



October 2012

ASTTBC Applauds New Directions at BC Innovation Council

Spring of 2012 saw the BC Innovation Council (BCIC) embark on a mission to accelerate the commercialization of technology. They are focusing on encouraging the development and application of innovative technologies to meet the needs of industry in BC. As well as a BCIC mandate to make **BC a GREAT place for technology entrepreneurs**, they have established the [BCIBC Acceleration Network](#) and launched a new [website](#).

ASTTBC Executive Director John Leech applauded changes at the BC Innovation Council which will focus on start-ups and development of entrepreneurs. "As BCIC looks to develop entrepreneurs I trust they will seriously consider the 'shop-floor entrepreneurs' such as technologists, technicians and highly skilled trades. So much innovation happens outside the halls of universities and it is time for BC to nurture this talent," said Leech. "Technologists and Technicians are the glue that holds everything together. They work with design as well as construction and long term maintenance. They are innovators and entrepreneurs and create new tools, widgets and gadgets every day... most of which make the shop run more effectively or processes flow more efficiently. These innovations usually do not 'grow' to become a marketable product. BCIC needs to engage these folks to better understand what is going on and how their creations can move from the shop floor to a new product line."