

ASTTBC Supports NEGM in Kelowna Daily Courier

National Engineering and Geoscience Month (NEGM) is an annual celebration of engineering and geoscience across Canada. As ASTTBC technologists, technicians and technical specialists are a vital part of BC's engineering teams, ASTTBC and its over 10,000 members join APEGBC in showcasing the application of engineering and geoscience and its contribution to BC's economy.

This month-long event promotes awareness of the engineering, geoscience and technology professions, highlights career choices in these fields, and reminds the public of the many ways in which engineering and geoscience touch everyday life.

In addition to the radio ads sponsored by ASTTBC throughout the province; The Kelowna Daily Courier carried a NEGM Supplement in their February 28th edition which prominently featured a "Stepping Up for Engineering & Geoscience" advert from ASTTBC.

As well, in a 'Special to The Daily Courier' article John Leech, CEO of ASTTBC addressed the concerns regarding skills shortages and technology education

To view [ARTICLE](#)