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## **Export Success Program: CME-BC Invites ASTTBC Members**

*The Export Success Program (ESP)*, a new national initiative of the Canadian Manufacturers and Exporters (CME), is offering training programs starting in August.

BC Vice President Marcus Ewert-Johns is inviting ASTTBC members to register for the training seminars. The first seminar is a two-day session that will cover the current and future global business environment from both local and global perspectives. Throughout the CME training sessions individuals will acquire a framework for planning as they incorporate the most important elements of the international trade strategy building process.

ASTTBC CEO John Leech and Marcus signed a Memorandum of Agreement in 2014 signaling that the two organizations will work together in areas of common interest.

For more information click [HERE](#)