

EXECUTIVE DIRECTOR'S REPORT TO COUNCIL – (#46)

For September 29, 2005 Council Meeting

(Covering the Period May 14, 2005 to September 2, 2005)

INTRODUCTION

ASTTBC enters the third quarter with the 2005 Work Plan and Budget on target. The 2006 Work Plan and Budget are drafted and will be presented to ASTTBC Council at the September meeting.

ASTTBC is 're-grouping' and 're-energizing' around the Association's six goals. In addition to meeting the requirements of the ASTT Act and Regulations, and maintaining current programs and initiatives, ASTTBC is stretching as far as possible to re-build programs and services put 'on the back burner' during the years in which we were actively exploring a merger with APEGBC. One example is our work in promoting careers in technology, featured with the 2005 Building Careers in Technology conference. The promised member survey has taken longer than anticipated but will go out to members in early September with results available by the November meeting of Council. This report features these key initiatives as well as information on other on-going work of the association.

“Do not go where the path may lead, go instead where there is no path and leave a trail.”

Ralph Waldo Emerson

GOAL #1 – ASTT ACT

ASTT Act and Regulations

20th Anniversary of the ASTT Act. A special logo has been designed and is in regular use on the Association's letters and in *ASTT News*. Revisions to print and web publications are being made to reflect changes in the *ASTTBC Regulations*, as ratified by members at the 2005 ASTTBC AGM.

ASTT REGULATIONS. The Council-approved changes to the *ASTT Regulations* that adopt the titles 'PTech' and RTMgr' and, among a few other changes, modify the definition of practice, were approved by the members at the 2005 Annual Meeting. Latest developments on this matter, including a letter from the Ministry of Advanced Education and APEGBC, are covered in a Report to Council. In all, I see no major issues of immediate concern to ASTTBC. I acknowledge that there are issues regarding interpretation, but these have always been there. ASTTBC continues to believe that matters relating to the grey areas of professional practice will best be solved jointly by ASTTBC and other professional associations, in this case APEGBC. To help set the stage ASTTBC will develop 'Guides to Professional Practice', as are provided for in the ASTT Regulations. SEE COUNCIL INFORMATION AGENDA.

ASTT ACT CHANGES. A proposal for changes to the *ASTT Act* has been submitted to the Ministry of Advanced Education. We will meet with the Ministry to review the proposal and consider future directions re the *ASTT Act* and the professional regulation of BC's technology professionals generally. Details following the meeting with the Ministry.

MAVED REVIEW OF PROFESSIONAL LEGISLATION. In my last report I indicated that the Ministry of Advanced Education indicated it would, at the request of the Attorney General, undertake a complete review of professional legislation and regulation. Since the election we have not had confirmation that this initiative will proceed. ASTTBC awaits clarification from Government.

GOAL #2 – PROFESSION & REGULATION

Professional Regulation and Practice

ASTTBC is required, as one of the ‘*Objects*’ under the ASTT Act, “*to regulate standards of training and practice of and for its members and to protect the interests of the public*”. Toward this end ASTTBC has established a Code of Ethics, complaints and disciplinary process, definition of scope of practice, and, in some limited areas, guides to professional practice. To ensure members’ rights are acknowledged, recognized and respected, ASTTBC monitors ‘demand side legislation’ (typically that of the provincial and municipal governments) to ensure ASTTBC-registered technology professionals are appropriately recognized. ASTTBC interacts with other professional associations appropriate to the situation.

Relations with Other Professional Associations - General

ASTTBC interacts, as appropriate given the circumstances, with other professional associations, including: Architectural Institute of BC; Association of BC Land Surveyors (ABCLS); Association of BC Forest Professionals (ABCFP); Association of Professional Engineers and Geoscientists of BC (APEGBC); BC Institute of Agrologists (BCIA); Building Officials Association of BC (BOABC); College of Applied Biology of BC (CABBC) / Association of Professional Biologists of BC (APBBC); Interior Designers Institute of BC; and Society of Landscape Architects of BC (SLABC).

ASTTBC links with the foregoing associations in a variety of ways, including: inviting a representative(s) to attend the ASTTBC Council meeting; providing, usually on a reciprocal basis, a copy of the full Council Agenda; exchanging representatives on committees / boards; reciprocal participation in continuing professional development opportunities; advertising in various publications as appropriate to furthering the ASTTBC mandate; and other linkages as might be appropriate.

