

Applied Science
Technologists & Technicians
of British Columbia

10767 - 148th St, Surrey, BC V3R 0S4
tel: (604) 585-2788 fax: (604) 585-2790

ASTTBC MEMBER SURVEY

September 2005



Legend:

- 1 - very satisfied/must do/strongly agree
- 2 - satisfied/important /agree
- 3 - neutral/did not respond
- 4 - dissatisfied/not important/disagree
- 5 - very dissatisfied/definitely should not do/strongly disagree

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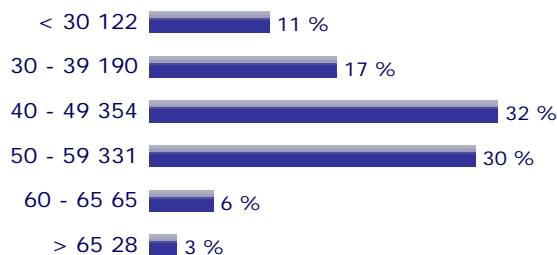
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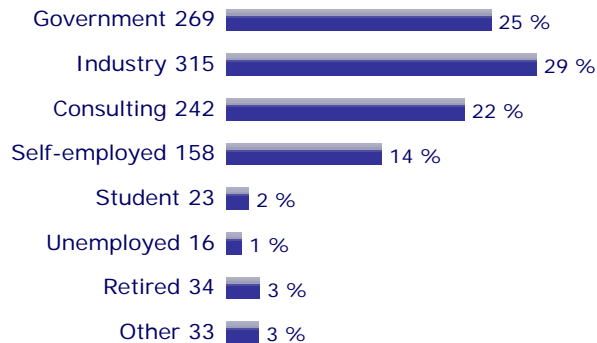
[\[Section 1\]](#) • [\[Section 2\]](#) • [\[Section 3\]](#) • [\[Section 4\]](#) • [\[Section 5\]](#) • [\[Section 6\]](#)

1 - Please Tell Us a Little About Yourself

Age



Employer group

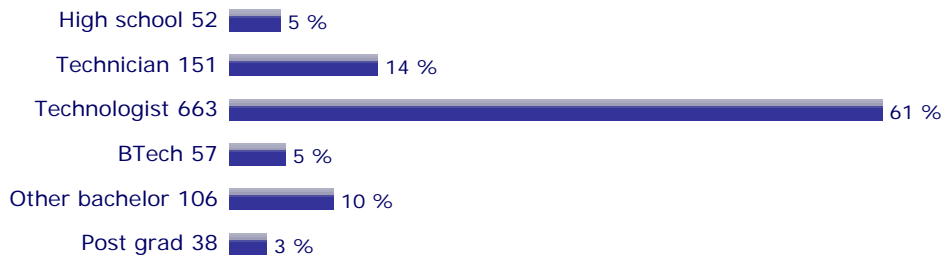


Does your employer pay your annual ASTTBC dues?



What is your highest level of education?





Do you belong to another professional association?



Do you have a Limited License in Engineering or Geoscience from APEGBC?



If "no", do you plan to obtain a Limited License within the next 3 years?



Have you volunteered as a member of an ASTTBC committee in the last 10 years?



Does your employer pay for job-related seminars and workshops?



Are you a member of a union?



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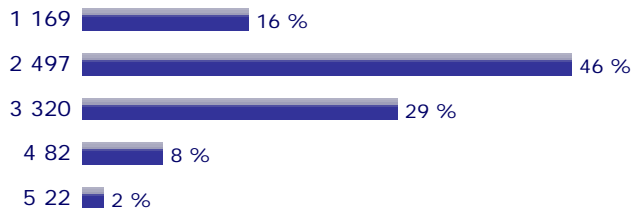
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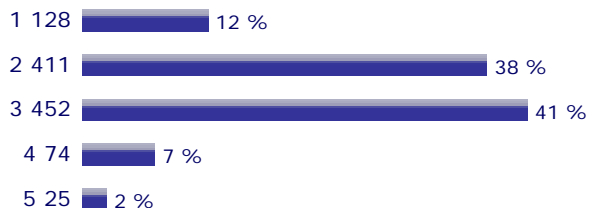
2 - Overall Satisfaction and Future Focus

Please indicate your overall level of satisfaction with ASTTBC efforts.

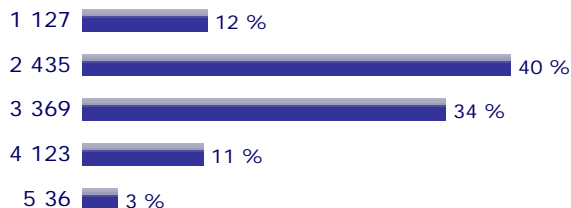
Protecting the public interest through high standards of certification and discipline through AscT, CTech certification



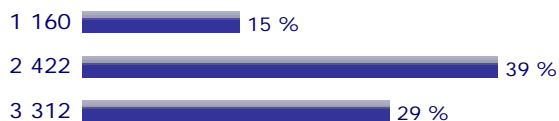
Protecting the public interest through high standards of certification and discipline through Technical Specialist certification



Enhancing rights to practice for technologists, technicians and technical specialists



Promoting professional recognition of technologists, technicians and technical specialists



4 152 14 %

5 44 4 %

Communications with members

1 172 16 %

2 448 41 %

3 337 31 %

4 104 10 %

5 29 3 %

Member services and benefits

1 90 8 %

2 350 32 %

3 486 45 %

4 139 13 %

5 25 2 %

Governance and administration of the Association

1 100 9 %

2 340 31 %

3 563 52 %

4 68 6 %

5 19 2 %

Service to members regardless of where they reside

1 93 9 %

2 299 27 %

3 601 55 %

4 74 7 %

5 23 2 %

On-going value of membership

1 103 9 %

2 373 34 %

3 445 41 %

4 133 12 %

5 36 3 %

Your overall satisfaction with ASTTBC

1 114 10 %

2 494 45 %

3 344 32 %

4 115 11 %

5 23 2 %

Please indicate your overall important areas of activity for ASTTBC

Renew discussions with APEGBC about a merger

1 130 12 %

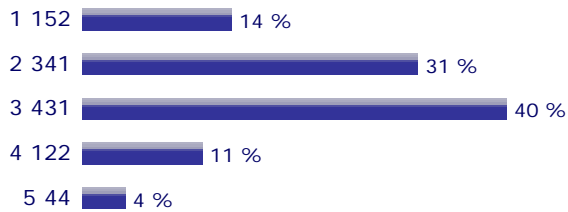
2 201 18 %

3 452 41 %

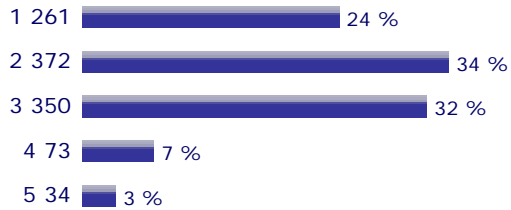
4 212 19 %

5 95 9 %

Continue discussion with APEGBC re other unified approaches to the engineering & geoscience team



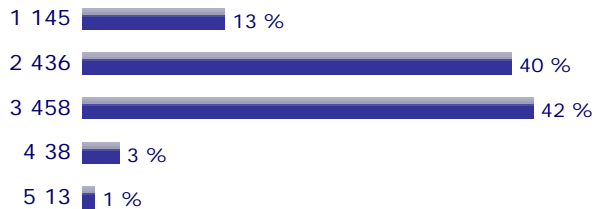
Reach agreement with APEGBC and other professional associations on defined rights to practice for ASTTBC registrants



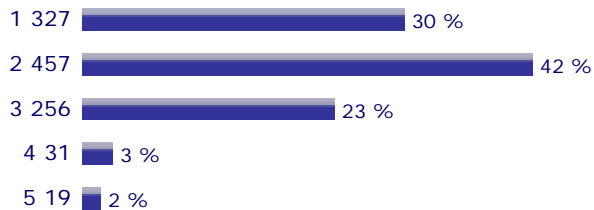
Seek changes to the ASTT Act to include defined rights to practice for technologists and technicians



