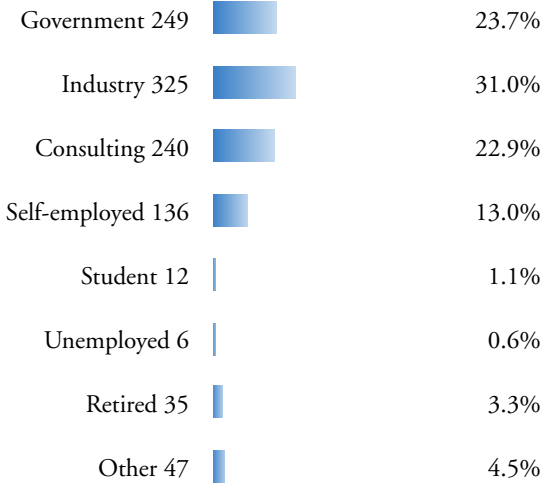


1. Please Tell Us A Little About Yourself *(name is not needed for results)*

Employer group



Total: 1050

Does your employer pay your annual ASTTBC dues?



Total: 1050

Does your employer pay for job-related seminars and workshops?



Total: 1050

Are you a member of a union?



Total: 1044

What is your highest level of education?

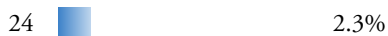
Grade school education



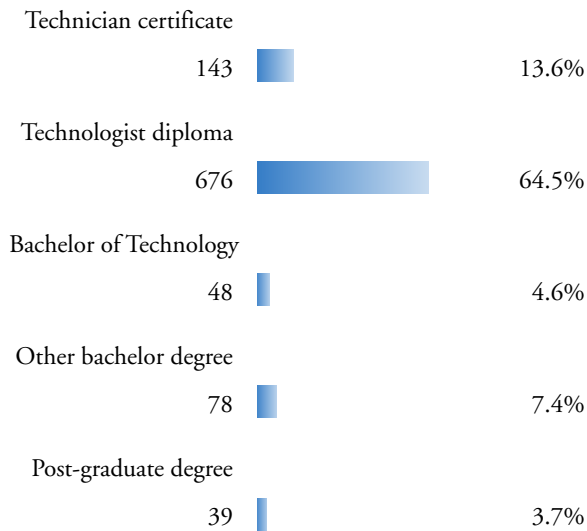
High school diploma



Technical Specialist training program (e.g. Home Inspection)



What is your highest level of education? ... cont'd



Total: 1048

Do you belong to another professional association?

Yes (APEGBC, ABCFP, AIBC, BCIA, CAB, BOABC)

178 17.0%

No

867 83.0%

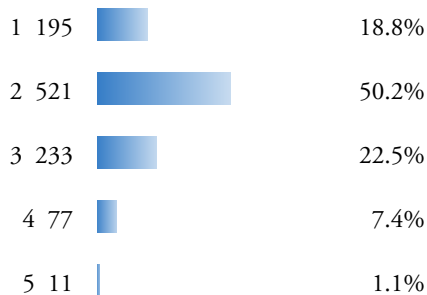
Total: 1045

2. Overall Satisfaction

Please indicate your overall level of satisfaction with ASTTBC efforts.

1 – very satisfied 2 - satisfied 3 - neutral 4 – dissatisfied 5 - very dissatisfied

Protecting the public interest through high standards of certification and discipline



Total: 1037

Enhancing rights to practice for technologists, technicians and technical specialists

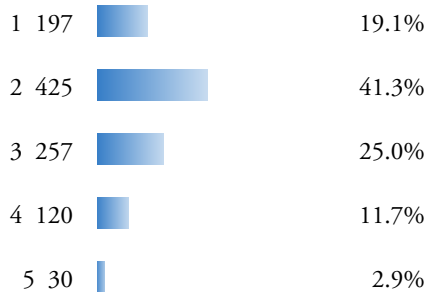


Enhancing rights to practice for technologists, technicians and technical specialists ... cont'd



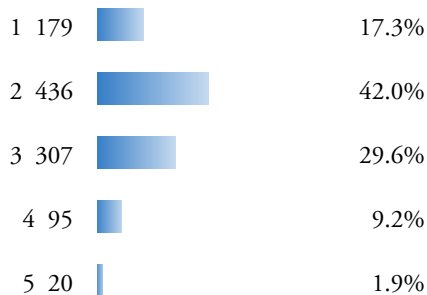
Total: 1037

Promoting professional recognition of members to employers



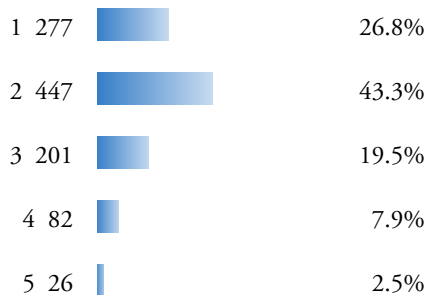
Total: 1029

Promoting the profession, technology careers and ASTTBC through advertising and marketing



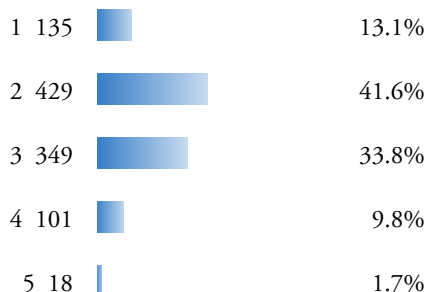
Total: 1037

Communications with members



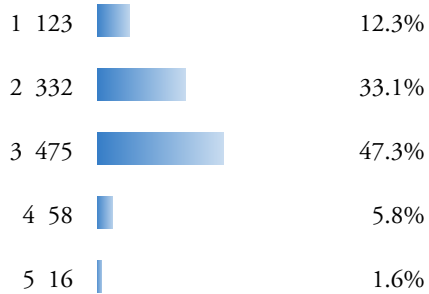
Total: 1033

Member services and benefits



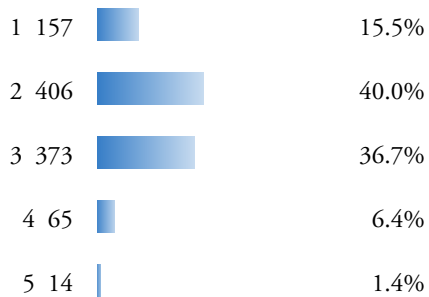
Total: 1032

ASTTBC events (e.g. AGM, Awards & Recognition Celebration)



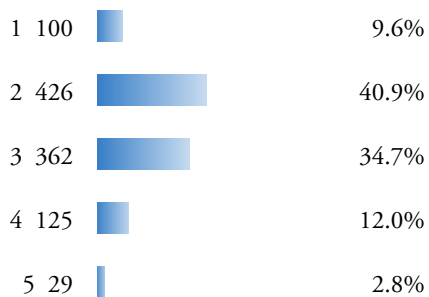
Total: 1004

Governance and administration of the Association



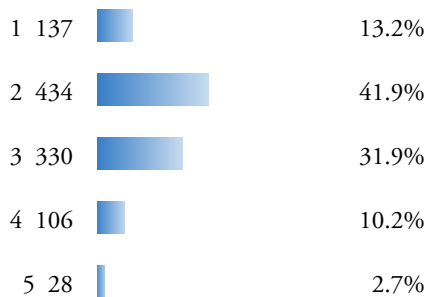
Total: 1015

Annual dues level



Total: 1042

On-going value of membership



Total: 1035

Your overall satisfaction with ASTTBC



Your overall satisfaction with ASTTBC ... *cont'd*



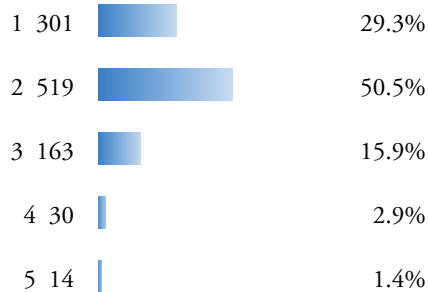
Total: 1041

3. Overall Areas of Future Focus

Please indicate your overall important areas of activity for ASTTBC;

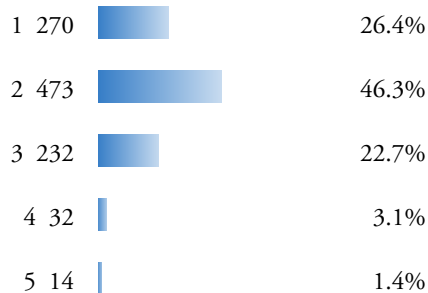
1 – must do 2 – important 3 – neutral 4 – not important 5 – definitely should not do

Secure defined rights to practice for ASTTBC members



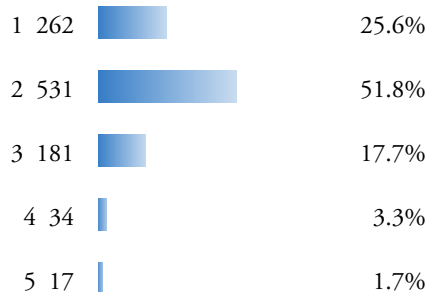
Total: 1027

Seek changes to the ASTT Act to include defined rights to practice



Total: 1021

Discussion with other professional associations re joint initiatives that promote and advance the teams in which ASTTBC members function