Professional Practice – General

Engineering Technology Practice – ASTTBC & APEGBC

APEGBC is ‘the’ professional association with whom ASTTBC has the most significant working relationship, for the most part because the vast majority of ASTTBC members practice in the broad field of engineering. There are many areas where the two associations cooperate and collaborate to the benefit of the public, governments, other stakeholders and members. ASTTBC recognizes there are some issues, usually relating to practice, which are not as easily managed; nevertheless ASTTBC commits to explore every possible avenue to address these issues in a manner that effectively and responsibly serves the public interest.

Current issues being addressed with APEGBC (and in some instances others) include: rights to provide Type 3 system planning as a ‘professional’ under the Onsite Sewage Regulation; ASTTBC representation on the Professional Reliance Task Force; rights to practice in the broad field of ‘engineering’, which includes ‘professional engineering’ and ‘engineering technology’; the APEGBC – ABCFP joint agreement re ‘crossings’ (small and medium sized culverts and bridges in Forest applications); and, Licensed Environmental Professional program. Details will be provided as progress reports or as these issues are resolved.

Engineering & Geoscience Technology Practice - General

LICENSED ENVIRONMENTAL PROFESSIONAL. The Contaminated Sites Roster Steering Committee declined our request that ASTTBC be included as one of the 'parent' organizations (with APEGBC, BCIA, CAB) and that registration as an AScT be sufficient prerequisite to write the LEP exam. ASTTBC will continue to pursue the appropriate professional recognition of ASTTBC-registered professionals within the LEP. (See Attachment 2-1)

QUALIFIED ENVIRONMENTAL PROFESSIONAL (QEP). We have been advised that ASTTBC-registered professionals will (continue to) be appropriately recognized AS QEPs. Details when available as to recognition and implementation of the Regulation.

QUALIFIED PROFESSIONAL (QP). Nothing new to report.

CROSSINGS AGREEMENT – ABCFP and APEGBC. ASTTBC received a copy of the Agreement which involves small and medium sized culverts and bridges... all based on established codes and standards or 'pre-engineered' ... and all well within the scope of an ASTTBC-registered professional. ASTTBC will pursue an agreement with APEGBC similar to that with ABCFP.

Engineering Technology - Other

CEBC LIAISON. A proposal for linkages between ASTTBC and CEBC has been delayed as a result of other priorities. To be drafted later in the year and Report to Council once completed.

Electronics/Information Technology

BIV HIGHTECH 2005. Editorial article (profile) on ASTTBC, advertising and trade listing placed in Hightech 2005, a Business In Vancouver (BIV) special publication, to promote technology professionals to BC's high technology sector. Advertising included half page full colour ASTTBC ad, plus four full colour banner ads promoting the Canadian Technical Employment Network (CTEN). Special discounted rates for profile and half page ASTTBC ad; complimentary banner ads for CTEN; and, ASTTBC paid direct mailing cost with distribution to ASTTBC registrants in electronics and information technology being handled by BIV. Consideration to do more in 2006. (See attachments 2-2 and 2-3)

ASTTBC is pursuing linkages with the High Tech Sector as part of our revitalized ELP.

Forest Technology Practice

TIMBER CRUISERS. Now incorporated within the FMRB, timber cruising practice remains one of the few areas of forestry where there is no requirement for practitioners to hold a certification. ASTTBC continues to pursue this issue with MoFR, ABCFP and BC Timber sales.

MoF FOREST PLANNING & PRACTICES REGULATION. Nothing new to report.

PROFESSIONAL RELIANCE TASK FORCE (PRTF). In my last Report I note that ASTTBC was invited to a meeting with the Chief Forester, Jim Snetsinger, and the four professional associations who continue to block ASTTBC's 'seat at the table'. While the Chief Forester has openly supported ASTTBC being included with the PRTF, at that meeting it was again decided that ASTTB would NOT sit at the table.

In view of this decision, Jim advised that the best way for ASTTBC to stay 'connected' with the work of the PRTF is to review meeting minutes. In his email he indicated he has asked me to get in touch with MoFR staff if we identify issues of concern. He concluded by saying, "*Thanks again for your continued dedication to good forest management in BC.*"

ASTTBC will continue to press the issue, as the role of ASTTBC-registered professionals is compromised by not being there. This is another example of 'exclusivity' based solely, it would appear, on whether one has a university degree or not. This issue will be raised with various Ministers and MLAs.