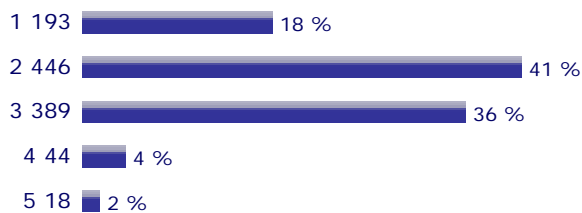
Develop positions on public policy issues (e.g. technological education)



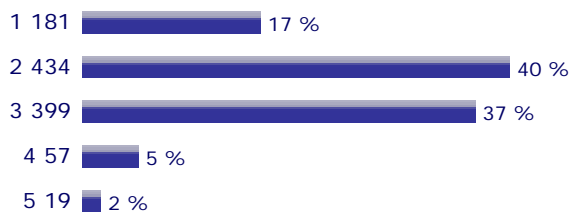
Increase public profile of ASTTBC and the professionals we register



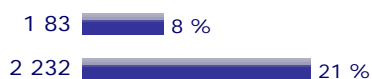
Increase employer relations (Employer Liaison Program)



Implement a Continuing Professional Development (CPD) program

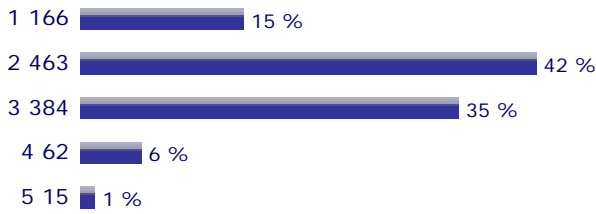


Make CPD mandatory for all registrants

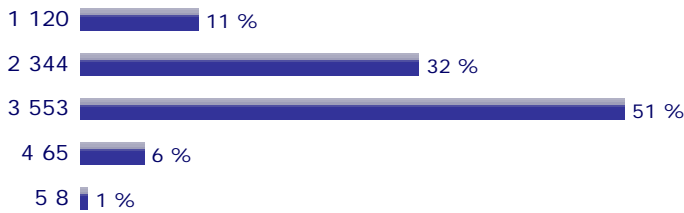




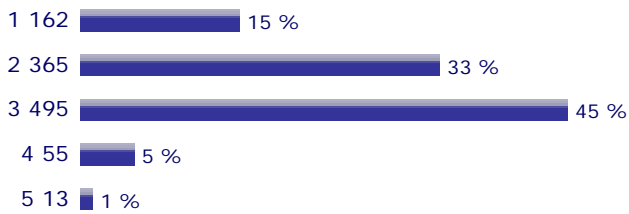
Offer technical workshops



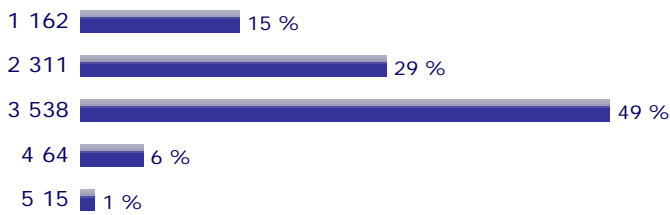
Develop a mentorship program for new graduates



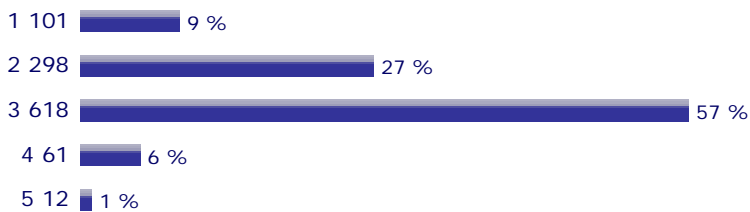
Expand job search assistance services



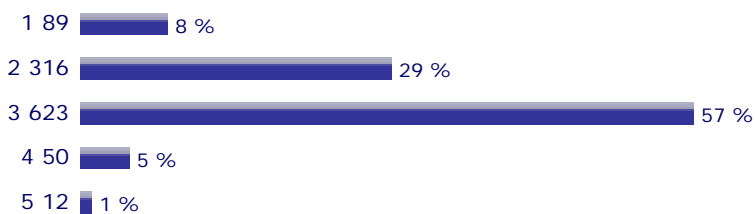
Publish a Member Compensation Survey



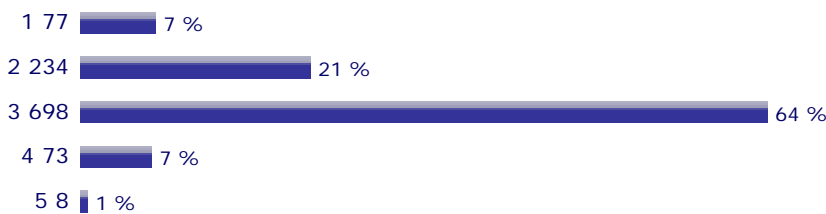
Expand member services



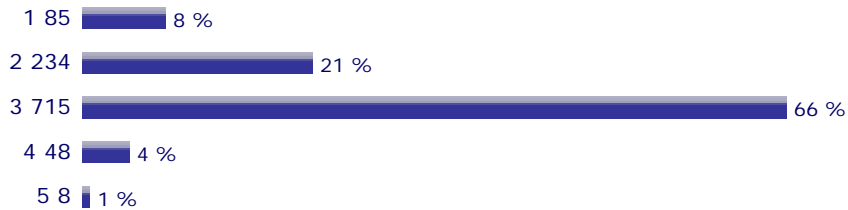
Increase communications with members (e.g. electronic newsletter)



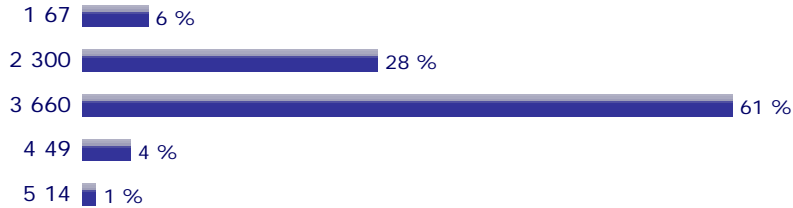
Hold more community level meetings with members



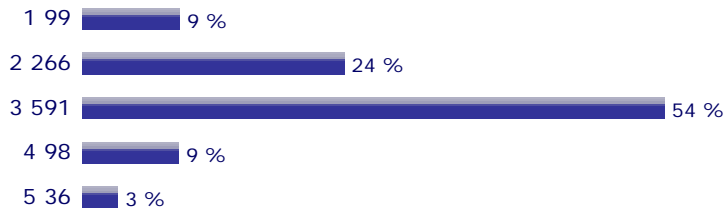
Enhance the Errors & Omissions insurance program



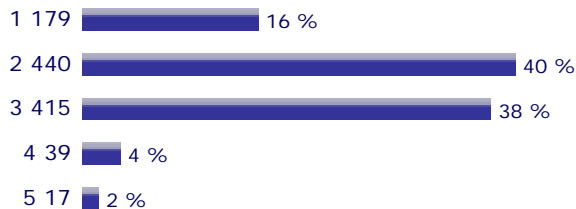
Promote careers in technology through FEAT or programs like TechWORKS !