Total: 1025

Work with APEGBC and ABCFP to promote and enhance Limited Licensure

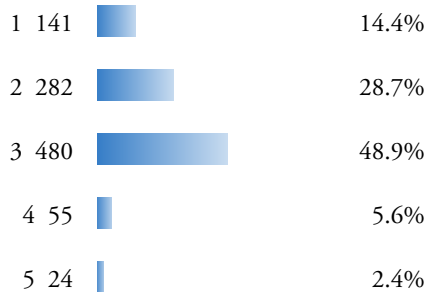


Work with APEGBC and ABCFP to promote and enhance Limited Licensure ... *cont'd*



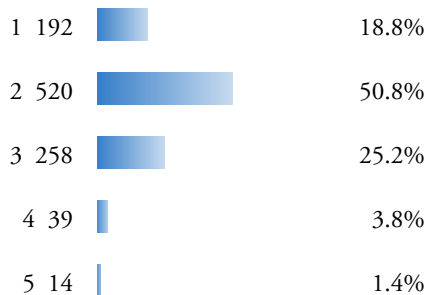
Total: 1011

Work with AIBC and government to develop Limited Licensure in Architecture



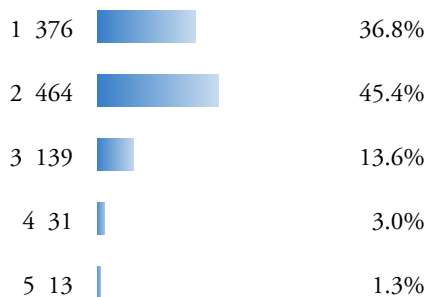
Total: 982

Develop positions on public policy issues (e.g. technology education & awareness; sustainability)



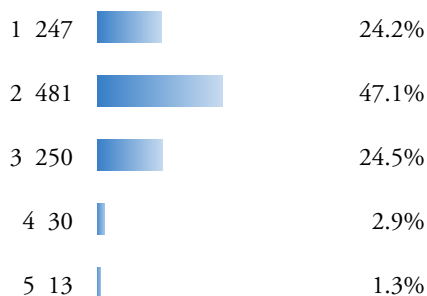
Total: 1023

Increase public profile of ASTTBC and the professionals we register



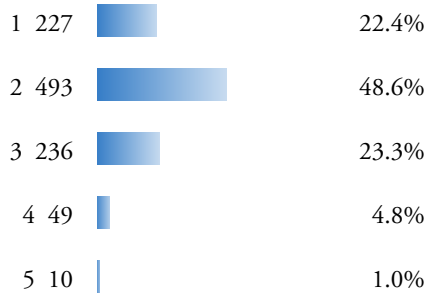
Total: 1023

Increase employer relations (Employer Liaison Program)



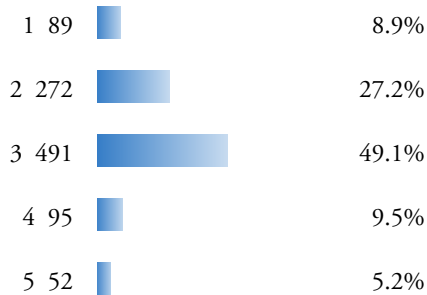
Total: 1021

Enhance ASTTBC's Continuing Professional Development (CPD) program



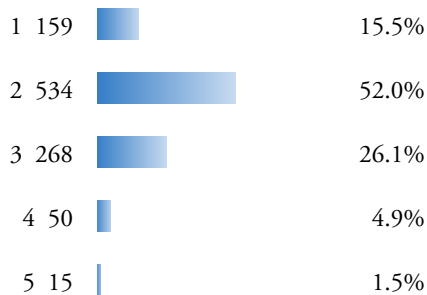
Total: 1015

Make CPD mandatory for all members



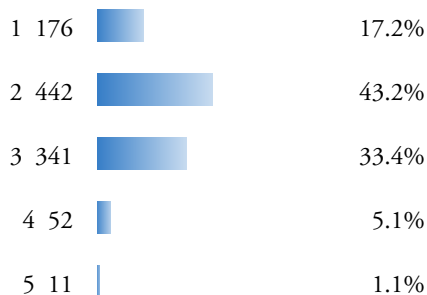
Total: 999

Join with other groups in offering technical workshops



Total: 1026

Expand job search assistance services



Total: 1022

Continue to publish a Member Compensation Survey

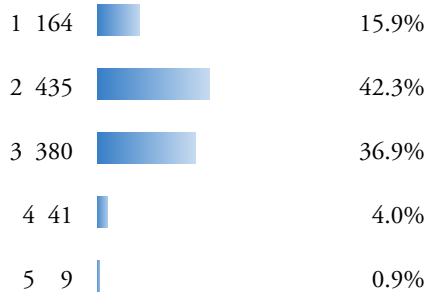


Continue to publish a Member Compensation Survey ... *cont'd*



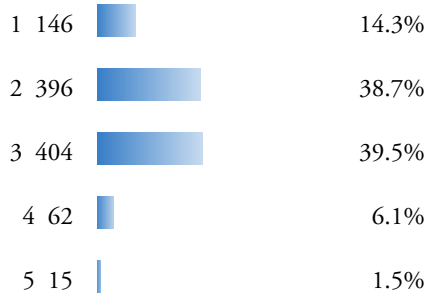
Total: 1023

Expand member services



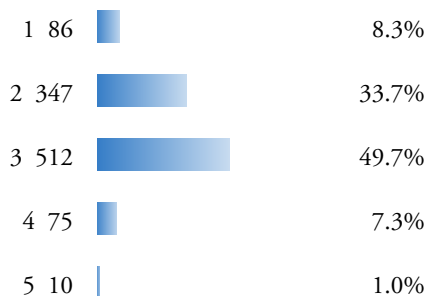
Total: 1029

Offer specific services for students, grad techs and retired members



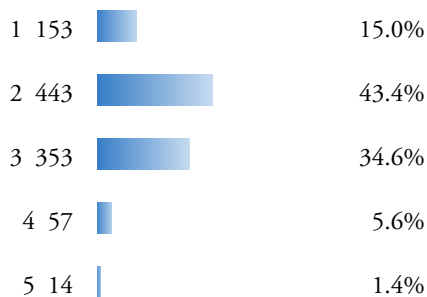
Total: 1023

Increase communications with members



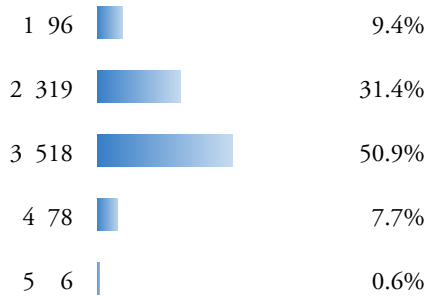
Total: 1030

Target communications to specific disciplines of members



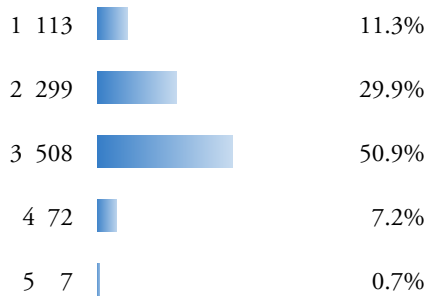
Total: 1020

Hold more community level meetings with members



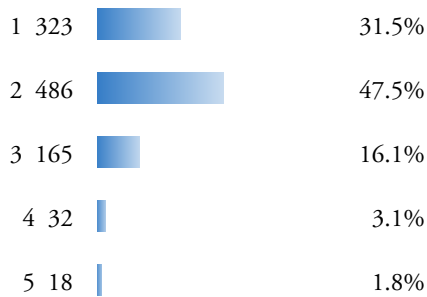
Total: 1017

Enhance the Errors & Omissions insurance program



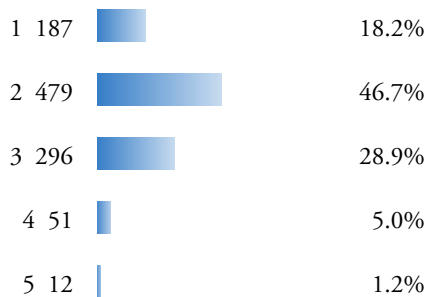
Total: 999

Promote careers in technology



Total: 1024

Develop a mentorship program for new graduates



Total: 1025

Assist Internationally Educated Professionals with getting established and registered

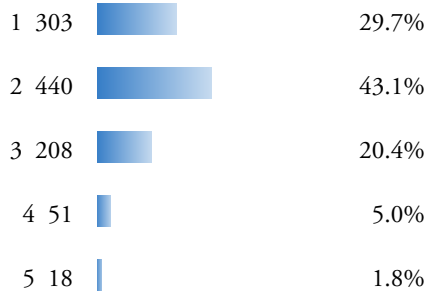


Assist Internationally Educated Professionals with getting established and registered ... *cont'd*



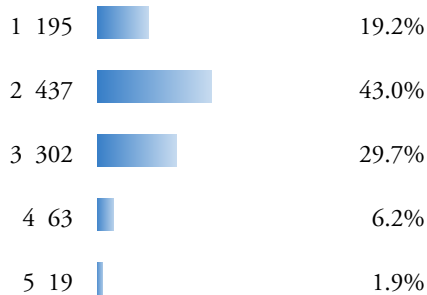
Total: 1019

Enhance labour mobility between provinces and countries



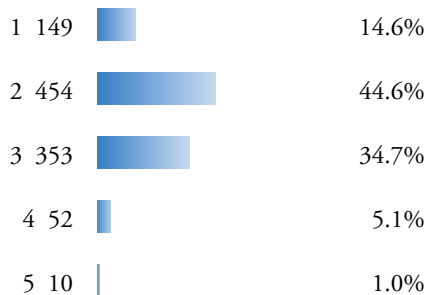
Total: 1020

Enhance linkages with international organizations with similar goals and interests



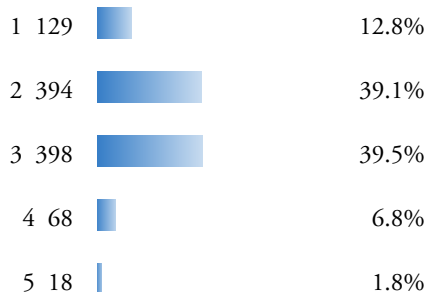
Total: 1016

Recruit more members in existing disciplines



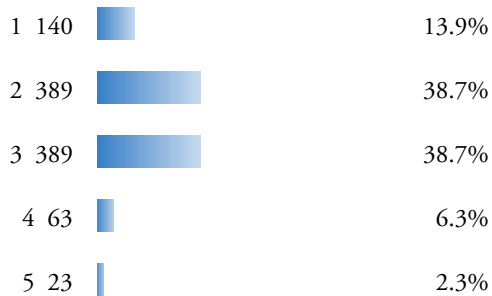
Total: 1018

Add certification in new technology disciplines



Total: 1007

Add certification in new "technical specialist" areas



Total: 1004

Do you have a Limited License in Engineering or Geoscience from APEGBC?