NORM SHAW RFT IS 'FOREST TECHNOLOGIST OF THE YEAR'. ABCFP awarded this prestigious award for the first time to the key volunteer who helped integrate Forest techs within ABCFP and who has been, and continues on, the ASTTBC Board (FMRB) responsible for timber cruising certification. (See attachment 2-4)

LARRY PEDERSON, RPF RECOGNIZED AS 'DISTINGUISHED FOREST PROFESSIONAL'. An Honourary Member of ASTTBC, former Chief Forester and now Deputy Minister of Agriculture and Lands, Larry was recognized by ABCFP. (See attachment 2-5)

'RFT' RECOGNIZED BY MoFR & GENERAL INFORMATION UPDATE. Several items of interest re ABCGP progress in having the RFT recognized, registration deadlines, processing of new applications, etc. (See attachment 2-6)

Geomatics Technology Practice

ABCLS – ASTTBC JOINT TASK FORCE. Nothing new to report on the Joint Task Force with the Association of BC Land Surveyors.

ADVERTISEMENT IN ABCLS 'LINKS'. We continue to run an advertisement in the ABCLS newsletter.

Architectural/Building Technology Practice

AIBC-ASTTBC JOINT TASK FORCE (JTF). While there have been no meetings of the JTF, dialogue between the two associations continues. During the summer there was the opportunity to link with AIBC reps, with the result being a suggestion that it is time for the JTF to take a report to the two Councils. At this juncture it is uncertain as to where we are going relative to the work of the JTF. ASTTBC has suggested that senior reps from the two associations should meet to consider next step(s). In the meantime ASTTBC agrees with AIBC, and is carrying this message to Government and other stakeholders, that the *Architects Act* needs to be brought up to date, removing practice restrictions which are no longer consistent with contemporary practice.

The Building Designers Institute of BC (BDIBC), an institute within ASTTBC, will bring together a special panel at their AGM this September to talk about 'A New Era n Building regulation'. Panelists include: Vice President, AIBC; the Director, Building Policy, BC Government; President Canadian Home Builders Association of BC; rep from Building Officials Association of BC; and, the incoming President of BDIBC.

Biological Technology

COLLEGE OF APPLIED BIOLOGY. ASTTBC has had no contact with CAB, of concern, as ASTTBC is awaiting feedback from CAB regarding a rough outline / framework for the inclusion of techs within the new College of Applied Biology – one of the other associations where techs moved into the one act – one association model (forestry being the other). I will continue to pursue a dialogue with CAB.

BC INSTITUTE OF AGROLOGISTS. Nothing new to report.

Building Officials

BOABC. ASTTBC has established strong links with the Building Officials Association of BC and will continue meeting to discuss matters of common interest. A meeting is being scheduled for this fall.

General Practice & Liaison

ASSOCIATION COALITION. Together with BOABC and the Canadian Home Builders Association (BC), ASTTBC initiated and hosted a meeting of associations to determine their interest and willingness to participate in collaborative efforts in areas of common interest. Seven associations attended and agreed there is merit in further explorations. A meeting was anticipated before summer but did not materialize. CHBA(BC) has agreed to host the next meeting, likely this fall.

ADS IN UBCM PROFESSIONALS' DIRECTORY. ASTTBC regularly advertises in this directory. In this year we placed separate ads for ASTTBC, BCIPI, BDIBC, CSO, Fire, Onsite Wastewater, PWIS and SDIBC. (See attachments 2-7 to 2-14 inclusive)

Government Appointments, Legislation & General Liaison

MLA LIAISON. ASTTBC President Keith Switzer and I wrote to all MLAs following the election to wish them the best in the next four years and to lay the groundwork for further linkages, especially where ASTTBC and its members might help with the development and implementation of public policy and on matters of concern to ASTTBC. A Sample letter (this one to Hon George Abbott) sent to MLAs is tabled with this Report. (See attachment 2-15)

As part of ASTTBC's approach in dealing with the BC Government, we are arranging meetings with MLAs and certain Cabinet Ministers. Our purpose is to provide general information on ASTTBC and to speak with them about key issues of concern to the association.

IMMIGRATION PROJECT. ASTTBC completed the requirements of a contract with the Ministry of Community, Aboriginal and Women Services (MCAWS), namely to deliver a conference (the 'Building Careers in Technology' conference hosted by ASTTBC as part of our 2005 agm) and report on immigration issues, especially as it pertains to registration with ASTTBC and careers in technology.

