

Canadian Manufacturers & Exporters (CME) **and ASTTBC Explore Connections**



CME-BC Vice President, Marcus Ewert-Johns (right) met recently with ASTTBC CEO John Leech. Marcus received one of ASTTBC's eagle feathers carved by Salish artist Ken McKay.

Marcus Ewert-Johns, Vice President, [CME British Columbia](#), met recently with ASTTBC CEO John Leech to talk about possible connections between CME-BC, ASTTBC and the members of both associations.

“Marcus and I identified several points of contact between CME-BC and ASTTBC,” said ASTTBC’s John Leech. “ASTTBC members are employed by CME-BC firms and ASTTBC members have businesses that are already or could become members of CME-BC.” Leech also noted that manufacturing is the 4th largest contributor to the BC Gross Domestic Product (GDP) and 3rd largest employer. Marcus and John agreed to pursue the natural linkages between the two organizations including issues such as the need for skilled workers in BC, promoting technology education and careers, the application of technology in manufacturing, and the general profile of manufacturers and exporters.

Canadian Manufacturers & Exporters (CME) is the country's leading trade and industry association serving as the voice of 10,000 leading companies. The association focuses on improving business competitiveness through:

- policy change
- workforce skills development
- productivity and innovation programs
- business to business opportunities
- provide support resources for Small Medium Enterprises

As Canada's leading business network, CME also chairs the Canadian Manufacturing Coalition which unites 53 industry associations, more than 100,000 companies and 2 million employees from coast to coast.