

ASTTBC Runs Radio Ads for NEGM – Have a Listen!

National Engineering and Geoscience Month (NEGM) is an annual celebration of engineering and geoscience across Canada. As ASTTBC technologists, technicians and technical specialists are a vital part of BC's engineering teams, ASTTBC and its over 10,000 members join APEGBC in showcasing the application of engineering and geoscience and its contribution to BC's economy.

This month-long event promotes awareness of the engineering, geoscience and technology professions, highlights career choices in these fields, and reminds the public of the many ways in which engineering and geoscience touch everyday life.

To promote and create awareness of the role that technicians, technologists and technical specialists play, ASTTBC is running a series of radio ads and public service announcements on Radio NL in Kamloops and stations in other communities with the message “Technology Sizzles – Get Cooking with ASTTBC!”

The ads start running on February 28th, 2014... for a [PREVIEW](#)