

## Drive to De-Regulate – Government Invites ASTTBC Input

ASTTBC leaders met this spring with then Minister of State for Tourism and Small Business and one of the Ministers responsible for reviewing government regulation, the Hon. Naomi Yamamoto. During the conversation, we indicated that ASTTBC is willing to assist in identifying areas where current legislation / regulation / policy / process (“regulation”) might be changed, reduced or eliminated altogether to enhance business practice and productivity. ASTTBC indicated to the Minister and staff that we would consult with our 10,000+ members to invite suggestions, which will be pulled together in a submission for the government. ASTTBC will then seek a meeting with the newly appointed Minister, Coralee Oaks to review the responses from our members.

ASTTBC asks YOU to consider areas where you are involved with projects where government regulation is in play and offer suggestions as to how the regulation might be changed to make business practice more streamlined, effective and better serve the public interest.

We believe ASTTBC members, as vital stakeholders in the BC economy, have the ability to contribute valuable insight into public policy reform.

Please send your suggestions for change to [GovReg@ASTTBC.org](mailto:GovReg@ASTTBC.org) by October 15, 2015. Your submission should reference the specific regulation (link to website), an example of how the current regulatory situation is challenging and your suggestion as to how the regulation might change. Provide your contact information so we can follow up directly. To add a little **SIZZLE**, we will enter all names into a draw for some great ASTTBC regalia. THANKS for your consideration of this request.

Please visit the following link to access further information with regards to the [BC Government's Regulatory Reform Initiative](#).

*“This is a great opportunity for ASTTBC members to step up and assist ASTTBC in support of government's work to address red tape issues,” said ASTTBC CEO, John Leech. “The ASTTBC President and I are committed to rolling up our sleeves and helping out. ASTTBC members, given their role in economic and environmental development, are in a unique position to identify areas warranting change.”*