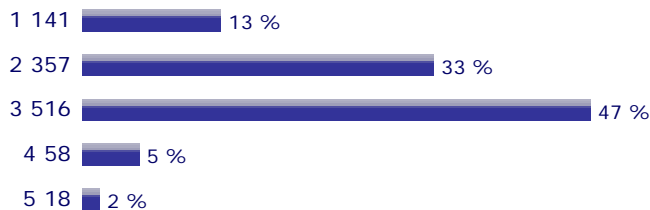
Assist immigrant professionals with getting established and registered



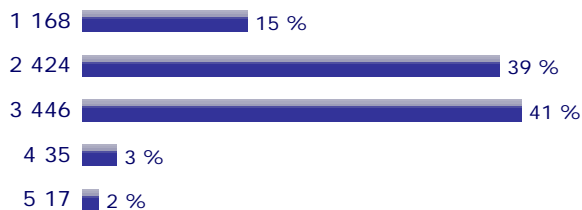
Enhance labour mobility between provinces and countries



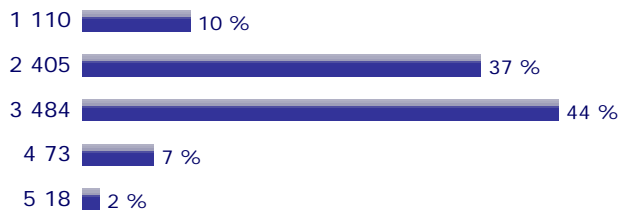
Enhance linkages with international organizations with similar goals and interests



Recruit more members in existing disciplines to make ASTTBC an even stronger association for technologists, technicians and technical specialists

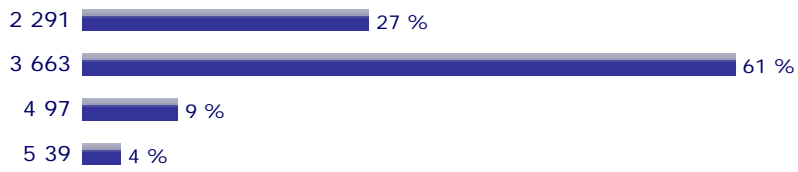


Widen the scope of ASTTBC by adding certification in new applied science disciplines



Widen the scope of ASTTBC by adding certification in new 'technical specialist' areas (e.g. log scaling)

Response	Count	Percentage
1	0	0 %



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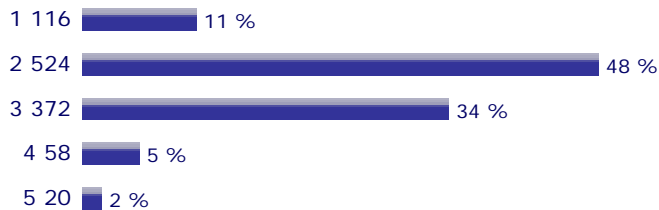
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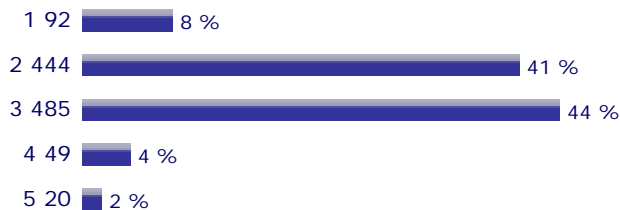
3 - Areas of Performance - ASTTBC is performing well in:

Registration/Certification/Standards

High standards of professional certification/regulation



Admission/registration procedures



Complaint resolution & discipline



Transferability/portability between provinces/countries



4 66 6 %

5 18 2 %

Ensuring that those practicing in applied science technology are registered with ASTTBC

1 70 6 %

2 261 24 %

3 599 55 %

4 125 11 %

5 35 3 %

The current minimum work experience requirement for certification is adequate

1 60 6 %

2 413 38 %

3 512 47 %

4 87 8 %

5 18 2 %

The Code Of Ethics adequately addresses contemporary ethical issues facing the profession.

1 70 6 %

2 430 39 %

3 520 48 %

4 54 5 %

5 16 1 %

A Limited License in Engineering or Geoscience is valuable

1 156 14 %

2 312 29 %

3 542 50 %

4 57 5 %

5 23 2 %

Professional Recognition/Advocacy

Public understanding of the role of technologists & technicians

1 37 3 %

2 237 22 %

3 443 41 %

4 320 29 %

5 53 5 %

Public understanding of the role of technical specialists

1 30 3 %

2 201 18 %

3 505 46 %

4 303 28 %

5 51 5 %

Registrants are perceived as having accountability

1 37 3 %

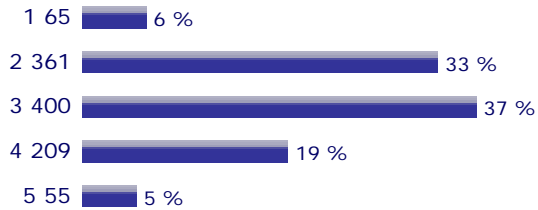
2 329 30 %

3 529 49 %

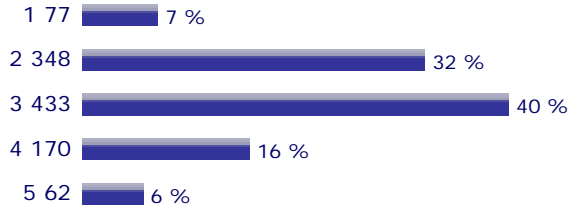
4 164 15 %

5 31 3 %

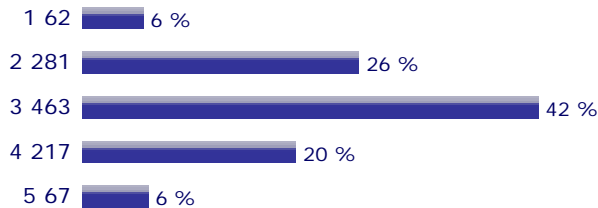
Registrants are recognized as professional by employers



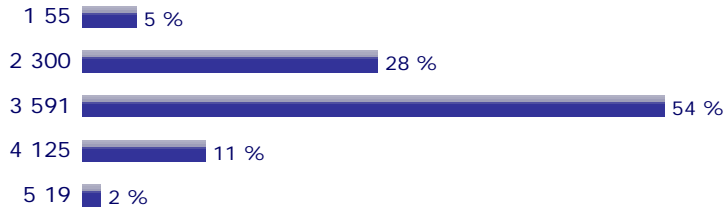
Registrants are recognized as professional by regulatory bodies (e.g. BC government and municipalities)



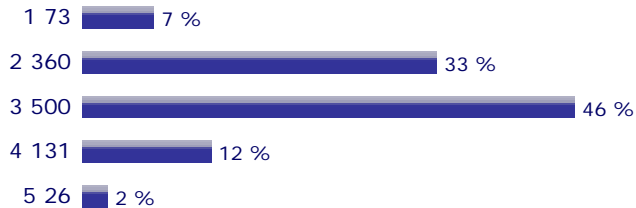
Registrants are recognized as professional by other professionals



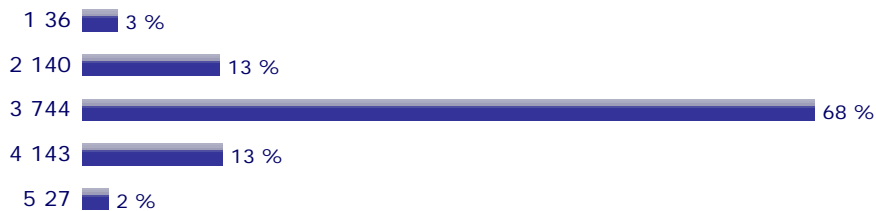
ASTTBC has influence & impact on health, public safety and the environment