Total: 1032

If "NO", do you plan to obtain a Limited License within the next 3 years?



Total: 1021

ASTTBC is planning a new designation of Registered Technology Manager (RTMgr). Do your work responsibilities include supervision of others or management of technology or people?



Total: 1035

Do you have another managerial designation? (e.g. PMP, BComm, MBA)



Total: 1029

Are you interested in obtaining an RTMgr designation?



Total: 1041

4. Specific Areas of Performance

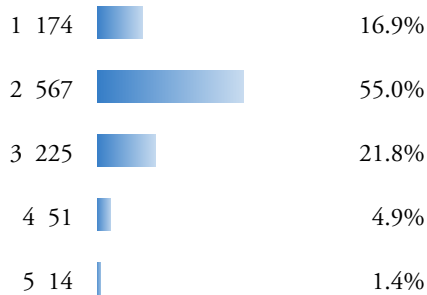
Please indicate how well you feel ASTTBC is performing (or achieving) in each section below using the following ranking.

1 – strongly agree 2 – agree 3 – neutral 4 – disagree 5 – strongly disagree

ASTTBC is performing well in:

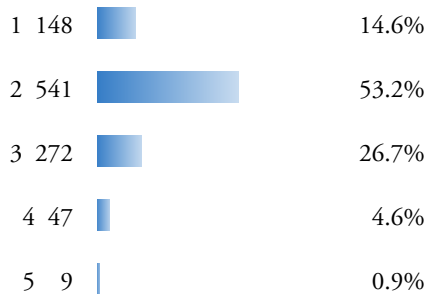
REGISTRATION/CERTIFICATION/STANDARDS

High standards of professional certification/regulation



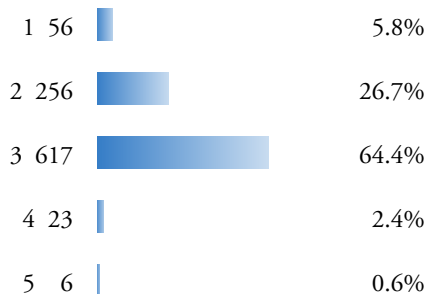
Total: 1031

Admission/registration procedures



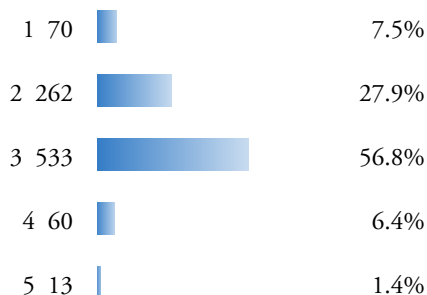
Total: 1017

Complaint resolution and discipline



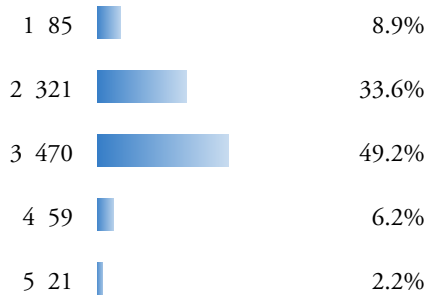
Total: 958

Transferability/portability between provinces/countries



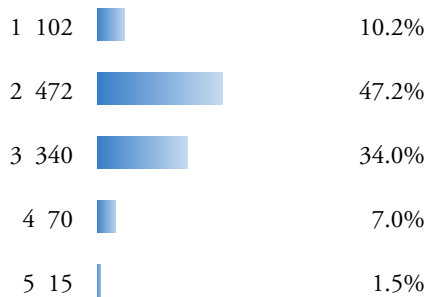
Total: 938

Granting credit for experiential learning toward certification



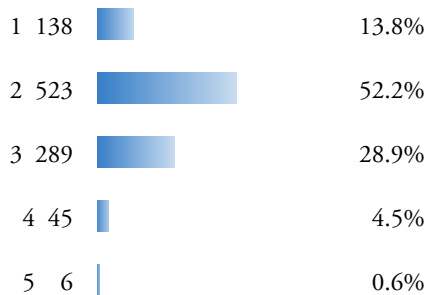
Total: 956

The current minimum work experience requirement for certification is adequate



Total: 999

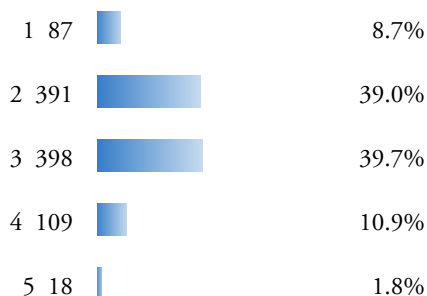
The Code Of Ethics adequately addresses contemporary ethical issues facing ASTTBC members



Total: 1001

PROFESSIONAL RECOGNITION/ADVOCACY

Ensuring that those practicing in technology are registered with ASTTBC



Total: 1003

Public understanding of the role of technologists and technicians

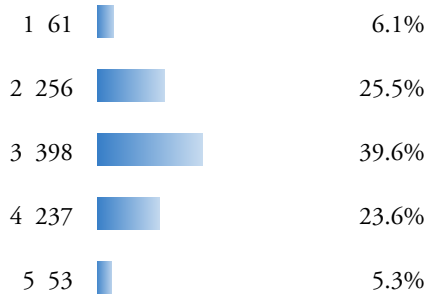


Public understanding of the role of technologists and technicians ... *cont'd*



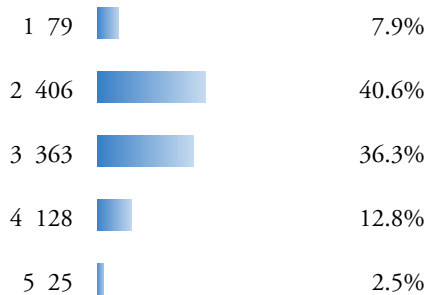
Total: 1012

Public understanding of the role of technical specialists



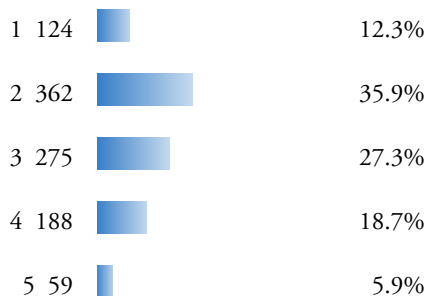
Total: 1005

Members are perceived as having accountability



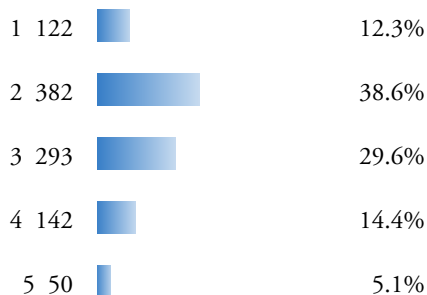
Total: 1001

Members are recognized as professional by employers



Total: 1008

Members are recognized as professional by regulatory bodies (e.g. BC government and municipalities)