ASTTBC has now submitted a draft project proposal for a second initiative, this to evaluate and appropriate adjust ASTTBC professional registration policies and processes, to prepare information regarding the career opportunities and general 'landscape', to create within ASTTBC a special program for new immigrants, and to pilot the program with a small group of new immigrants seeking a career in technology.

Institutes - Special Certification Programs

BCIPI. Board convened during the summer months, either face-to-face or by teleconference, and included discussions with ASTTBC Senior Staff regarding certification and advocacy; letter received from CAHPI-BC legal counsel; BCIPI letter to the BC government; re: occupational titles; changes in the Institute executive; and, considerations for 2006. BCIPI executive provided input on draft brief prepared by ASTTBC on 'Professional Regulation of House Inspectors' as submitted to the BC Homeowner Protection Office (HPO); and continued monitoring of use of protected ASTTBC terms and titles by third parties: 'Certified Home Inspector' and 'CHI'.

Continuing professional development for members is ongoing with two sessions remaining in September and November for 'Building Envelope Solutions: Theory & Practice (BEST) Seminars', a six-session technical series sponsored by BCIPi being delivered at BCIT, plus a final review and exam; the BCIPi web site saw a slight decrease in traffic over the summer period following a significant increase in traffic, with the 'Contact an Inspector' search feature remaining an important page for third parties seeking the services of a qualified inspector; and work is nearing completion on a dynamic online house and property inspection registrants list.

Work continues on 'Best Practices' guidelines being developed jointly with the Real Estate Council of British Columbia (RECBC), with the Canadian Association of Home & Property Inspectors (CAHPI-BC) withdrawing from the task group. It is hoped we will see a good draft well before the end of this year. BCIPi Secretary wrote to CAHPI(BC) on behalf of the Board to advise of recent developments at BCIPi and to confirm BCIPi's commitment to work with CAHP(BC). (See **attachment 2-16**)

VAN SUN ARTICLE RE HOUSE INSPECTORS. We were successful in being included in a recent article on inspectors and the services they provide. (See **attachment 2-17**)

BDIBC. The BDIBC has scheduled its AGM for September 16 – 17 in Kelowna. The programme is strong and promises to be one of the best in a long time. A special plaque was produced to commemorate the 25th anniversary of the Canadian Association of Professional Building Designers (CAPBD), now BDIBC; plaque to be unveiled at the BDIBC AGM.

CONSTRUCTION SAFETY. Contact made with the associations representing construction safety industry nationally. Interest in considering how we cooperate re the use of the CSO title and designation. From time to time career advertisements call for CSO registration. (See **attachment 2-18**)

FIRE PROTECTION. Larry Barker met with the Victoria Fire Prevention Officers Association followed by a meeting with Fire chiefs. All to encourage adoption of the ASTTBC-proposed municipal Bylaw requiring qualified, registered practitioners. A 'work plan' is being developed to help us manage and promote this technical specialist program. Revisions to *Fire Protection Practice Guidelines* pending and will be reprinted when changes are complete.

FOREST MEASUREMENTS REGISTRATION BOARD (FMRB). The FMRB had its first meeting. The FMRB set the stage for adding other specialties within the broader mandate of the new FMRB. FMRB Guidelines for Standards of Practice nearing completion; FMRB stamp designed and stamp application & guidelines for use developed; information brochure converted to PDF format for e-distribution; display banner designed and produced.

ONSITE WASTEWATER. Registrations now exceed 400. The program is coming together. OWRP web site updated to reflect effective date of new Sewerage System Regulation; and, work nearing completion for an online searchable registrants list. Have connected with the Ministry as well as APEGBC and others re Type 3 systems, specifically WHO can do WHAT as a 'professional' ... and role of the OWRB. More talks this fall.

PWIS. Nothing new to report.

SDIBC. Staff met with SDIBC Board re their future directions and concerns. Further meetings plan for this fall.

SITE IMPROVEMENTS SURVEYS. Nothing new to report.

TIMBER CRUISING. See FMRB re changes to the Timber Cruising Certification Board.

GOAL #3 – PROFESSIONAL STANDARDS

This Goal is covered by the Registrar's Report to Council.