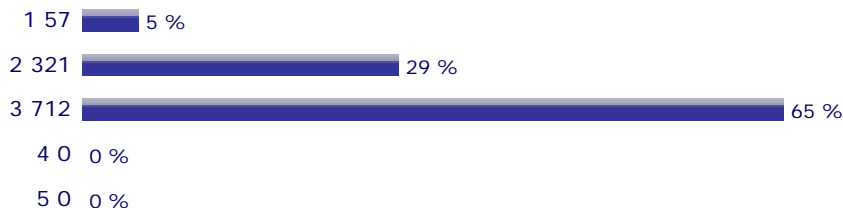
ASTTBC has credibility and influence



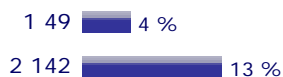
ASTTBC is consulted on key issues

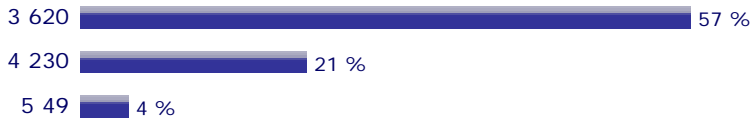


ASTTBC has positive relations with other professional associations

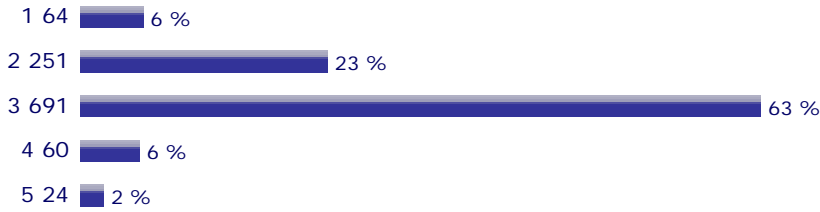


ASTTBC is a strong voice with government

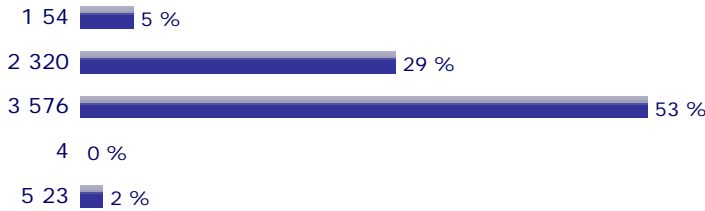




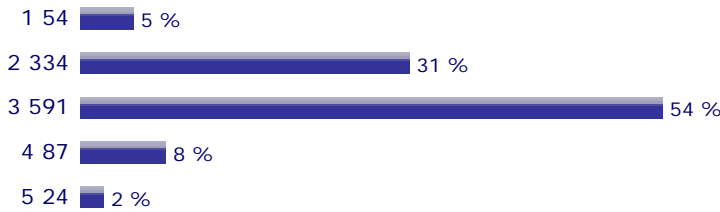
ASTTBC is proactive vs. re-active on important issues



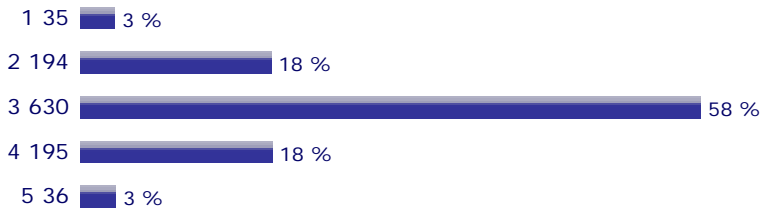
ASTTBC creates awareness of ASTTBC and the profession of applied science technology



ASTTBC is making progress toward defined rights of practice

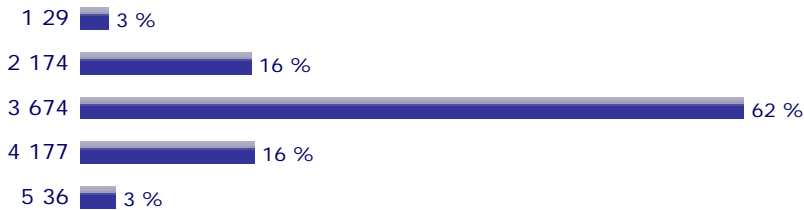


ASTTBC is doing enough to ensure that jobs involving the practice of applied science technology are filled by ASct / CTech and technical specialists



Member Services

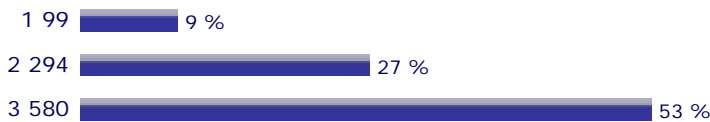
Professional development (eg. Workshops & seminars)



Errors & Omissions insurance



A Member Compensation Survey is helpful in negotiations with employers



4 96 9 %

5 21 2 %

Services for self-employed members

1 21 2 %

2 131 12 %

3 827 76 %

4 87 8 %

5 24 2 %

Operations

Strategic planning

1 28 3 %

2 270 25 %

3 721 66 %

4 54 5 %

5 17 2 %

Forward looking & innovative

1 58 5 %

2 375 34 %

3 594 54 %

4 45 4 %

5 18 2 %

Leadership & entrepreneurial business style

1 56 5 %

2 279 26 %

3 690 63 %

4 47 4 %

5 18 2 %

Open & transparent

1 57 5 %

2 333 31 %

3 630 58 %

4 51 5 %

5 19 2 %

Being accessible and responding to members

1 94 9 %

2 356 33 %

3 580 53 %

4 36 3 %

5 24 2 %

Sound financial position

1 60 6 %

2 268 25 %

3 743 68 %

4 10 1 %

5 9 1 %

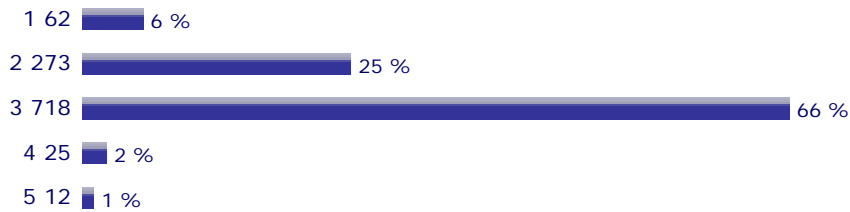
Utilization of volunteers



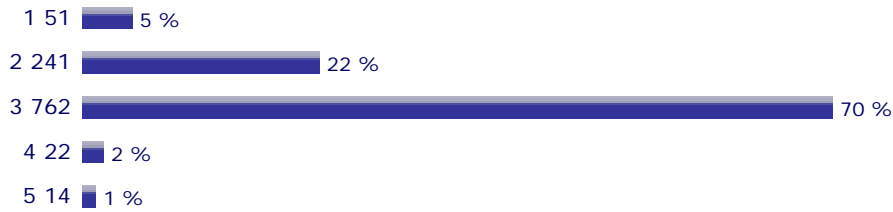
Annual General Meeting



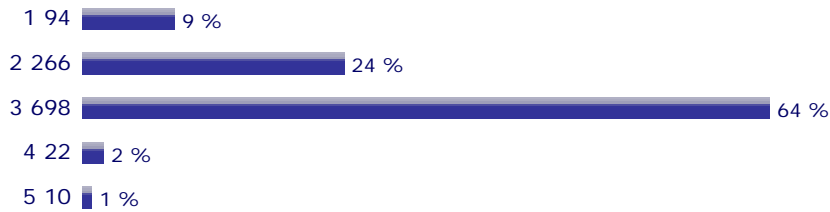
Governance of ASTTBC



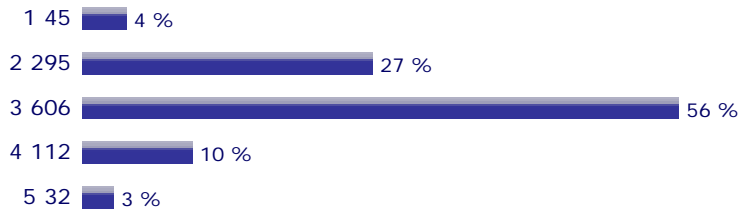
Performance of Council



Performance of staff



Annual dues level



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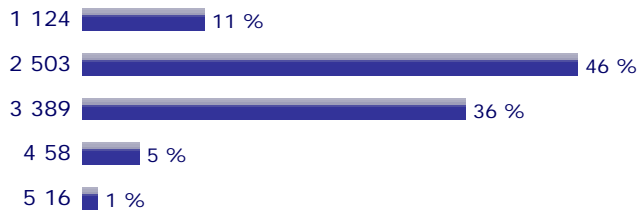
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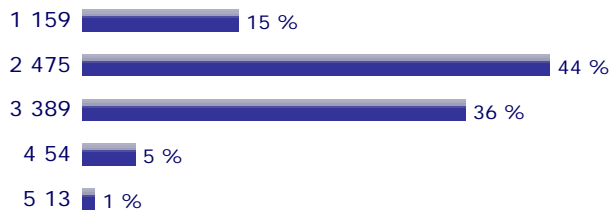
4 - Communications