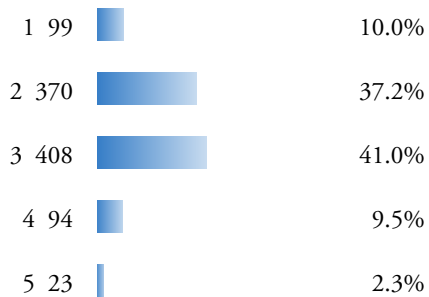
Total: 989

Members are recognized as professional by other professionals



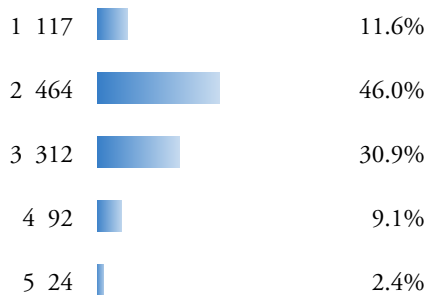
Total: 1012

ASTTBC has influence and impact on health, public safety and the environment



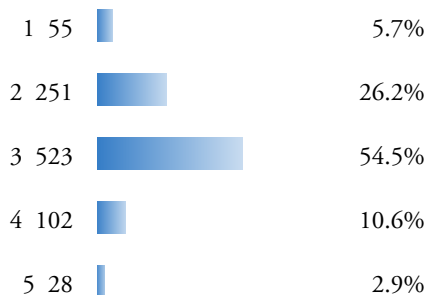
Total: 994

ASTTBC has credibility and influence



Total: 1009

ASTTBC is consulted on key issues



Total: 959

ASTTBC has positive relations with other professional associations

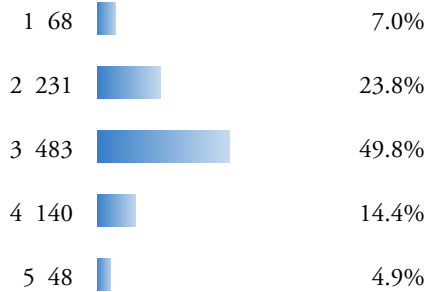


ASTTBC has positive relations with other professional associations ... *cont'd*



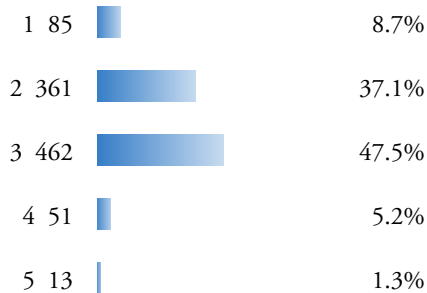
Total: 978

ASTTBC is a strong voice with government



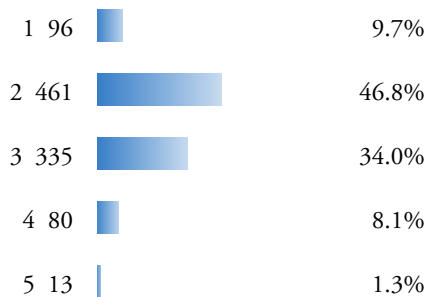
Total: 970

ASTTBC is proactive vs. re-active on important issues



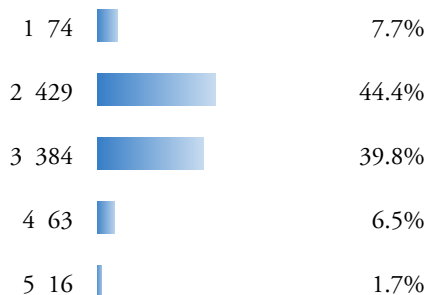
Total: 972

ASTTBC creates awareness of ASTTBC and technology professionals



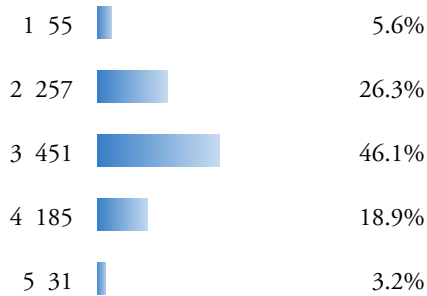
Total: 985

ASTTBC is making progress toward defined rights of practice



Total: 966

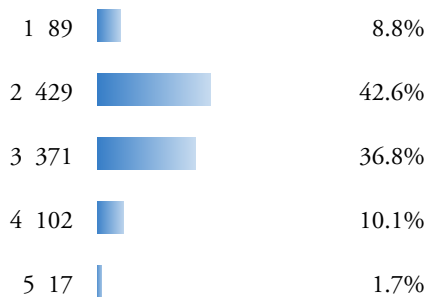
ASTTBC is doing enough to advocate that jobs are filled by ASCT / CTech and technical specialists



Total: 979

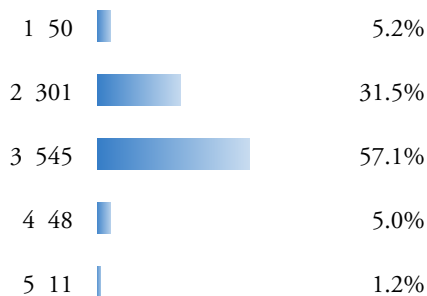
MEMBER SERVICES

Providing information on workshops and seminars that are provided by others



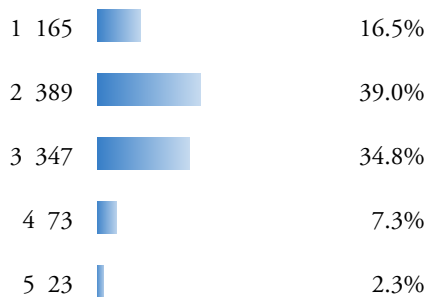
Total: 1008

Errors & Omissions insurance



Total: 955

A Member Compensation Survey is helpful in negotiations with employers



Total: 997

Services for self-employed members

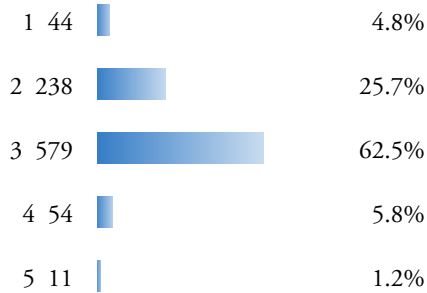


Services for self-employed members ... *cont'd*



Total: 907

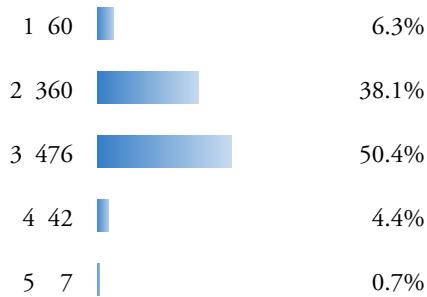
Services for students, grad techs and retired members



Total: 926

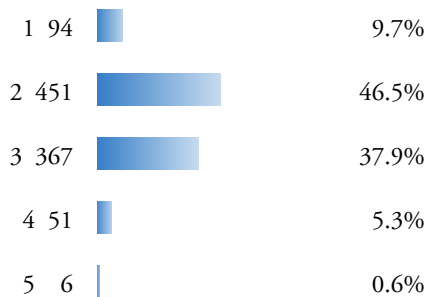
OPERATIONS

Strategic planning



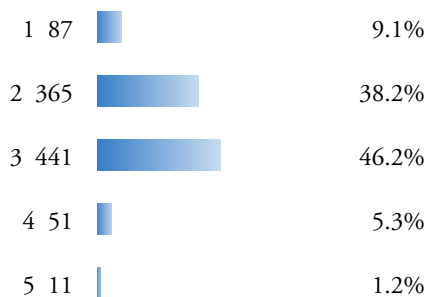
Total: 945

Forward looking and innovative



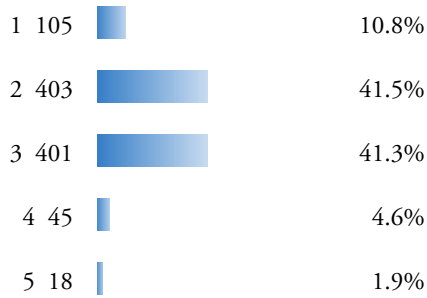
Total: 969

Leadership and entrepreneurial business style



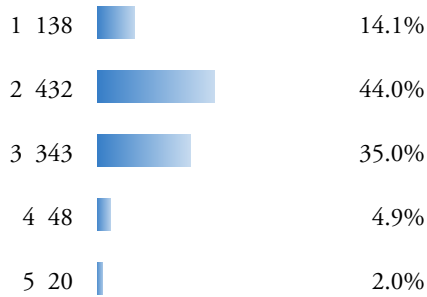
Total: 955

Open and transparent



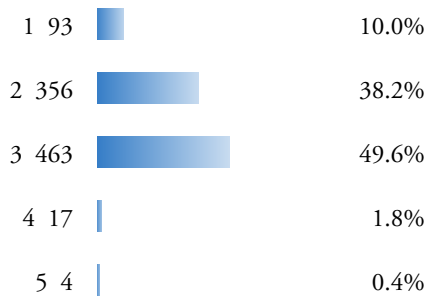
Total: 972

Being accessible and responding to members



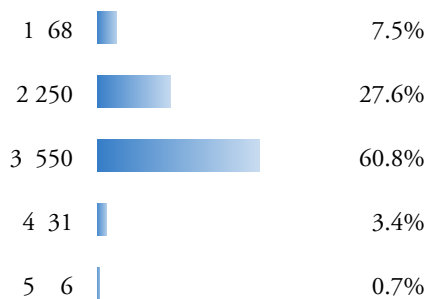
Total: 981

Sound financial position



Total: 933

Utilization of volunteers



Total: 905

Annual General Meeting

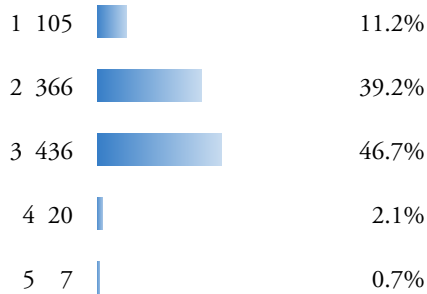


Annual General Meeting ... cont'd



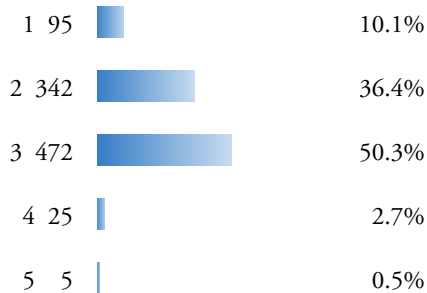
Total: 934

Governance of ASTTBC



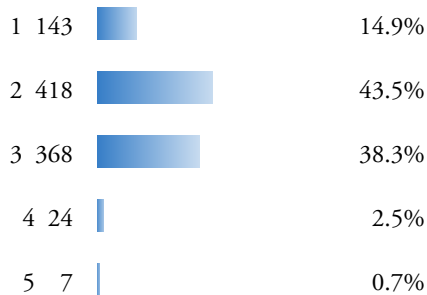
Total: 934

Performance of Council



Total: 939

Performance of staff



Total: 960

5. Communications

Please rank your opinion of the effectiveness of the various communication methods that ASTTBC currently employs to reach you as a member.