GOAL #4 – MEMBER & EMPLOYER SERVICES

AGM & 'BUILDING CAREERS IN TECHNOLOGY' CONFERENCE. The 'Building Careers in Technology' strategic planning conference that was held in conjunction with ASTTBC's AGM generated solid ideas for promoting careers in technology and identified barriers to be overcome. A great deal of enthusiastic discussion occurred between educators and representatives from industry, associations, governments and unions. The conference created a high profile for ASTTBC. Advance notification went to various interested parties including CEBC, which noted the event in their newsletter. See attachment. Keynote speakers included Dr. Roslyn Kunin - economist and member of the Order of Canada; David Chalk - TV show host and Entrepreneur of the Year; Hon. Hedy Fry, PC, MP - Parliamentary Secretary to the Minister of Citizenship & Immigration; Ed Wong - Vice President - Education Partnerships, Business Council of BC and Josh Blair, P.Eng., Vice-President, TELUS. An Outcomes Report will be posted on ASTTBC's web site in September and a special report will be printed and inserted in the fall issue of ASTT News. Attached is SOME of the feedback on this conference, including an article that went on the Clearwater Times and letter from CTHRB. (See attachments 4-1, 4-2 and 4-3)

ASTT NEWS. Issue #116 is in production and will be in member's hands by mid November.

ANNUAL REPORT & SERVICES DIRECTORY 2005. The Annual Report & Services Directory 2005 was available at the AGM and was mailed to all members.

ASTTBC DISPLAY BOOTH (STORYBOARD). A new storyboard will be ready in September for use at trade shows and for student recruitment. (See attachment 4-4)

AFFINITY PARTNER AGREEMENTS FOR MEMBER SERVICES. During the summer a concerted effort was placed on adding and reviewing/renewing existing services that add value to holding registration with ASTTBC. Potential suppliers are asked to commit to advertising in ASTTBC publications and for a rebate on volume that goes toward the FEAT bursary fund. The fall issue of ASTT News will contain updated information and a number of member service inserts.

- a) **Marks Work Wearhouse.** Discount savings card on work clothes; agreement secured
- b) **Hertz.** Car rental program has been re-activated with added benefits
- c) **Cityfone.** Cellular, long-distance and VOIP; agreement re-negotiated and renewed
- d) **Meeting Max.** On-line hotel reservations for a range of hotels; will appear as a 'seamless' part of ASTTBC's web site; agreement secured
- e) **MBNA. Mastercard** with ASTTBC logo. Existing agreement up for renewal; currently under negotiation
- f) **Costco.** Savings on consumer goods; currently under discussion
- g) **ESSO.** Discount credit card on gasoline. Declined by National Accounts office of Esso.

ASTTBC MEMBER SURVEY. The on-line Member Survey will be open for responses between September 15 and October 15. Registrants, including Technical Specialists, will be notified by broadcast email. The survey limits response to one per registrant in good standing and automatically compiles results. A paper copy will be mailed to those who have not provided us with their e-mail address.

APEGBC SEMINARS. The arrangement for our members to take APEGBC seminars at their member rates has been discontinued. APEGBC was asked to also extend non-member rates to another association. APEGBC reviewed the policy (which was originally agreed to with ASTTBC in anticipation of the merger) and decided to go back to member rates only for members of APEGBC. In cases where a workshop is particularly relevant to tech's, they are still open to working together on a co-sponsor/co-promotion basis. Also, if an engineer registers for a workshop and brings other staff, they will get a volume rate.

BROADCAST E-MAIL. ASTTBC sent 26 broadcast email messages in the period May 2 to Sept 2/05.

WEB SITES. Average number of VISITORS to the ASTTBC web site remained at around 375 per day.

EMPLOYER LIAISON PROGRAM. ASTTBC commenced a program to re-vitalize the ELP.

* **BC Hydro.** At the request of BC Hydro, a meeting has been scheduled to explore opportunities for tapping into foreign-trained tech's to address the anticipated skills shortage. This builds on preliminary work done at the Building Careers In Technology conference.

* **Telus.** There is a possibility that ASTTBC will evaluate educational programs for equivalency to the Telus internal 'Craft Technical Test'. This would fit in very well with the enhanced recognition of the ASCT/CTech designations by Telus that is anticipated. Discussions will continue once Telus is back to work under normal circumstances.

* **Terasen.** A meeting is scheduled with the Engineering Services department to discuss how ASTTBC can assist with an anticipated skills shortage and the career development of tech's within Terasen.