Effectiveness of the various communication methods

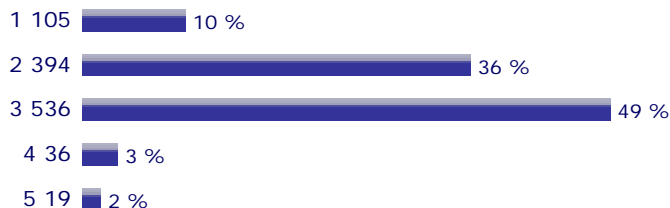
ASTT News



Member broadcast e-mails

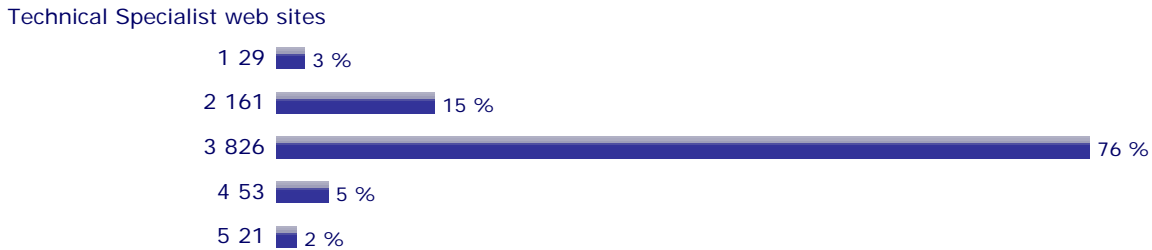
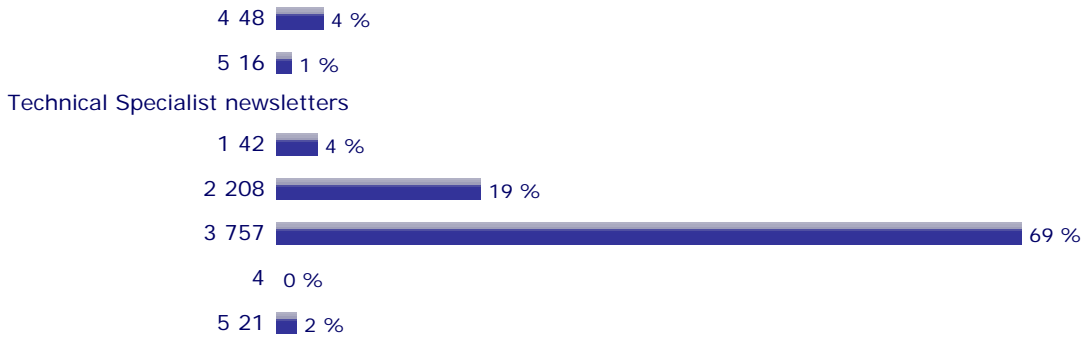


ASTTBC web site

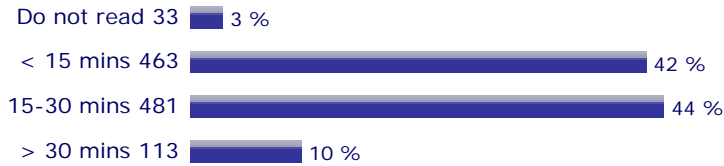


Individually addressed mail

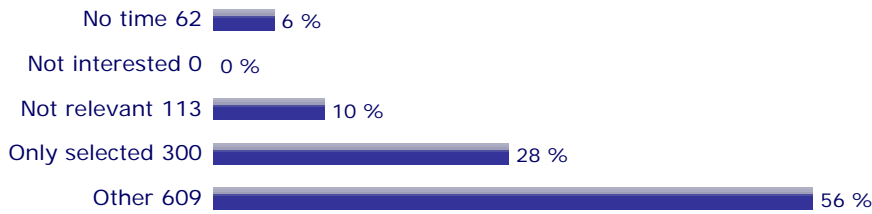




On average, how much time do you spend reading each issue of ASTT News?

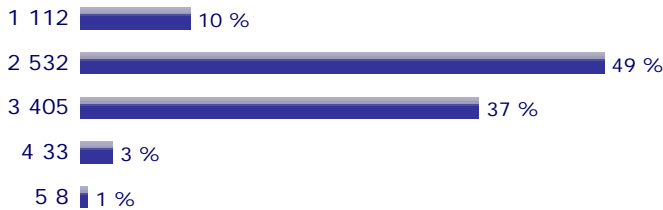


Indicate why you do not regularly read ASTT News.

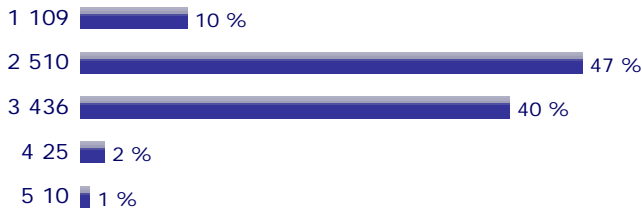


Please indicate your level of satisfaction with the following aspects of ASTT News:

Appearance & overall quality



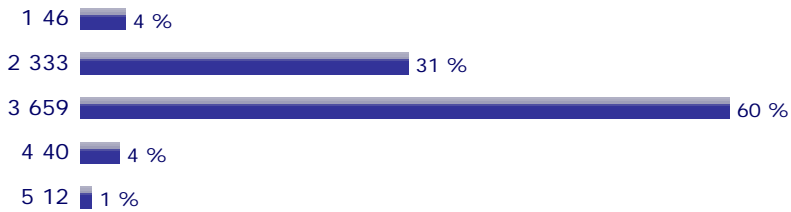
Writing quality



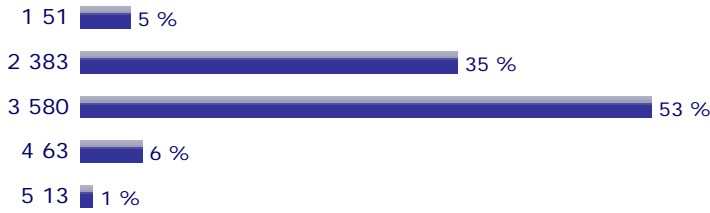
Relevance of content



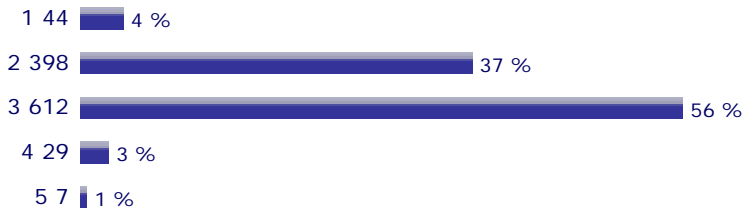
Timeliness of content



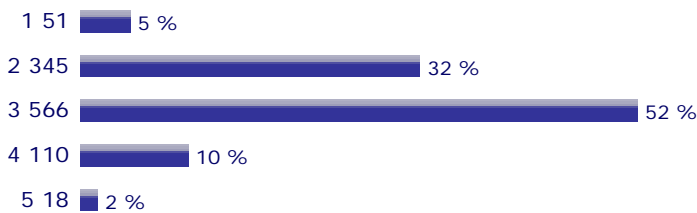
Mix of news, articles and features



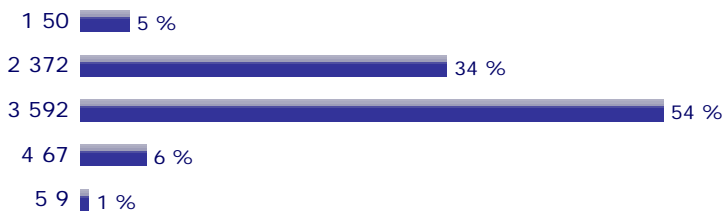
Length of articles



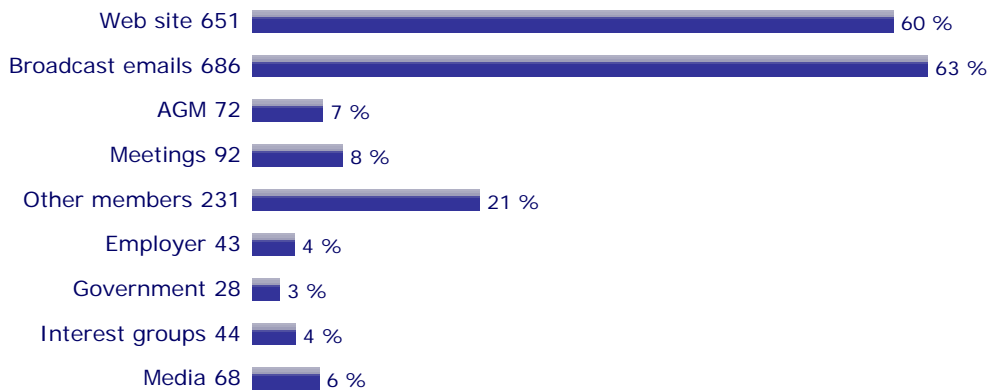
Frequency (3x/yr.)



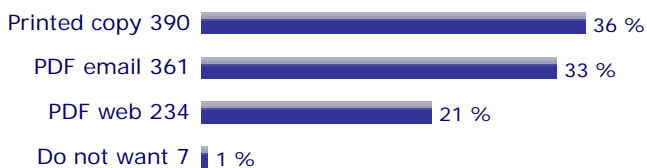
Size (number of pages)



How else do you obtain news and information about ASTTBC? (Note: multiple selections allowed)



In what format would you prefer to receive ASTT News?



No opinion 98 9 %

Have you ever used (or enquired about) the product/services of an advertiser in ASTT News?

Yes 319 29 %

No 624 57 %

Not sure 147 13 %

Please indicate the importance of providing news and/or information on the following topics (either by ASTT News, web site, e-news or broadcast email).