1 – very satisfied 2 - satisfied 3 - neutral 4 – dissatisfied 5 - very dissatisfied

ASTT News printed newsletter



ASTT News printed newsletter ... *cont'd*

4	68		6.8%
5	16		1.6%

Total: 1003

ASTT e-News electronic newsletter

1	240		23.5%
2	500		48.9%
3	222		21.7%
4	47		4.6%
5	13		1.3%

Total: 1022

Member broadcast e-mails

1	217		21.3%
2	498		48.9%
3	227		22.3%
4	61		6.0%
5	15		1.5%

Total: 1018

ASTTBC web site

1	178		17.8%
2	487		48.7%
3	271		27.1%
4	50		5.0%
5	13		1.3%

Total: 999

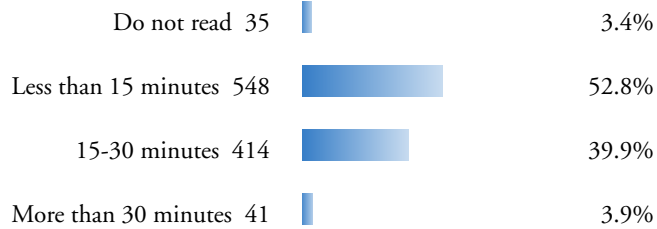
Individually addressed mail

1	156		15.9%
2	438		44.6%
3	311		31.7%
4	58		5.9%
5	18		1.8%

Total: 981

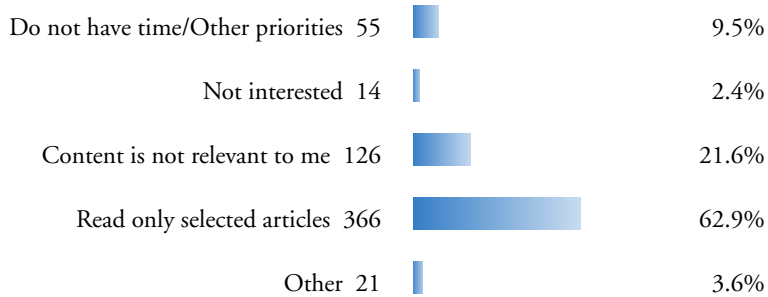
ASTT NEWS

On average, how much time do you spend reading each issue of ASTT News?



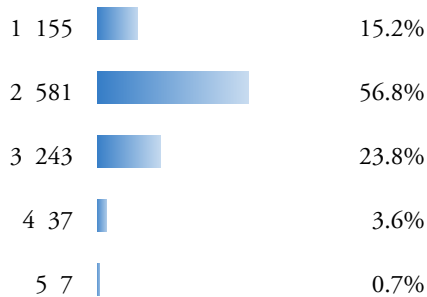
Total: 1038

If you answered "Do not read" or "Less than 15 minutes" to the previous question, please indicate



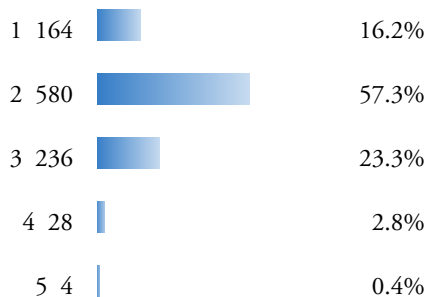
Total: 582

Appearance & overall quality



Total: 1023

Writing quality



Total: 1012

Relevance of content

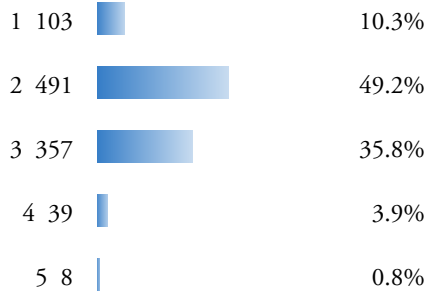


Relevance of content ... *cont'd*



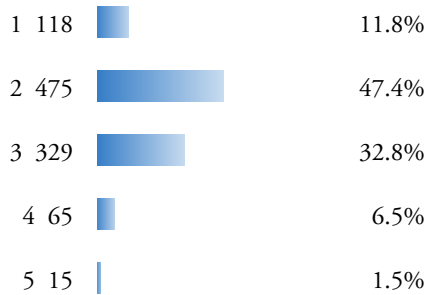
Total: 1015

Timeliness of content



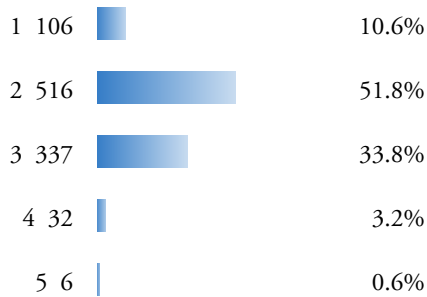
Total: 998

Mix of news, articles and features



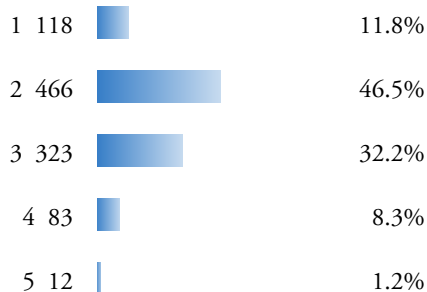
Total: 1002

Length of articles



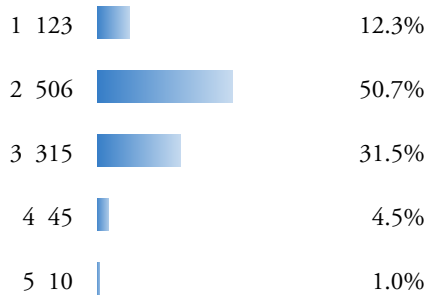
Total: 997

Frequency (2x/yr.)



Total: 1002

Size (12 pages tabloid size)



Total: 999

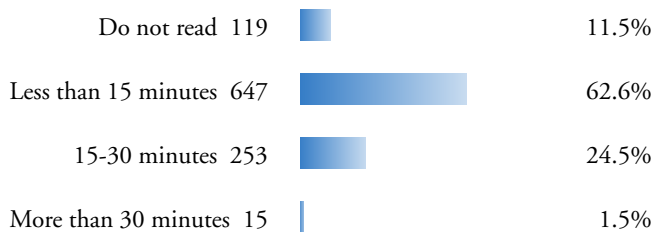
Have you ever used (or enquired about) the product/services of an advertiser in ASTT News?



Total: 1016

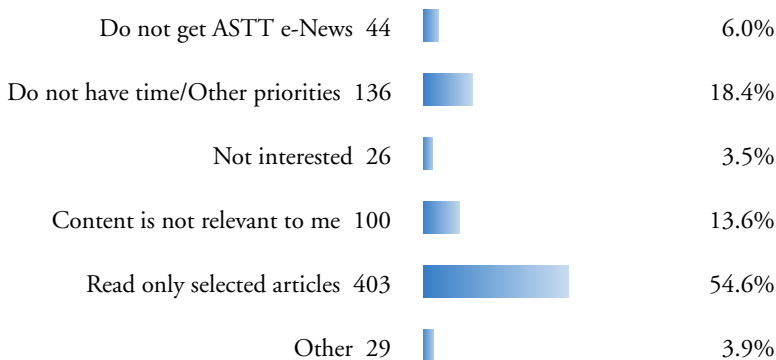
ASTT E-NEWS ELECTRONIC NEWSLETTER

On average, how much time do you spend reading each issue of e-News?



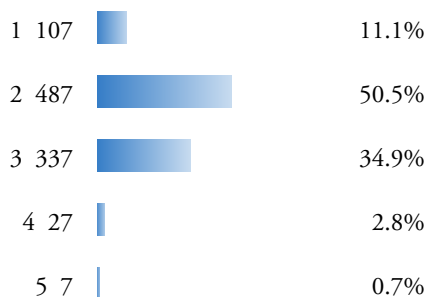
Total: 1034

If you answered "Do not read" or "Less than 15 minutes" to the previous question, please indicate



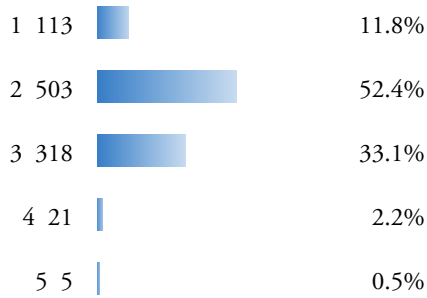
Total: 738

Appearance & overall quality



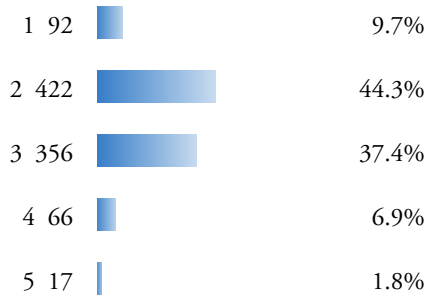
Total: 965

Writing quality



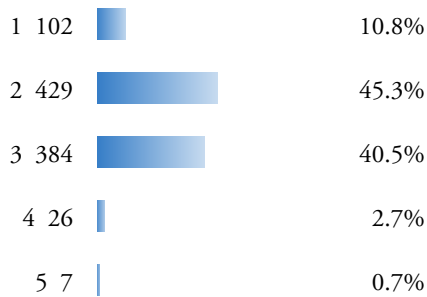
Total: 960

Relevance of content



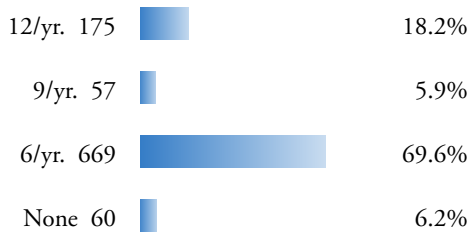
Total: 953

Timeliness of content



Total: 948

Please indicate the frequency you prefer:



Total: 961

Please indicate the number of articles per issue you prefer:



Total: 915

Please indicate format you prefer for articles in ASTT e-News:

Short "highlight" articles with hotlinks to more information on the web

748  79.2%

Full "stand-alone" articles

197  20.8%

Total: 945

Please indicate the delivery format you prefer for ASTT e-News:

Broadcast text only electronic newsletter with hotlinks (current)

359  37.2%

Broadcast PDF document with photos and graphics

271  28.1%

Broadcast announcement only that the latest e-News has been posted to web site

91  9.4%

No preference

244  25.3%

Total: 965

In addition to ASTT News and ASTT e-News, how else do you obtain news and information about ASTTBC?

