.careerexplorers.ca)**

This 3-D online video game lets youth (ages 8 to 12) explore the many career options available in B.C. and its regions. The “roll and move” board game, badges and mini-games provide an interactive and fun experience for players.

### **Job Trend Tracker à [www.bcjobtrendtracker.ca](http://www.bcjobtrendtracker.ca)**

The Job Trend Tracker interactive web application provides reliable labour market information for citizens, employers and government. The application provides demand and supply outlooks from 2010

to 2020 on more than 500 careers in BC. This application is packed with visual interactive tools that tell BC's future labour market story. Map, chart and compare regional and provincial job stats and discover which jobs need workers where. To get the best possible experience using this site, we recommend viewing in IE 7+, Safari 3+, or Firefox 3+, Opera 9.5+ or Chrome 2.0+.