BCIT AND COLLEGE STUDENT RECRUITMENT. We are developing a new approach to working with BCIT and Colleges. A plan is being developed first for BCIT and will include a much higher profile for ASTBC on campus, targeted messaging to instructors and administration, and much improved student awareness and recruitment program. Details with the next report.

BCIT ALUMNI. ASTTBC will be contributing an article on 'Professional Recognition' and placing advertising in the Alumni Ambassador (newsletter), fall 2005 issue; advertising and further editorial features also planned for spring 2006, and possibly fall 2006.

CAREER ADS. ASTTBC monitors career ads. Several recently noted are attached. (See attachments 4-5, 4-6 and 4-7)

GOAL #5 – SCIENCE & TECHNOLOGY AWARENESS

NATIONAL TECHNOLOGY WEEK – Oct 31 – Nov 6. ASTTBC is taking a modest approach to NTW in 2005, and will include:

- a) Insert the summary report of the *Building Careers in Technology* conference into the fall issue of *ASTT News*.
- b) Do an article in *ASTT News* that includes the letter of greeting from the Prime Minister.
- c) Solicit and publish a similar greeting from BC Premier and Ministers of Education and Advanced education.
- d) Send a broadcast email to members with the list of suggested activities developed by CCTT.
- e) Modest activities during the week to create awareness.

'TECHNOLOGISTS IN TOP DEMAND' – article in Daily News, Kamloops. This article features Zambian Association of Technicians and Technologists Past President, Benny Musonda and ASTTBC ED John Leech. (See attachment 5-1)

'YOUNG WOMEN EYE JOBS IN CONSTRUCTION' – article in Roofing Contractors Association newsletter. ASTTBC was a major sponsor at, and had a booth in, a special *'Women in Construction'* forum hosted by the BC Construction Association. Then Minister of Advanced Education, Ida Chong, was the guest speaker. (See attachment 5-2)

KEITH SWITZER PRESIDENT AND CHAIR OF THE COUNCIL FOR ASTTBC. Article in CEBC news, July / August 2005. (See attachment 5-3)

BRIAN CANFIELD CENTRE FOR EXCELLENCE IN TELECOMMUNICATIONS. The Telus building ('The Boot') on Kingsway has been named in recognition of Brian Canfield. ASTTBC has had contact with Brian over the years. I sent off a brief personal note of congratulations. (See attachment 5-4)

MARSH HEINEKEY, AScT RETIRES FROM BCIT. In recognition of Marsh's contribution to BCIT, to the links between BCIT and ASTTBC, and his years of service to ASTTBC, including a term as President of ASTTBC and of CCTT, ASTTBC presented Marsh with a special engraved gift at his retirement dinner. Geoff sale, AScT, also a Past President, presented the gift to Marsh. (See attachment 5-5)

'LITERATURE REVIEW OF LABOUR MARKET CONDITIONS FOR ENGINEERS, TECHNICIANS AND TECHNOLOGISTS'. A REPORT PREPARED BY Prism Economics and Analysis, May 25, 2005. Interesting and useful information as we work to better understand and enhance awareness of careers in technology. (See attachment 5-6)

GOAL #6 – MANAGEMENT & ADMINISTRATION

FINANCIAL STATEMENT – AUGUST 2005. We are on track with the 2005 Budget, with Revenues of \$1,705,161 against a Budget of \$1,951,000 and Expenses of \$1,257,000 against a Budget of \$1,942,000. The Excess of Revenue over Expenses to date is \$448,161, down considerably over 2004, noting, though, that we ended 2004 with a large surplus, which is not planned for 2005. **SEE COUNCIL INFORMATION AGENDA**

MEETING OF EXECUTIVE STAFF OFFICERS (ESO). Meeting convened May 19 and 20 in Toronto. I attended. Good discussion on matters of common interest. I was 'appointed' the chair.

ASTTBC LOGO. Work continues to progressively update the Association's communications and marketing with the new logo. 'Terms & Conditions of ASTTBC Logo Use' has been reviewed and, once approved artwork has been finalized, will be available on the ASTTBC web site to members wishing to use the logo in their communications and marketing to promote their professional registration, as well as assist to enhance the awareness of ASTTBC generally.

Articles of Interest

'TRENDS NOW SHAPING THE FUTURE'. Published by THE FUTURIST, March – April, 2005. An article of interest as we reflect on the big picture. (See attachment 6-1)