Web site 654  42.3%

Broadcast emails 446  28.8%

AGM 57  3.7%

Members meetings 76  4.9%

Other members 177  11.4%

Employer 56  3.6%

Government 25  1.6%

Interest groups 56  3.6%

Total: 1547

Achievements and issues on practice rights

1 241  24.3%

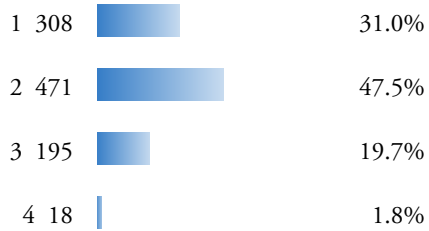
2 501  50.5%

3 233  23.5%

4 17  1.7%

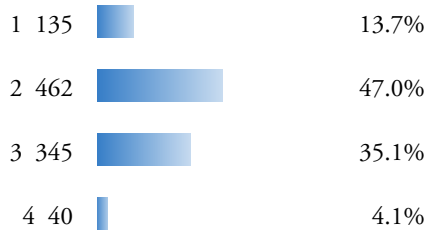
Total: 992

Legislative and regulatory changes



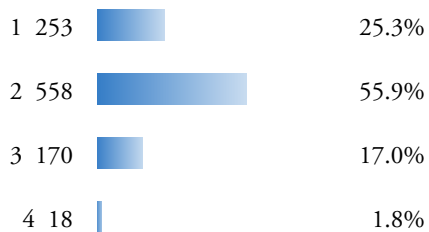
Total: 992

Information on registration processes



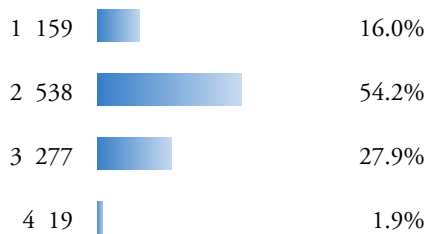
Total: 982

Information on professional standards



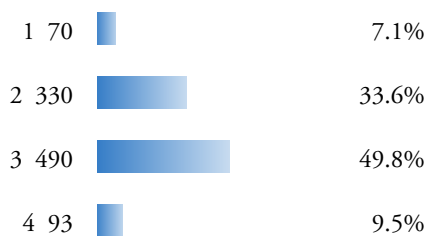
Total: 999

Association activities



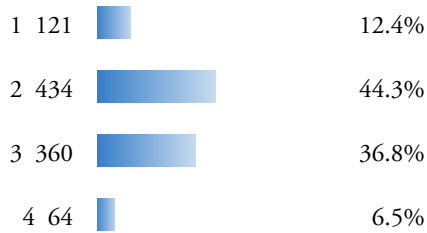
Total: 993

Council minutes



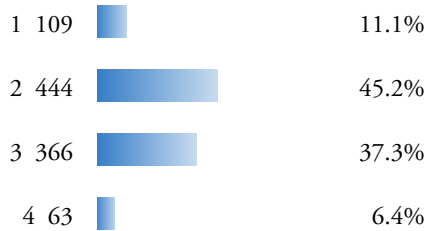
Total: 983

President's viewpoint



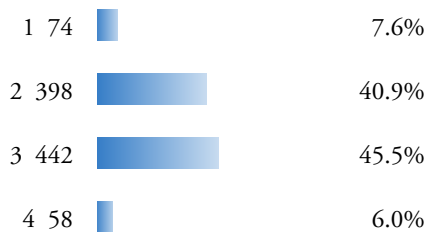
Total: 979

Executive Director's report



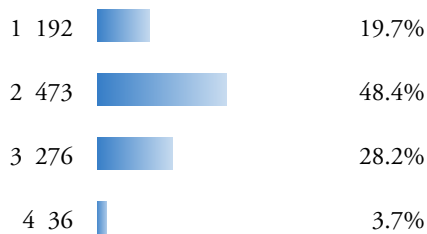
Total: 982

Registrar's report



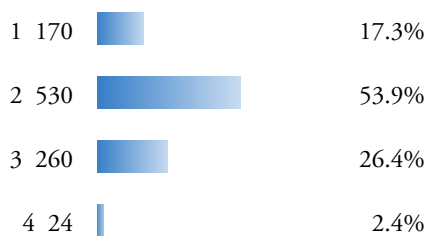
Total: 972

Practice Review Board disciplinary findings



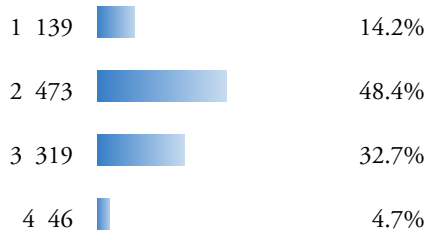
Total: 977

Letters to the Editor



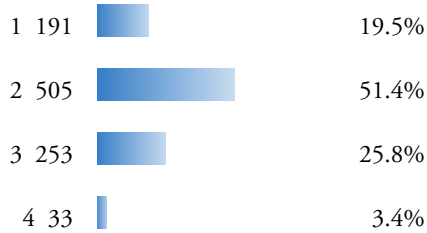
Total: 984

Member profile



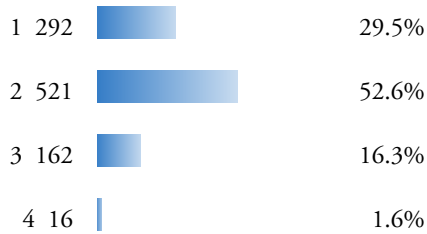
Total: 977

Members in the news



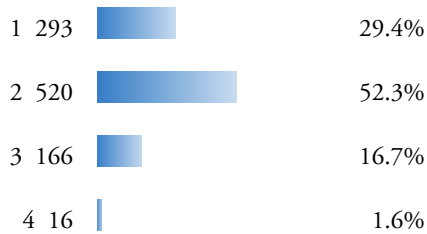
Total: 982

Continuing Professional Development information



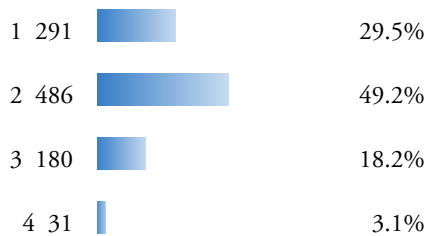
Total: 991

Career development information



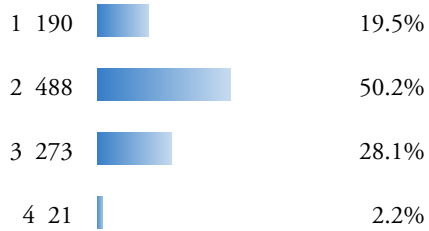
Total: 995

Promoting careers in technology



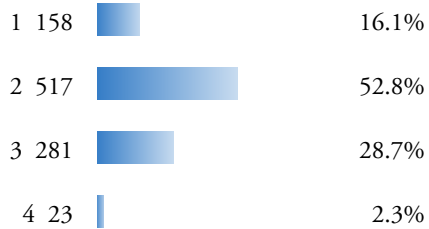
Total: 988

Sustainability information



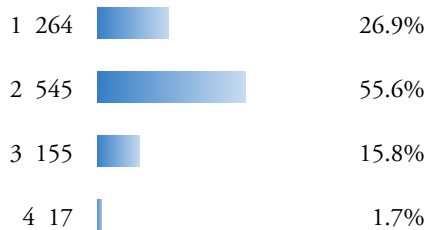
Total: 972

Public policy issues



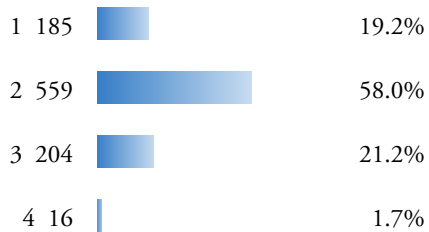
Total: 979

Technical bulletins



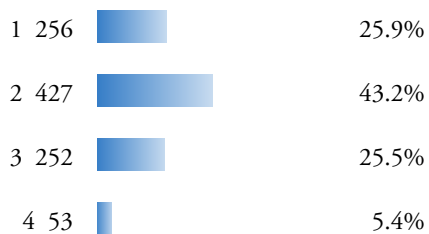
Total: 981

Feature articles



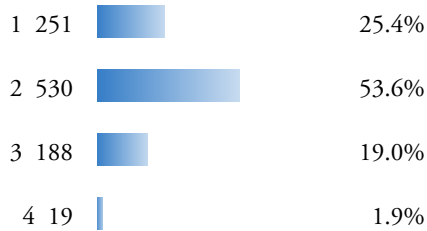
Total: 964

Employment/Job Ads



Total: 988

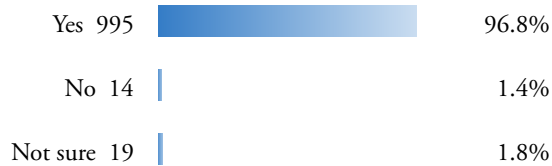
Coming events, seminars & workshops



Total: 988

BROADCAST E-MAILS

Have you provided ASTTBC with your e-mail address?



Total: 1028

If not, please tell us why

Not aware that ASTTBC was seeking member e-mail addresses



Do not wish to receive e-mail messages from ASTTBC



Do not have e-mail access



Total: 34

How useful do you find the broadcast e-mails that ASTTBC currently sends to members?

