

Technology Professionals Canada Joins National Industry-Education Coalition

TPC, an alliance of Technology Professional associations, has been invited by the Association of Canadian Community Colleges (ACCC) to join a new coalition of industry and education leaders to address employment and innovation challenges.

ASTTBC's Chief Executive Officer, John Leech, attended the inaugural meeting as the TPC representative. "There is a real need to promote technology education and careers and address the skill needs and in many areas of Canada, skill shortages" said Leech. "TPC as a coalition and also through the independent initiatives of the member associations is in a position to provide a valuable contribution nationally to these critical public policy issues."

In the inaugural meeting the group talked about the proposed Terms of Reference and explored the focus of the Coalition. Key needs/opportunities identified at this early stage included:

- *career awareness*
- *elevating the profile of a college level education*
- *promoting Science, Technology, Engineering and Math (STEM)*
- *encouraging more women to consider careers in technology and other male-dominated fields*
- *engaging First Nations*
- *up-skilling; labour market information*
- *skill shortages and gaps.*

While the trades are, and will remain, a high priority, the group acknowledged and supported technology and other career credentials also require serious attention.

To view the ACCC [MEDIA RELEASE](#).