Achievements and issues on practice rights

1 329 30 %

2 442 41 %

3 309 28 %

4 10 1 %

Legislative and regulatory changes

1 368 34 %

2 426 39 %

3 283 26 %

4 13 1 %

Information on registration processes

1 137 13 %

2 398 37 %

3 523 48 %

4 32 3 %

Information on professional standards

1 280 26 %

2 479 44 %

3 320 29 %

4 11 1 %

Association activities

1 117 11 %

2 462 42 %

3 495 45 %

4 16 1 %

Council minutes

1 48 4 %

2 275 25 %

3 696 64 %

4 71 7 %

President's viewpoint

1 90 8 %

2 322 30 %

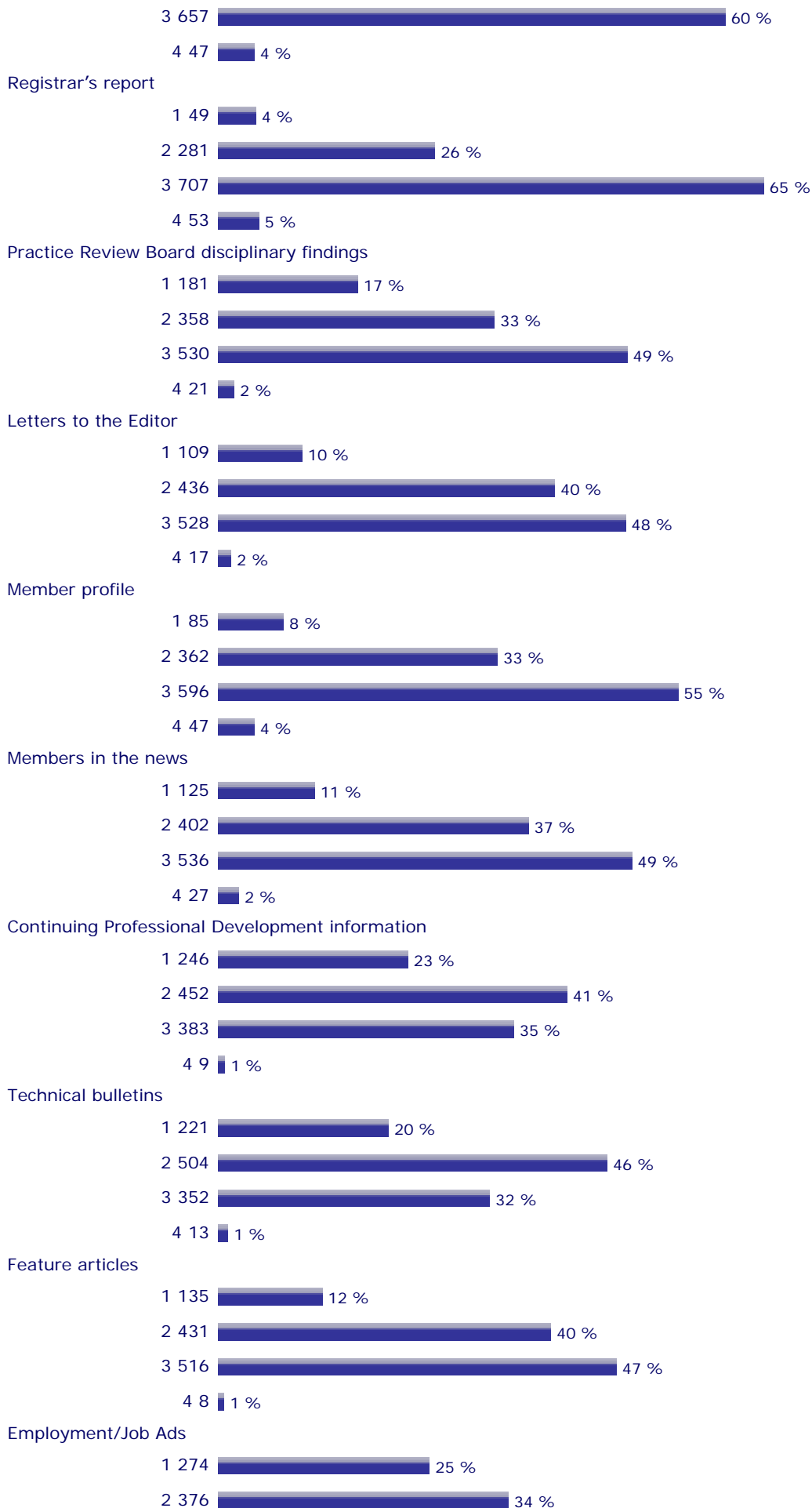
3 637 58 %

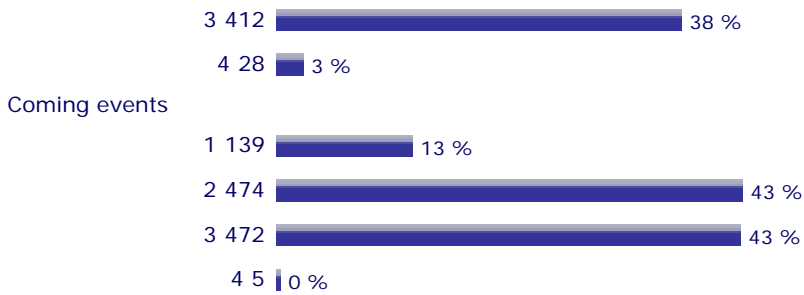
4 41 4 %

Executive Director's report

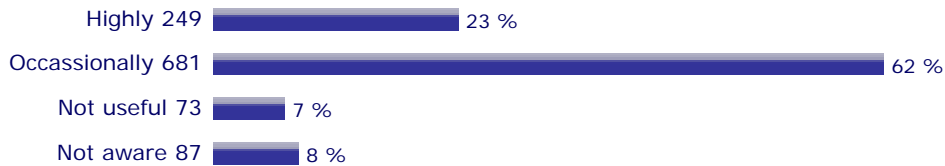
1 75 7 %

2 311 29 %

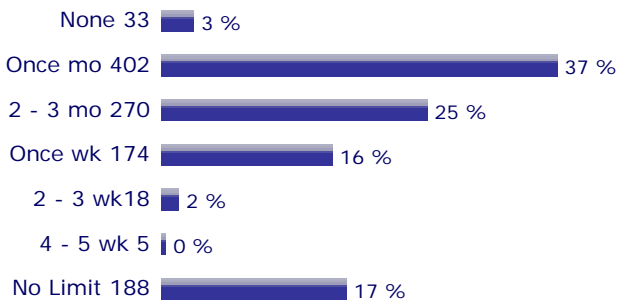




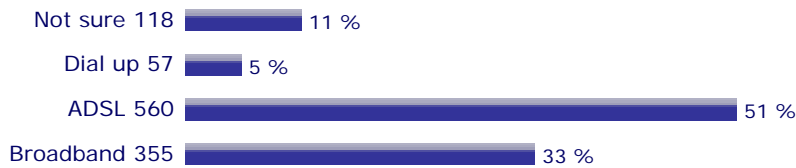
How useful do you find the broadcast e-mails that ASTTBC currently sends to members?



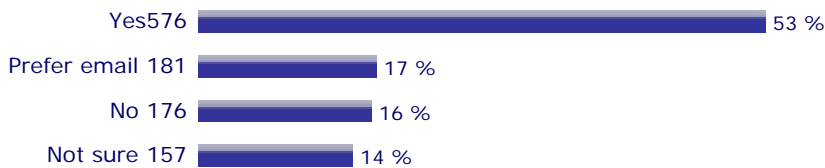
What is the highest frequency of broadcast e-mails that you would accept receiving from ASTTBC?



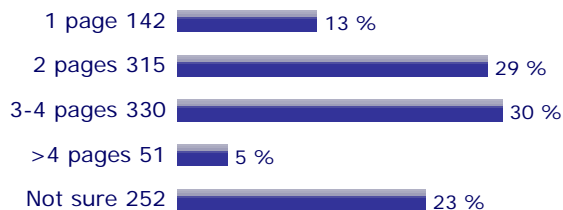
What type of Internet access do you have?



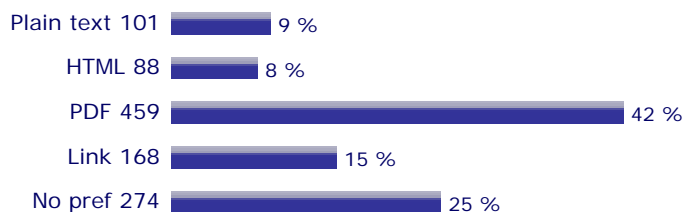
Would you like to receive an electronic newsletter as a supplement to the printed newsletter?



What would be the ideal length of an electronic newsletter?

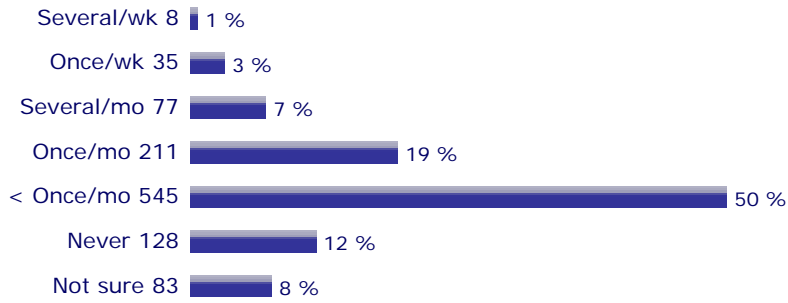


What format you would prefer to receive an electronic newsletter?

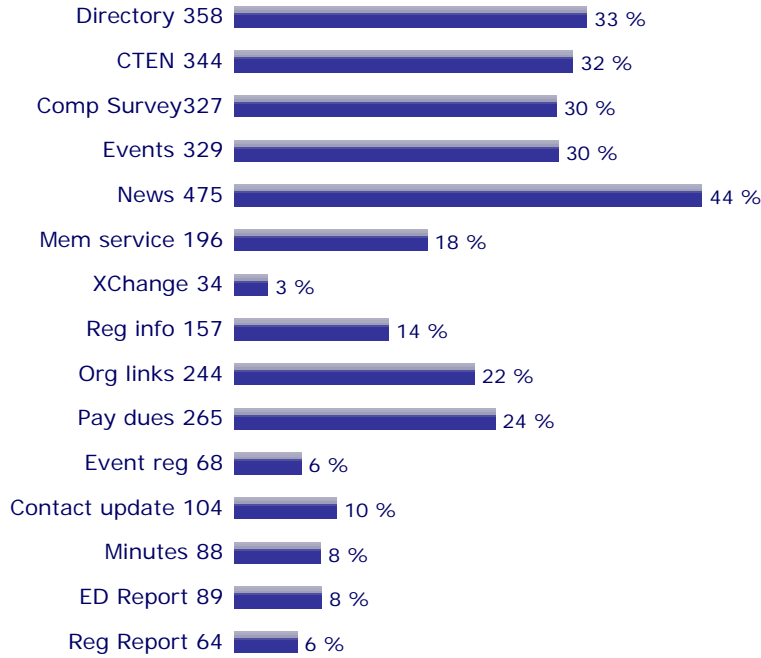


On average, how often do you go to ASTTBC's web site?





Please indicate which services you access on ASTTBC's website? (Note: multiple selections allowed)



What additional services would you like to see on ASTTBC's web site? (Note: multiple selections allowed)



ASTTBC MEMBER SURVEY

September 2005



Legend:

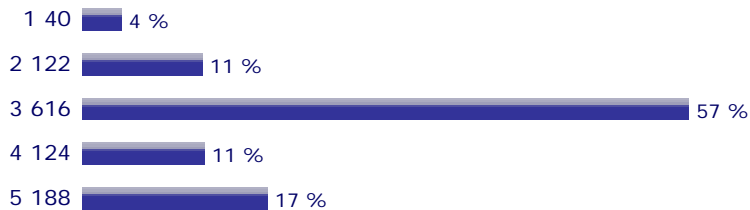
- 1 - very satisfied/must do/strongly agree
- 2 - satisfied/important /agree
- 3 - neutral/did not respond
- 4 - dissatisfied/not important/disagree
- 5 - very dissatisfied/definitely should not do/strongly disagree

[\[Section 1\]](#) • [\[Section 2\]](#) • [\[Section 3\]](#) • [\[Section 4\]](#) • [\[Section 5\]](#) • [\[Section 6\]](#)

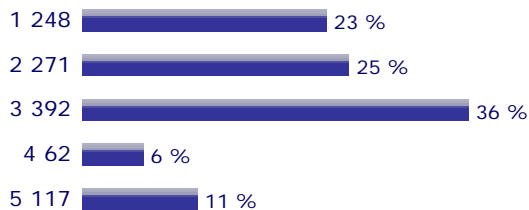
5 - Member Services

Please indicate how much the following potential member services would benefit you:

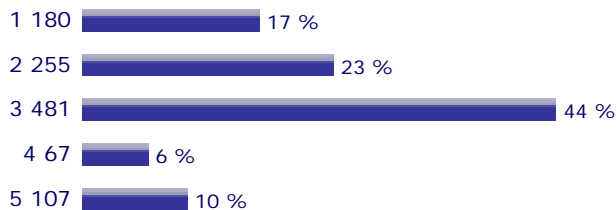
Visa or Mastercard credit card that contributes to ASTTBC's charitable foundation



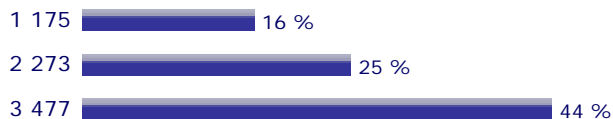
Gas credit card with discount on automobile fuel

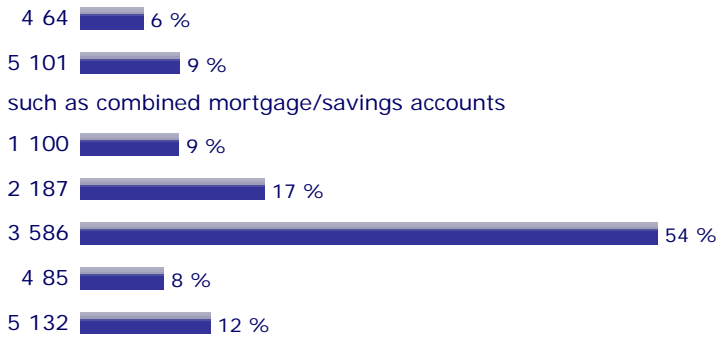


Discount card for work and field clothing

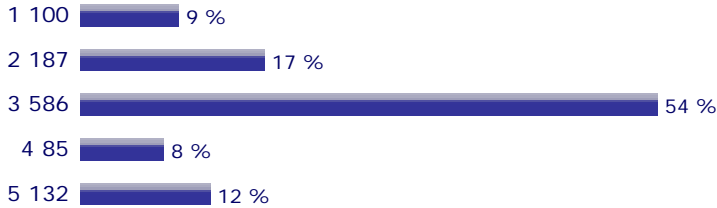


Discount card for office and dress clothing

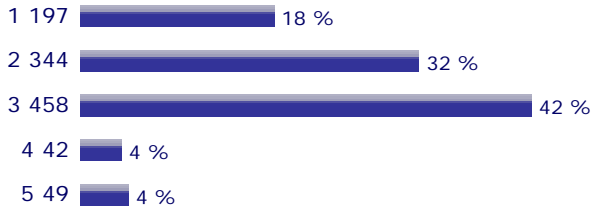




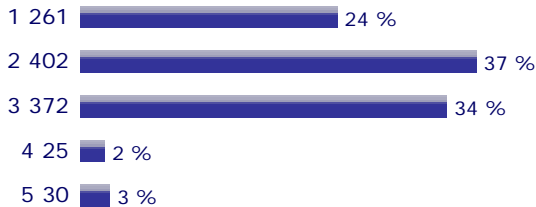
Financial services such as combined mortgage/savings accounts



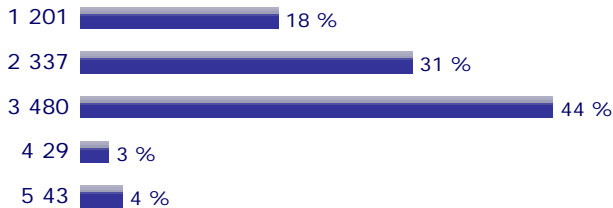
Management skills training



Technical seminars and workshops



Web-based learning

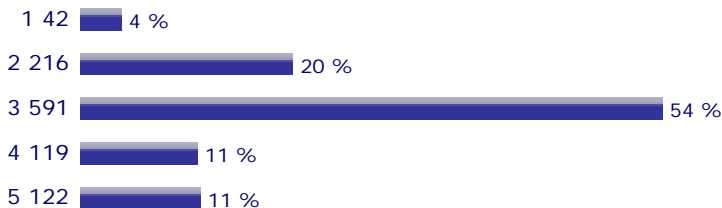


Internet Service Provider (ISP) services through ASTTBC

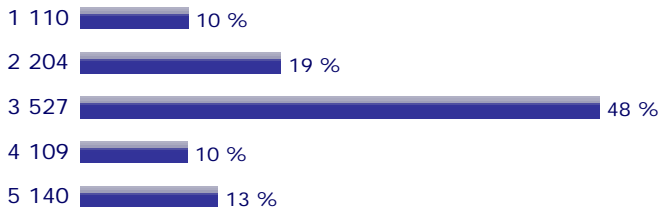


Please indicate your degree of support for the following potential programs that would involve a fee or special levy:

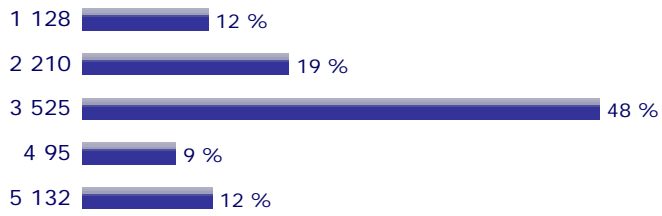
A Consultant's Directory that members or business could choose to advertise in.



In addition to the existing Errors & Omissions insurance program, provide Secondary Errors & Omissions insurance.



An advertising campaign that promotes public and employer awareness of the role of technologists and technicians.



ASTTBC MEMBER SURVEY

September 2005



Legend:

- 1 - very satisfied/must do/strongly agree
- 2 - satisfied/important /agree
- 3 - neutral/did not respond
- 4 - dissatisfied/not important/disagree
- 5 - very dissatisfied/definitely should not do/strongly disagree

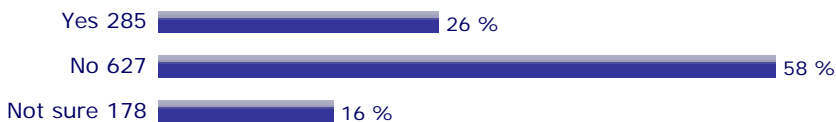
[\[Section 1\]](#) • [\[Section 2\]](#) • [\[Section 3\]](#) • [\[Section 4\]](#) • [\[Section 5\]](#) • [\[Section 6\]](#)

6 - Administrative Services

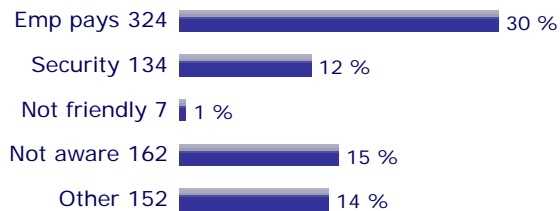
When paying your dues do you take advantage of the \$10 early discount as an incentive to pay your dues?



Do you use the On-line Dues Payment feature on the ASTTBC web site?



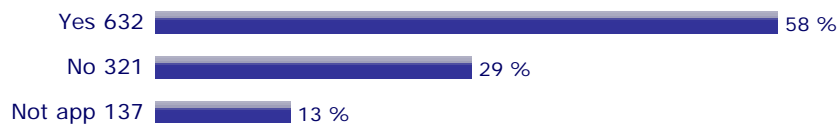
If you do not use the On-Line Dues Payment feature, why not? (Note: multiple selections allowed)



Do you think that members who have not paid annual dues by February 1 should be assessed a \$10 late payment fee?



Do you display your ASTTBC registration certificate at your place of work?



If you display your registration certificate, do you add the annual renewal decal to it each year?

Yes 664  61 %

No 114  10 %

Not app 312  29 %

How would you like to receive your official receipt for tax purposes?

Electronic 109  10 %

Mailed 257  24 %

With decal 560  51 %

No pref 164  15 %