Highly useful



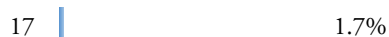
Occasionally useful



Not useful

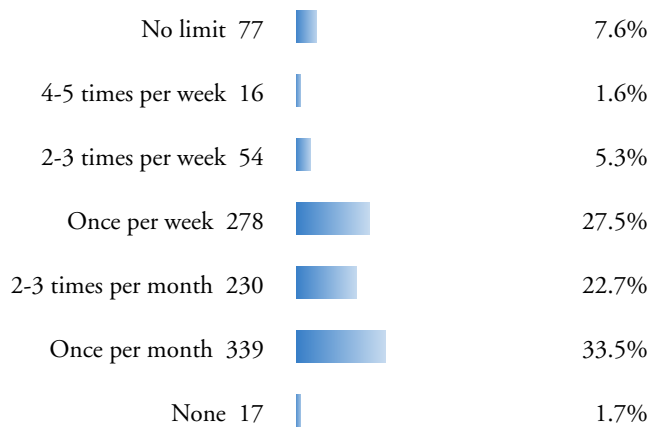


Not aware that ASTTBC sent broadcast e-mails or do not receive



Total: 1010

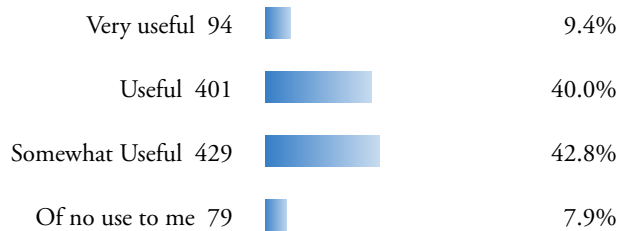
What is the highest frequency of broadcast, general information e-mails that you would accept receiving from ASTTBC?



Total: 1011

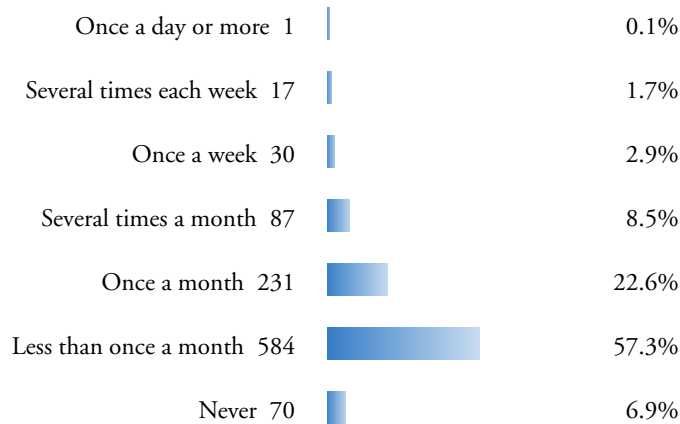
WEB SITES

How useful is the ASTTBC web site to you (www.asttbc.com)?



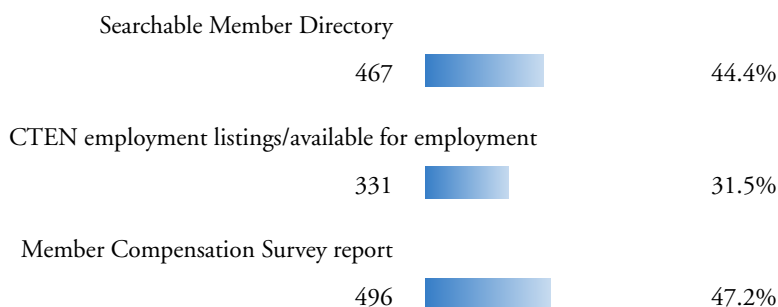
Total: 1003

On average, how often do you go to ASTTBC's web site?

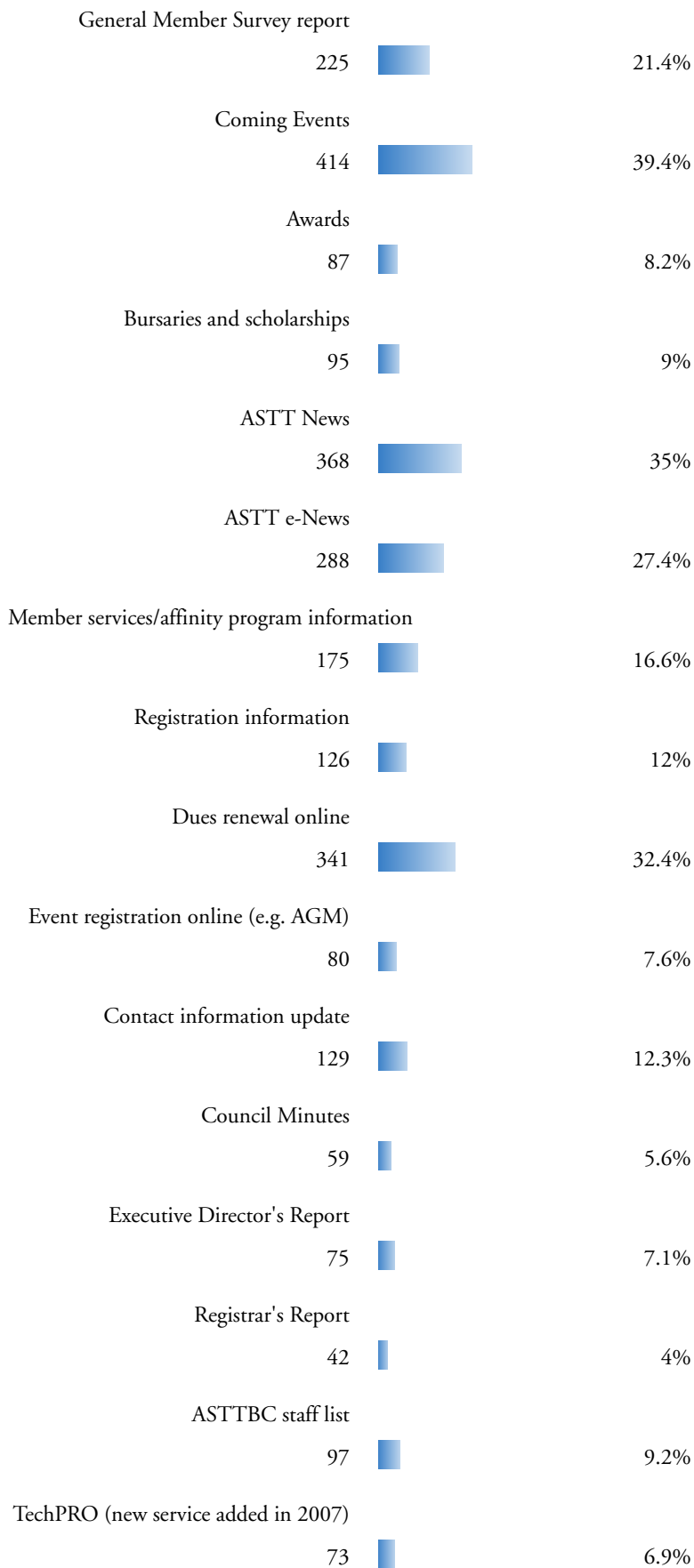


Total: 1020

Please indicate which services/documents you access on ASTTBC's website? (Note: multiple selections allowed)



Please indicate which services/documents you access on ASTTBC's website? (Note: multiple selections allowed) ...cont'd



Please indicate which services/documents you access on ASTTBC's website? (Note: multiple selections allowed) ...cont'd

Career Awareness / TechWORKS!



Links to other organizations



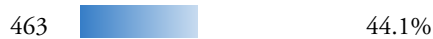
Total: 1050

What additional information/services would you like to see on ASTTBC's web site? (Note: multiple selections allowed)

Changes to relevant government legislation



Code changes and technical standards documents



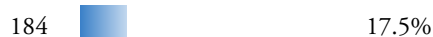
Technical information and reports



Members Discussion Forum section



Consultant's Directory that ASTTBC members could advertise in for a fee



Total: 1050

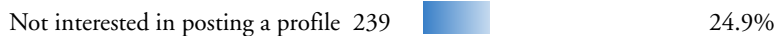
TECHPRO

ASTTBC has added TechPRO to the web site where members can post their own profiles. Have you posted your profile on TechPRO?



Total: 1014

If not, please tell us why?



Total: 960

MARKETING AND ADVERTISING CAMPAIGN

ASTTBC has increased the amount of advertising to promote ASTTBC-registered professionals and the Association. Have you seen ASTTBC ads/articles in newspapers, magazines, or other association newsletters, or ASTTBC displays at trade shows, in the past year?



Total: 1011

If you have seen ASTTBC ads how would you rate the quality and messaging?



Total: 462

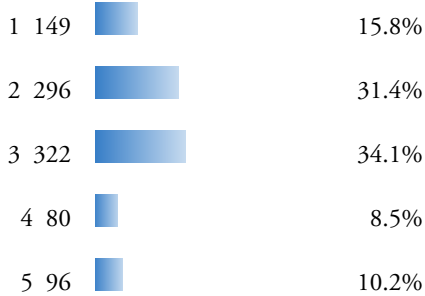
6. Member Services

Please indicate how much the following services would benefit you:

1 – very worthwhile 2 – worthwhile 3 – neutral 4 – little benefit 5 – no benefit

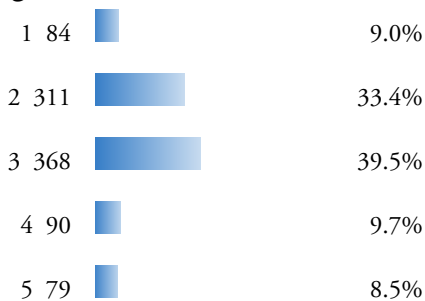
CURRENT SERVICES

CTEN online employment assistance



Total: 943

Career Manager



Total: 932

Professional Liability insurance








Professional Liability insurance ... cont'd

3	365		38.3%
4	84		8.8%
5	98		10.3%






Total: 952

Life insurance

1	115		12.0%
2	228		23.8%
3	327		34.1%
4	132		13.8%
5	158		16.5%






Total: 960

Home insurance

1	91		9.5%
2	239		25.0%
3	331		34.6%
4	130		13.6%
5	166		17.3%






Total: 957

Sickness, Accident and Disability insurance

1	111		11.5%
2	240		24.9%
3	332		34.5%
4	122		12.7%
5	158		16.4%

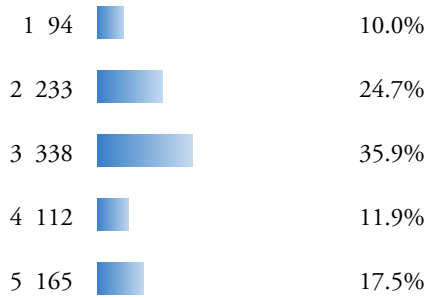
Total: 963

Cell phone and long-distance savings

1	92		9.6%
2	222		23.2%
3	307		32.1%
4	141		14.7%
5	195		20.4%

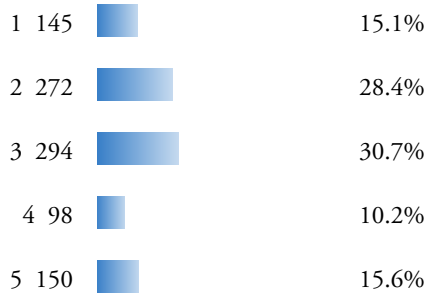
Total: 957

Auto rental savings



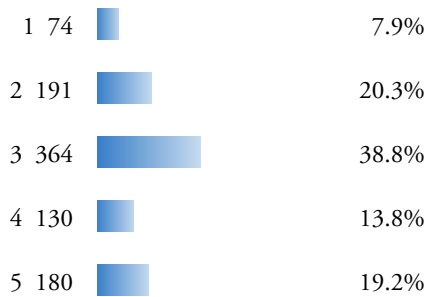
Total: 942

Auto purchase savings



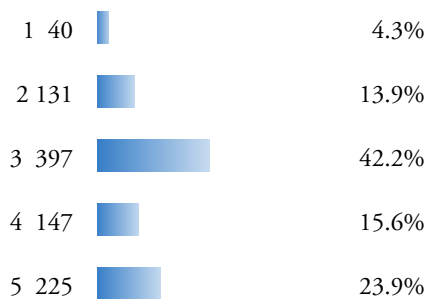
Total: 959

Technology Ring



Total: 939

Credit card that contributes to ASTTBC's charitable foundation



Total: 940

Discount card for work and field clothing

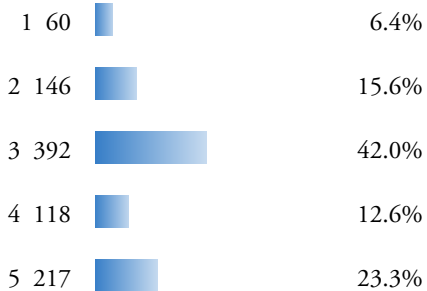


Discount card for work and field clothing ... cont'd



Total: 962

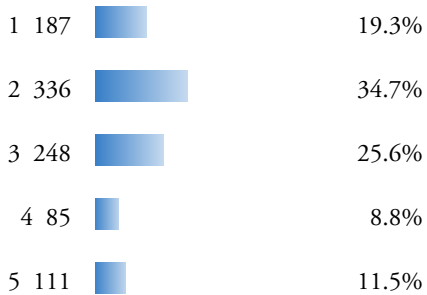
Web design savings



Total: 933

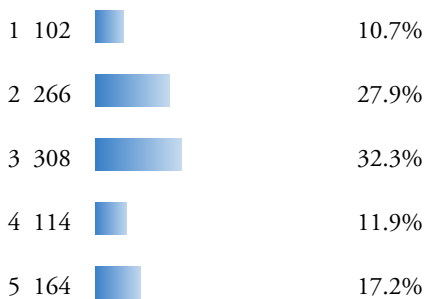
POTENTIAL SERVICES

Discount card for office and dress clothing



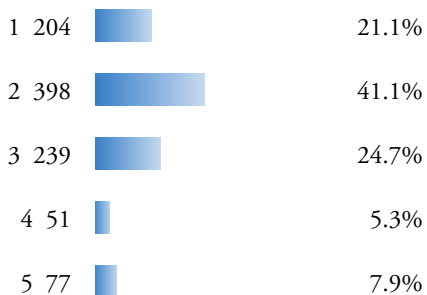
Total: 967

Financial services such as combined mortgage/savings accounts



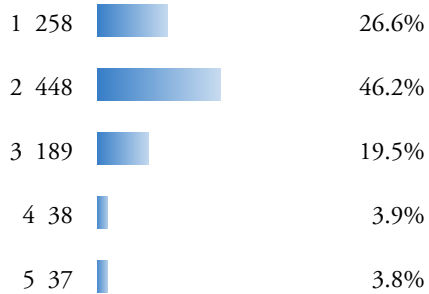
Total: 954

Management skills training



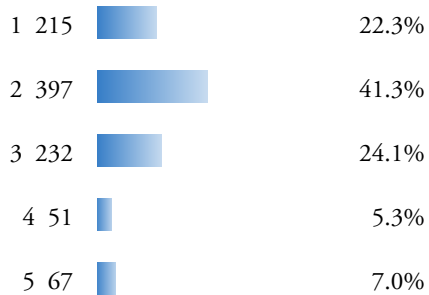
Total: 969

Technical seminars and workshops



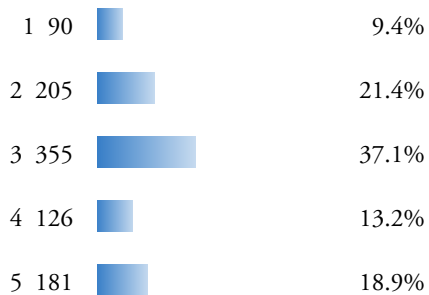
Total: 970

Web-based learning



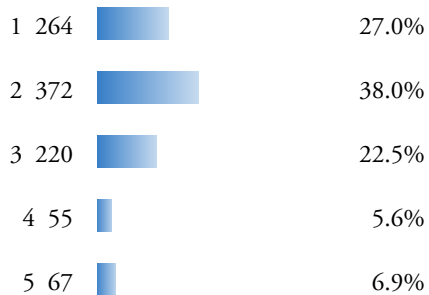
Total: 962

Internet Service Provider (ISP) services through ASTTBC



Total: 957

Consumer savings (e.g. Costco membership, BCAA membership)

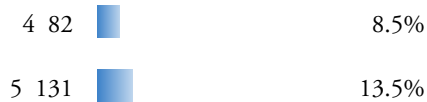


Total: 978

Event savings (e.g. Playland discount passes; Whistler discount tickets)



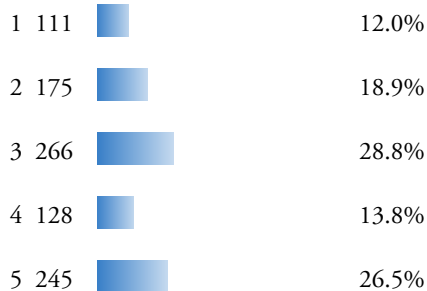
Event savings (e.g. Playland discount passes; Whistler discount tickets) ... *cont'd*



Total: 967

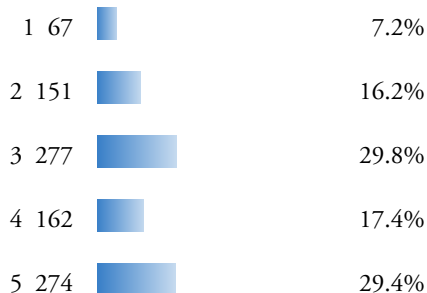
'FEE BASED' SERVICES

In addition to the existing Errors & Omissions insurance program, provide Secondary Errors & Omissions insurance that would provide all members with at least basic and limited coverage at a mandatory levy of \$25 per member per year



Total: 925

An advertising campaign that promotes awareness of the role of technology professionals at a mandatory levy of \$25 per member per year.



Total: 931

ADMINISTRATIVE SERVICES

When paying your dues do you take advantage of the \$10 early discount as an incentive to pay your



Total: 1019

Are you aware you can donate your Early Payment Discount to ASTTBC's charitable foundation?



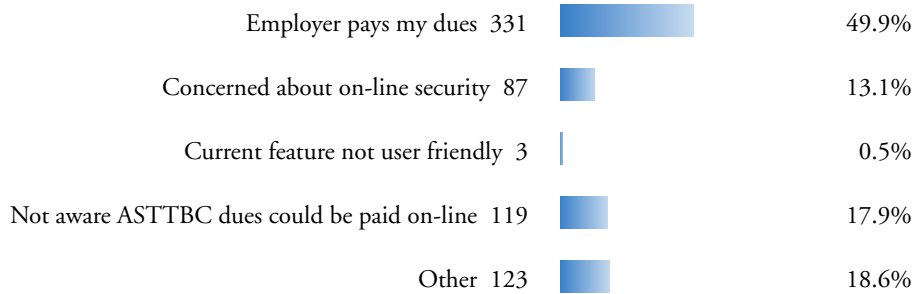
Total: 1027

Do you use the On-line Dues Payment feature on the ASTTBC web site?



Total: 1014

If you do not use the On-Line Dues Payment feature, why not?



Total: 663

Would you pay annual dues by pre-authorized automatic debit to your bank account if ASTTBC were to provide this service?



Total: 1007

Do you think that members who have not paid annual dues by February 1 should be assessed a \$10 late payment fee?



Total: 1004

Do you display your ASTTBC registration certificate at your place of work?



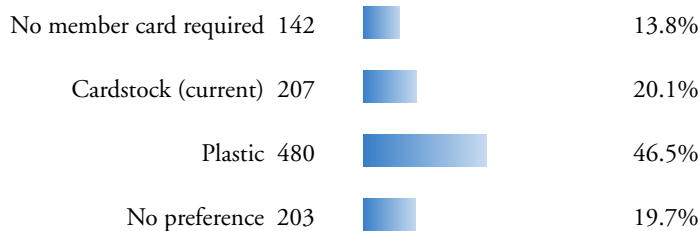
Total: 1023

If you display your registration certificate, do you add the annual renewal decal to it each year?



Total: 863

What is your preference for a member card?



Total: 1032